

The Billboard

JANUARY 5, 1940

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

RESEARCH LUSH DAYS ENDING

RADIO

**Future of Short-Wave Biz
Waits on State Department**

GENERAL NEWS

**Jaycees Mean Dollars
In Showbiz Sponsorship**

NIGHT CLUBS-VAUDE



COUNT BASIE

*From New Jersey to the Nation
(SEE MUSIC SECTION)*

TALENT \$ AT BURSTING POINT

ARA

HOLLYWOOD

ARA RECORDS *Announces Three New Eastern Offices to Better Serve You*

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CHICAGO, ILLINOIS

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WASHINGTON, D. C.

ARA's constantly expanding list of all-star recording artists, plus ARA's growing group of retail distributors, have made this forward step necessary. Shipping will be facilitated and our New York, Chicago and Washington representatives will be better able to serve your requirements.

Advertisers Shift Burden

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$7.50.
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Celler Still Takes Action On Big Biz Bill

Hopes To Stir Public

WASHINGTON, Dec. 31.—Representative Celler (D., N. Y.) has been postponed until after a number of other legislation is cleared. Celler told *The Billboard*, however, that he was confident that this will be "an early hearing" on his bill after the turn of the year. He attributed his hope not only to growing interest among legislators but also to what he described as "increased excesses" in commercial plug-in and big business acquisitions in radio. Celler's bill would put heavy limitations on sale prices of stations so that small buyers could get a break and it would also subject to public scrutiny radio profit records to public scrutiny. In addition, it would seek stronger guarantees of programming time for public service.

"The burden of the fight," said Celler, (*See CELLER STILL TAKES ACTION* on page 6).

S. Jersey Papers Ration Ad Space To Philly Showbiz

PHILADELPHIA, Dec. 28.—South Jersey newspapers are refusing amusement ads from Philadelphia night clubs, exclaiming, "Can't dance in radio station." Only a small portion of theater and motion picture advertising is accepted by the papers. The papers, they say, are the excuse given by paper managers, but Philly advertisers are pointing to papers in this area which have been badly affected by the shortage, saying that the system of rationing ads still left space for Jersey advertising. The shut-out gives Jersey amusement spots full monopoly on all available space.

A few agencies with national accounts that are wooed by Jersey newspapers have been able to crash thru with occasional spot amusement advertising, but the majority have run up against a stone wall. Camden, which is just across the river from Philadelphia, is among those refusing advertising space, but many Camden spots are being placed in Philadelphia newspapers. During the summer Atlantic City amusement centers buy plenty of lineage in Philly sheets.

Henie Icer Take, \$476,549, Topping Detroit B.O. Peak

DETROIT, Dec. 31.—The 16-day engagement of the Benj. H. Henie Ice Revue here, resulted in record-breaking gross of \$476,549.00. Total is clearly the highest gross ever set for a single amusement attraction in the Detroit area, and is likely to remain a highwater mark as few shows have gone over about half this figure.

Average admission was just under \$2, as indicated by the total paid admissions of \$1,067,000. The show was booked by William H. Burke, general manager. Record was set in 19 house.

Mark was attained in the face of what was normally a severe setback, the opening of the General Motors strike just before the show came in. Despite this and five days of bad weather at the end of the run, attendance was consistently high, reaching S. R. O. proportions on all weeks. The average attendance was 13,000 for each show of the engagement.

D. C. Showbiz Hopper

WASHINGTON, Dec. 31.—Here are high spots in the progress of major Congressional bills of interest to the entertainment industry:

HR-6314, BY REPRESENTATIVE CELLER (D., N. Y.).—Proposes important editing revisions in Federal Communications Act of 1934, with sponsor's avowed aim to "protect radio from over-commercialization." It follows up FCC's decision in *AVCO* case by putting strict limitations on sale prices in station transfers, based on original cost. It would also include individual citizens to protest to FCC against renewal of any license. It seeks to let the public in on radio profits and gives FCC a voice in programming thru establishment of specific percentages of required time for non-profit sustaining programs. Its aim, in effect, is to end threat of big-bro monopoly in radio and improve programming. Bill is in House Interstate and Foreign Commerce Committee, where it faces stout future.

S-764, BY SENATOR BAILEY (D., N. C.).—Aimed primarily to end over-commercialization in radio. In effect, it outlaws the whole labor royalty practice, banning practices of employing representatives of employees groups, except for dues, "check-off" or like practices in the normal operation of a labor union. Penalty for violation: \$10,000 fine or six months imprisonment or both. Principal targets, the unnamed in bill, are Percy Jimmy Pettit, of American Federation of Musicians, and John L. Lewis, of American Mine Workers. Policy of bill is seen as contrary to National Labor Relations Act. Three federal agencies have filed objections. Subsequent Senate Judiciary Committee will air arguments. Fate uncertain, also some Judiciary Committee members want some kind of legislation on subject.

HR-2810, BY REPRESENTATIVE MILLER (D., NEB.).—Is something like *Bill S-764*, and its author frankly describes it as intended to curb activities of Pettit and Lewis, and to end the royalty fee practice, but penalty provisions haven't been written into bill yet. Miller hasn't been pressed for action on the measure which is dormant in committee on labor.

HR-1106, BY REPRESENTATIVE DONDERO (R., MICH.).—Designed to cut down Pettit's power by outlawing interference with non-commercial broadcast. Bill has had hearings in House Interstate and Foreign Commerce Committee and, in revised form (HR 4735), made part of Chairman Lea's bill (HR 4737).

S-83, BY SENATOR VANDENBERG (R., MICH.).—This is Senate counterpart of Dondero Bill and unlike the House measure, got speedy passage in the Senate. It is being held up until House Interstate and Foreign Commerce Committee decides on appropriate form of legislation.

HR-3114, BY REPRESENTATIVE HOFFMAN (R., MICH.).—This one is tougher and broader than the Dondero and Vandenberg bills. Inten-

tioned or willful interference with "lawful production, transmission, distribution, or movement" of any "music, musical program, or radio broadcast" would be punishable by imprisonment from half a year to five years and fine of \$100 to \$5,000 or both. Bill's in House Judiciary Committee in relatively dormant state.

S-389, BY SENATOR CAPPER (R., KAN.).—Would outlaw radio transmission by mail or otherwise, of newspapers, periodicals, films or records, advertising, or soliciting order for alcoholic beverages. Advertising by radio is also prohibited into States that bar liquor ads. This is resting comfortably in Senate Interstate Commerce Committee.

HR-9716, BY REPRESENTATIVE WIGLESWORTH (R., MASS.).—Bans use of radio to advocate overthrow of U. S. Government by force or violence. Makes "overthrow of government" doctrine simple reason for radio station to refuse time on air to commentator. This one is pigeon-holed in House Interstate and Foreign Commerce Committee.

S-62, BY SENATOR MCCARREN (D., NEV.).—The original Federal-aid-to-airports bill, it passed the Senate and was amended by the House, incorporating amendments of the Senate. It is in House Committee where it may see action. McCarran's bill is being ironed out in Joint Conference Committee which is determining extent to which the federally-financed 10-year \$700,000,000 program of U. S. Government for State or local governments. Bill authorizes Federal Communications Commission to consult with Civil Aeronautics Administration on disposition of radio transmitter lands in connection with new or expanding airports and gives broadcast opportunity to protect loss of transmitter property. Action is expected soon.

HR-1269, BY SENATOR STEWART (D., TENN.).—One of the more important among a number of bills designed to improve disposal of war surplus property. It would authorize hundreds of millions of dollars worth affecting the entertainment industry. In order to get rid of a lot of red tape in surplus property disposal, the bill would require direct reporting to the President and authorization for centralized disposal of surplus property in surplus property board. Withdrawing functions now held by Department of Commerce and Reconstruction Finance Corporation. Senate Military Affairs Committee has this as well as surplus disposal property bill, which may get public hearings soon.

HR-1109, BY REPRESENTATIVE HOLMES (R., MASS.).—Separates Federal Communications Commission into Division of Public Communications and Division of Private Communications. Committee also has bills on radio construction and operation of radio apparatus on written application and in order to prevent radio hearings could be called. This one's number in House Interstate and Foreign Commerce Committee.

HR 1834 BY REPRESENTATIVE HOOK (D., MICH.).—Sets up "proper procedure for investigation of investigatory bodies and, in effect, would uproot present House Un-American Activities Committee which is waging witch-hunt against number of radio commentators. Hook has vowed to get floor action thru a petition to arrest his bill from House Rules Committee.

HR-4775, BY REPRESENTATIVE WOOD (D., GA.).—House Un-American Activities Committee's radio program. It would compel commentators to announce whether comments are new or editorial, and would also require them to file public statement showing how they vote, where they were born. Stations would have to establish legal agents in adjacent States for handling complaints. Bill is in House Interstate and Foreign Commerce Committee where, it's assumed, it will stay.

HR-4737, BY REPRESENTATIVE HILL (D., ILL.).—Aimed to focus on American Federation of Musicians by adding three sections to Federal Communications Act. It would be lionize to compel "payment of tribute for broadcasting materials." Two years in jail or \$5,000 fine, or both. "Penalty" for violation is double-crowd exalt as well as royalty collection practice by AFM in non-commercial radio. Bill is in House Television is covered in bill, too, in House Interstate and Foreign Commerce Committee where it may see action.

HR 4733 BY REPRESENTATIVE DONDERO (R., MICH.).—This one is similar to *Bill S-764*, and is in HR 1648. It's in House Interstate and Foreign Commerce Committee. Constitutional provisions have been made part of Chairman Lea's bill (HR 4737).

HR-4009, BY REP. HARNES (R., IND.).—Aimed to insure War Department to release surplus fairgrounds in time for 1946 fairs. Would require War Department to relinquish leased property and release surplus fairgrounds from State, removing all government property and restoring the grounds as surplus property. Senate Military Affairs Committee withheld action on bill after War Department agreed to release fair property. Bill will be sent to floor. The promise isn't kept to floor.

HR-5200, BY REP. JOHNSON (D., CALIF.).—Same as Harnes Bill. Same future.

S. RES. 116, BY SEN. CAPPHART (R., IND.).—Called for full-scale investigation of foreign radio connections with U. S. firms, including patent and trade agreements. Aimed specifically at operations between RCA and a Dutch company. Action suspended until after Senate Interstate and Foreign Commerce subcommittee Chairman Briggs (D., Mo.).

HR-3190, BY REPRESENTATIVE BUCKLEY (R., N. C.).—Would require all acoustic recordings—clarks, films, tape, wire, etc.—of copyright material, written or otherwise, to be filed in House Patent Committee where it has no future since present law is regarded as giving adequate legal protection.

ever, want the show to themselves and will keep it that way.

According to the show plan, the boys will bring out new shows with Negro talent every year and eventually hope to put their protégés into more and more plays with Amos 'n' Andy. When this is accomplished, they see they'll have had a big hand in bettering the race relations of the country, and advancing the cause of American light. Last but not least, they hope to have made a lot of money.

Idea for the whole program was advanced last year by Frederick O'Neal (Frank) of the *Amos 'n' Andy* show. O'Neal snapped it up after deep cogitation.

New House Committed At Peterborough, N. H.

PETERBOROUGH, N. H., Dec. 31.—With the completion of a new theatre to house the place of the old one, which burned last February, the town now has one of the most modern houses in the New England area. It will seat 700, with a large balcony and will be known as the Community Theatre.

Negramerican Legit Program Seen Spanning Talent, Cordiality

CHICAGO, Dec. 29.—A five-year plan for the "Negramerican Legit Program" stage talent not only for the purpose of putting more members of the race on the boards, but with the long-term view of creating relations between the races, has been worked out by Harry Wagstaff Gribble, director and producer of the program, and Michael Meyerberg, producer of *Skin of Our Teeth* and *Lute Song*.

First project for the Negramerican word—was coined by Gribble, then Winchell—version of *Romeo and Juliet*, new production of *Amos 'n' Andy*. Gribble is yet undecided whether to have show composed of white actors for the Chicago production, or whether to have an all-Negro cast. Idea in this is whether or not audiences will

receive the equality theme better in a mixed or all-Negro production.

If producers decide on latter course, then leads for the show will be present in *Amos 'n' Andy*, *Amos 'n' Andy* and *Bertie Hymen*, as *Juliet* and *Romeo*. Script of *Will Shakespeare* will be rigidly followed, except the Negroes will be in the order to present the play in two and one-half hours. Even if mixed casting is adopted, *Hilda* is definitely cast for *Juliet*.

Gribble at present is leaning to single Negro cast because the 19-year-old *Hilda* is a Negro. He also has the role of *Rudolph in Anna* and also because Elizabeth Brenner, while in Chicago, had to inform the production of *Romeo* and offered to back it with her personal sponta. Producers, how-

Research Aids Admen

Buyers Want Reason for

Advertisers shift research burden—wise ad men ask "tinking" done on coverage

(Continued from page 3)
foresee a cutting down on the number of subscribers to more than one of the same type of audience survey.

The "why" survey, as recently demonstrated by the American Marketing Association wherein the subject is practically psychologized, is more expensive than "how many" research. It is not inconceivable that interested groups will pool their finances to cut such data. Thus an ad agency, for example, with a \$200,000 yearly budget for research which may have to be pruned, and with a yen for "why" info as far out of its financial reach, would share the nut with other agencies in the same spot.

Admittedly, some advertisers will continue to dig deep for exclusive research info, but several advertisers have already shifted some of their research costs onto their ad agencies. One advertiser, who is using several ad agencies "poitely" insists on their shouldering his research nut, thereby taking the pressure of expense out of consideration. With this precedent in the books, the co-operative financing of "why" research is considered by some agencies as each agency will still be making its own interpretation of the results.

In so far as stations and webs are concerned, research execs feel that they will also have to dip into the "why" type of study. CBS has, in its program analyzer and subsequent quiz sessions, begun doing this type of probing.

Now with 44V already on record asking for the "why" data, with the AFPA (newspaper publishers) already at work compiling such data, with CBS in the field, with BMB taking much of the "how many" load and others on tap to augment this data, it all adds up to a major shift in research approach and objective.

It'll be a shift in more ways than one. Not only will there be a trend toward co-operation, say many in the field, but there'll also be a shift away from the slide rule. Henceforth, it'll be the staffers who sweat out the figures, while the station and ad agency men will take the courses in human behavior and psychology and start studying the heavy tomes.

Atlas Buying Into Associated With Control in Mind

NEW YORK, Dec. 28.—Atlas Corporation will shortly make a minority stock interest in the Associated Broadcasting System with an eye, it is rumored, to eventual control either directly or by proxy. Atlas' stock in Associated, paid for by the company's \$150,000 loan to the web, will be sold off by January 15 with investments made by companies "recommended" by Atlas.

Trade sources have it that the investors whom Atlas will recommend will either be Atlas subsidiaries or firms that can be depended upon to give Atlas the best voice. At that time, Atlas will take no part in the management of ABS.

302 Nixes WMCA's Kid Musicians' Seg

NEW YORK, Dec. 31.—Executive board of Local 302 at a recent meeting picked record of Station WMCA to broadcast a program featuring kid musicians.

WMCA contemplated a series aimed at eventually forming a kid symphony orchestra.

Quality of Macy

NEW YORK, Dec. 31.—Ah, it's great to be young and work for WOR. During the cigarette shortage, Macy's, part owner of the station, allowed each employee a carton of butts every other week. Now the department store is permitting each WOR staffer to buy a pair of nylons, a blessing from heaven for any lass.

Special department is being set up in the store to handle employee sales. In announcing the news, Ted Strubert, station v.p., was careful to note that the price is \$1.19 plus 1 cent tax.

ABC Tries Co-Op Music With Ike's Non-AFM Uke

NEW YORK, Dec. 29.—ABC program department this week went up with what it thinks is a possible solution to the problem of music on co-op shows when it booked Cliff (Ukulele Ike) Edwards into its 8:30-9 a.m. slot across the board. Problem of public reaction to co-op results from an American Federation of Musicians' ruling forbidding its members from working on a program which has more than one sponsor.

ABC solution is vocals by Edwards, music from the uke, which that AFM does not consider an instrument, and choral background by quartet. Quartet will sing, hum and do a Mills Brothers by imitating instruments.

Ike, who has recorded with Sinatra and others during the Pettillo dick ban, in which singer was backed by chorus.

Bertha Brainard Exit at NBC Is Formalized

NEW YORK, Dec. 29.—Bertha Brainard, manager of program package sales at WJAP, NBC, resigned from her post after 20 years with the network. Miss Brainard was on an extended leave of absence.

Pioneer of the earliest days of radio, Miss Brainard started her career at WJZ, New York. She went to work for NBC when it was organized in 1926. She will be replaced by Thomas Rinhworth, her assistant.

Vets Bidding for Houston Outlet

WASHINGTON, Dec. 31.—Federal Communications Commission is showing more than usual interest in a model veterans' corporation which is seeking to get a station on a frequency now allotted to 250-watt KTHH, Houston.

Veterans' group, known as the Veterans' Broadcasting Company, is topped by three recently released servicemen, including M. H. Jacobs, former Washington correspondent for The Houston Post, and Douglas Hicks, former staffer on KTHH station.

Vets are hoping that the FCC authorize the Texas Star Broadcasting Company to get a new frequency and expand to a 5,000 watt in Houston because that's the only way the vets will get KTHH frequency, which is now owned by the Texas Star Broadcasting Company.

At present outlook, everything in favor of the KTHH expansion and the new license for the veterans' group, represented here by Marcus Cohn, radio lawyer.

NAB Plans Flack Expansion With Larger Staff and No Favoritism, Secrecy or Lobby

It's a Kirby-Justin Miller Promise

WASHINGTON, Dec. 31.—National Association of Broadcasters is now hoping to create a public relations staff set-up in New York and West Coast as well as expand its publicity staff at national headquarters here, as latest step in public relations overhauling. The move to improve NAB public relations has been precipitated by sour results of erstwhile uninitiated super-stories and favorite policy, and NAB chiefs are frankly avowing aim of wiping out all the old evils (also plenty of them) which seem to be topping over into new era). NAB is seeking to work its re-vitalized public relations policy into an over-all good-will program for radio generally.

Present outlook is for assignment of at least two flacks to New York and an equal number to West Coast, with addition of at least one and possibly as many as three at Washington headquarters, if the budget can be made the strain. An earlier proposal to hike the budget thru increased membership dues appears to have been given some turn-of-mind by key members, and NAB bigwigs are now working on the basis of increased dues, rather than increased membership roster. According to current planning, NAB will try to get along on the existing budget, but if that fails, more is needed however, the proposal for higher membership dues will be renewed.

Off-the-record, individual NAB boys are frankly acknowledging the secrecy and favoritism in public relations handling bring no good results, but whether or not the change is needed here, Ed Kirby has taken over the set-up, and he's talking in terms of being able to make the strain. An earlier move in the revamping has been the deferment of mailing of NAB reports so that copies will be received by members on Mondays. This is supposed to make for uniformity in released information, but whether or not the plan will be achieved remains to be shown. In fact, NAB is awfully aware that the broadcast for campus consumption will be that they're anxious to make good.

Nielsen Hits No. 47 With Sherm K. Ellis

CHICAGO, Dec. 29.—One more hit agency got on the A. C. Nielsen Radio Index Service bandwagon this week when Sherman K. Ellis joined the company, the-to-be La Roche & Ellis 15 percenters, was signed up.

Clients for the Nielsen Service now number 47, with 25 agencies, most of them biggies, being on the roster.

The Ellis agency contract is part of three-way contract involving Walter Oats, Buttruff & Ryan and Sherman & Marquette are other agencies in the Quaker Oaks deal with Nielsen.

Murdock Prog. Sales Mgr. of Cowles' WOL

WASHINGTON, Dec. 29.—William B. Murdock, key program executive at WTOP, CBS O-and-ho here, will become program sales manager of WOL, the Cowles brothers' Mutual station on February 1, after a year's absence from WTOP, effective January 1.

Murdock has been with WTOP 13 years and is credited with the development of Arthur Godfrey and several other top WTOP personalities. Maurice Mitchell, WTOP promotion and publicity chief, moves into the Murdock spot.

—to which most everybody is saying, "amen."

Board Meet Topic

The flack expansion is one of the topics at the West Coast board meeting this week (3-4), and it will be talked up undoubtedly at the various district meetings which will be attended by President Justin Miller and his aide, Miller's presence at all the district meetings will mark the first time an NAB president has taken such a tour. Miller explains that he is making the circuit because "I can better program, better to meet as many of the folks as I can and I suppose they'll want to get to be acquainted with their new president."

In line with the NAB publicity staff expansion is a proposal for enlisting the aid of big-name stars in bolstering good will for radio generally. Emphasis will be on "better programming, less commercialization and development of public appreciation."

IBS Governing Board OK's Code of Study Net

NEW YORK, Dec. 29.—Governing council of the Inter-Collegiate Broadcasting System, meeting at the Hotel Biltmore here, has adopted a code of study, new procedures and ethics and programming regulations which will apply to all its member stations throughout the country. Due to transportation tie-ups, only nine of the 10 member college stations were represented at the sessions. They managed, despite this, to clear away the major portion of the canbale business. IBS, a group of college radio stations, was recently re-activated.

Adopted unanimously, the program of the companies, progressively, typical of these were provisions which guard against the use of news programs for political or religious purposes, or any attacks on racial or religious groups, and guarantee of equal time for all political parties in any local campaign, either for campus or public office. Time limits were set on commercial copy, equaling the best station practice prevalent in commercial broadcasting, and hidden sponsorships were put on the verboten list. Specific rules were made against taking of any contract that prohibits mention of competitive products on the same station's clock.

IBS, early in its career, signed a pact with a sponsor which forbade mention of rival companies. Present clause in the constitution perpetuates the past error.

Business code of ethics sets high standards for acceptance of overboard claims for products, unfair attacks on competitors and misleading advertising. It also sets a statement by a college administration, all liquor ads, horse racing or gambling shows, and minimum standards for equipment, operating standards were adopted, a must for all college stations desiring to join IBS.

What's Going, But Where?

Coogan's Package A Comic-Mystery One-Shot Series

HOLLYWOOD, Dec. 31.—John Guedel's Jackie Coogan package show will be used by McCann-Erickson to replace *Voz Pop* when the latter quits plugging Bronco Seltzer April 28. After will be called, a summer show when it comes on (just in case it doesn't make the grade), but is expected to hold full-time status.

Show will consist of half-hour cliff-hanger episodes similar to Harold Lloyd comedy-suspense material. Coogan will voice the part of a mild-mannered, small town clerk who gets himself in jams, caught between the cops and the robbers. Other leads will be handled by Lucene Tuttle and Arthur G. Bryan, with Harry Kroneman handling production for McCann-Erickson. Poot Pray will be head scribe, with another to be named at a later date. Deal is pending to get Billy May to do music on the show.

After will be beamed via CBS Mondays from 9 to 9:30 p.m. (P.T.) for the East and 8:30 to 10 p.m. for the Coast, and will be broadcast before an audience.

Festive here is that Emerson Laboratorie (Bronco-Seltzer) is going for a new show, not because *Voz Pop* isn't selling, but for the same reason that Paramount dropped *Amos 'n' Andy*. Bank-rolls boys feel that the show has sold all it can to its particular audience, and that it has no rating. If the package product is to get more sure a switch in the type of show is necessary.

Institute for Democratic Education, in cohorts with Boston University Radio Institute, has started promotion for the new series of all-people radio called "Let We Forget—These Great Americans." Steps are distributed on a basis to stations and educational outfits.

Aired to BBC, France, Can.

Turkey, Sweden, China, Australia set for late '46 — Yank folk music good will

CINCINNATI, Dec. 29.—A series of programs designed to give foreign listeners an idea of American culture is currently being bid by WLW, international-minded NBC outlet here, to the French, the BBC and the Canadian Broadcasting Corporation. Series is the beginning of a program exchange which station officials say will eventually embrace eight or more foreign countries from which station has been taking shows all thru the year.

Opening shot in WLW's "rejuvenation" was a Gallicized version of the hayloft *Midwest Hayride*. It will soon be aired every other week and reciprocal shows will come to WLW from overseas. All shows, both those given and those taken are "tailored" for their audiences. U. S. listeners in this area get foreign programs which deal with their own interests (farming, mining, etc.) and listeners abroad hear material which will give them, in their turn, a better idea of what this country is like. (See WLW RENEWS USA on page 40)

Clear-Channel, N. A. Regional Meet Overlap

WASHINGTON, Dec. 31.—Re-examination of all clear-channel assignments, with a view to increasing the number of clear-channel stations in the U. S., is seen as an inevitable step subsequent to the North American Regional Broadcasting Agreement (NARBA) conference here Friday (4). While decisive action is not expected to result from the NARBA conference immediately, the policy will serve as a helpful prodding to the clear-channel conference here 10 days later.

Tough engineering problem lies ahead of the Federal Communications Commission, which must take the key vote in shaping U. S. policy on Cuba's demands for increased frequencies and also the future of clear-channel station numbers in the U. S. Whole issue is far from settled, and there is a strong possibility that the NARBA conference may develop into a series overlapping the clear-channel hearing.

Cuba and Clear Channel

Because the problems of both meetings are interwoven and there is no hope for immediate resolving of issues in NARBA, talk here generally is that the clear-channel hearing, already twice postponed, will last little more than a day—only to be deferred once again. Mass of hearings on FM, standard and video license applications are complicating the situation, with busy FCC men already having delegated to their engineers the lion's share of the task in studying the NARBA and clear-channel problems. Personnel shortages in the engineering department are adding to the FCC headache. Commissioner E. J. Jett, who will head the FCC's delegation at the NARBA party here this week, is hopeful that some progress will be made despite the handicaps. General view is, however, that the course is a long, hard one.

WBMM Smile Piece

NEW YORK, Dec. 29.—Daily burden of mail on the average time-buyer's desk is a dull business at best. But there were a few smiles last week when the boys opened a promotion piece from Columbia's ink in Chicago, WBMM. Station's 12-page slick book, playing with its approach to showmanship, is illustrated with a series of cartoons, funny ones, by George Lichty, who does the *Gris and Beer* feature for the *Chi Times* syndicate.

In addition to the page, booklet also does a sock job of selling WBMM. Material was prepared by Columbia's old station promotion department.

Maynard Set as Paid Exec. Sec. at Radio Dir. Guild

NEW YORK, Dec. 29.—George Maynard, secretary of the Radio Directors' Guild, an elective post, will shortly become executive secretary of the Guild, a chartered job. Before becoming an employee of the RDG, Maynard was also a top-ranking director at NBC.

Maynard replaces Mr. Charles Perkins, the former Helen Mount, who has left the Guild to join her husband on the Coast. Mr. Audrey Buck will be his assistant.

New post for Maynard is part of a general expansion plan for RDG to eventually cover directors and producers all over the country. In New York, membership has been on the increase at ad agencies and webbs as a result of the new contract which RDG signed with the union and an intensive organizing campaign.

Commercials A Possibility

It's all in the hands of U. S. State Department—and it doesn't know, yet

NEW YORK, Dec. 29.—Networks and other interests awaiting the go sign on commercial short wave are keeping their fingers crossed. There's business in the offering—but the networks can do nothing about it other than hope for a good break on the post-war short-wave set-up. Mr. Whishers, who leased short-wave facilities in November of 1942 still holds the reins—but a change in the situation is expected shortly after the first of the year. In the meantime, according to both Fred Bate, head of NBC's international division, and Chester, CBS exec, agencies and sponsors are showing "considerable interest" in foreign markets and have been sounding out the nets regarding their readiness to accept commercial business.

Just how well the nets will be able to after the business will depend upon Washington's final decision in regard to short wave. Thinking in the capital ranges from one extreme to the other, with these four points of view dominant: (1) Cut out all short wave, both commercial and propaganda, and let American radio stay in its own backyard; (2) use the short-wave facilities for government propaganda in the best sense of the term—just in, get the American message to listeners overseas; (3) return short wave to private enterprise; (4) work out a 50-50 arrangement which (See SHORT-WAVE BIZ on page 40)

Renewed USA Tack Abroad

On Sunday, No Less

NEW YORK, Dec. 29.—NBC has eliminated cross plugs. But Mutual, obviously, has not. Next Monday (4) the web's new, "Freedom of Opportunity," will dramatize the life and times of no less than a character than NBC's Jack Benny. Time is 10-10:30 p.m. Mensor.

WCAU Skeds Russ Info Program as Special P. S. Seg

PHILADELPHIA, Dec. 31.—New series of public service programs entitled *An American in Russia* has been started by Station WCAU, local indie, broadcast every Monday evening on 10:45 to 11 p.m. spot. Program's purpose is to tell Americans about Russia thru American eyes.

Noted personality who has been to Russia will be featured in each broadcast. Script for the show will be written by the guest personality and will not be blue-penciled by the WCAU program department. Trade believes show is a progressive step toward shedding light on Russian situation in lively manner.

Proposed FM-er Plans News Emphasis and Local Talent

ROCHESTER, MINN., Dec. 31.—FM station which would put its principal emphasis on news and use only local talent in directing its output at serving the interests of farmers and residents of small towns, is planned here by Elmer Benson, former governor of Minnesota. Benson, now chairman of the National Citizens Political Action Committee, is awaiting approval of his application by FCC.

Spec. Sponsored Seg Has Another Slant

CHICAGO, Dec. 29.—Special half-hour program over the American web, featuring debate of stage, screen and radio, will be sponsored by the Schlitz Brewing Company, Milwaukee, Wednesday, January 30 (10:30-11 p.m., EST).

Celebs will n't be "native songs" of Milwaukee to commemorate the city's centennial. McKinstry ad agency (Chi.) placed the bit.



**WBNS
GETS
ACTION!**

CENTRAL OHIO'S
ONLY CBS
OUTLET

ASK ANY BLANK MAN OR US

New Teen Show To Originate From Chi Over ABC Net

CHICAGO, Dec. 29.—Evidence that Chi idio isn't quite as dead as some would say it, came this week when it was announced that a new show, *Teen Town*, will be originated here and aired by the all American web beginning January 2 (probably 11 a.m., CST). Originator of the show is Harold Stokes, who is also

the producer. While no contracts have actually been signed, two sponsors are known to be hot on the trail. Even if no sponsor is ready by that date, the show will be presented sustaining.

Show will feature teen-age talent exclusively. Harvey Fishman (*Quiz Kids*) will emcee. Mary Hartline will conduct a 16-piece Sweetheart Band consisting of eight boys and eight girls. Jansell, recently signed by RKO, will share singing chores with Tony Trunkina, male midget.

In addition, choral groups from other cities are to be picked up for the half-hour show.

An outstanding teen-ager will be interviewed on each broadcast. First one

FDR Air Waxings Sell Foreign Policy to Schools

NEW YORK, Dec. 31.—*Prophesy of F. D. R.*, special Pearl Harbor memorial broadcast aired by WMCA, local indie, is being waxed for free distribution to 600 schools and settlement houses in the metropolitan area.

Promotion pitch has a public service angle based on excerpts from the late President Roosevelt's speeches outlining his consistent foreign policy.

will be Richard Teel, of Chi, 17-year-old toy manufacturer. Teel employs 14 adults in his plant.

WPEN Gets Caskey As Liaison Chief

PHILADELPHIA, Dec. 31.—William B. Caskey joins the executive staff of WPEN, Philly, to act as liaison officer between the station and *The Evening Bulletin*, newspaper owning the station and between the station and its agency, N. W. Ayer.

Caskey leaves WFIL here, where he is the assistant station manager, about the middle of January. Edward C. Orbrist, assistant manager of WPEN is also a former WFIL executive, having served as program director.

Read these memos
on a radio man's
calendar...

For Listeners
In 1945, WMCA won more
awards for public service
than any other radio
station in the
U. S. A.

For Advertisers
In 1945, WMCA had
the greatest revenue from
sale of time of any year
in its history. (Public
service also spells
service to American
business enterprise.)

For Everyone
Look forward to even
better programs and greater
public service from WMCA
in 1946 — as an
affiliate of the Associated
Broadcasting System!

wmca

FIRST ON NEW YORK'S DIAL...570

Radio Trial

State Dept. Plans 'Tipped'

Benton does a Charlie McCarthy by Byrnes—U. S. info service faces storm

WASHINGTON, Dec. 31.—State Department's plans for using short-wave radio in its proposed world-gridding U. S. information service are headed for a furious storm in Congress when the lawmakers resume their session, with Assistant Secretary of State William Benton in the sorry role of Secretary of State Jimmy Byrnes' "tall guy." Benton has been forced into this role as a result of his anomalous procedure of explaining to a press conference here on Friday (28) some of the vagaries provisions of a permanent information program which, Benton confessed, has not yet been seen by Byrnes, bureau of the budget, congressional leaders or the White House.

Insiders here are shaking their heads over Benton's plight and, for that matter, over the fate of the entire future informational service, as Benton is now seen as having been delegated to stage a press conference as a sort of foster for public and congressional reaction without attaching responsibility to his superiors. For this reason, it is impossible for most observers to take seriously at this time the key parts of a program which includes suggestions for "institutional" advertising, for international broadcast and control of short-wave frequencies by either a government or private entity.

MacMahon Suggestions

Benton, himself, has disclaimed responsibility for any of the concrete parts of the program by eagerly heeding his suggestions on recommendations made in a special study by the State Department by Dr. Arthur W. MacMahon, State Department consultant on administration and professor of political science at Columbia University. As disclosed in *The Billboard* months ago, MacMahon's recommendations begin with the premise that the government role in peacetime international communications should be supplementary private enterprise and should not usurp private carriers' operations. MacMahon's report, most of which is classified, states that the public demand for the more than five months since it was submitted, is viewed as a constructive and realistic basis for what it has no avowed champion, unless Benton can be regarded as one. In the event, Benton finally has to assume full responsibility for the recommendations in the name of the State Department, observers here believe he will be taking his department under the wings of Byrnes jumps in to support him—and thus far Byrnes has kept out of the picture.

In connection with Byrnes' position, it is viewed as a strategy designed to let Benton choose to tell the press about the highlights of the program while Byrnes was in the United States in the atomic bomb conference. Benton has explained the timing of the development on the ground that under the President's executive order, the State Department was required to effect completion of information agency before January 1. This explanation is regarded as extremely lame in the light of the disclosure that the MacMahon report has been under consideration of the State Department since July 5.

FCC Plugs Radio Set-Up

While the State Department is timidly circling around corners in depositing suggestions at the State Department for a permanent foreign info set-up, the Federal Communications Commission is taking some steps to encourage the least seeking public support for a concrete permanent peacetime system of the world radio relay network. Under the U. S.-controlled radio relays around the world. Inconspicuously enough, FCC radio relay engineer W. W. Watkins has a talk before the American Institute of Electrical Engineers at San Francisco on Fri- (See SHORT-WAVE TRIAL on page 41)

Minn. Listeners Vote for News And Music Segs, No Commercials

MINNEAPOLIS, Dec. 29.—Minnesota radio listeners prefer news and music shows, want programs unaccompanied by commercials, and vote for *Luz Radio Theater* show as their favorite. These were the results obtained by a Minnesota poll, published in *The Minneapolis Sunday Tribune* (28), after compiling answers to three questions put before representative cross-section of the State's outlets.

Question No. 1 was: "Which type of radio program do you listen to the most often?"

Replies were: News, 40 per cent; music, 35 per cent; drama 10 per cent; comedy 10 per cent; quizzes, 14 per cent; variety, 8 per cent; educational, 6 per cent, and others, 2 per cent.

Fave Show

Second question was: "What is your favorite radio program?" Answers, in order of preference: *Radio Theater*, Cedric Adams (local WCCO newscaster), Fibber McGee, Bob Hope, *Take It or Leave It*, Kate Smith, *Information Please*, *Hit Parade*, Charlie McCarthy, Jack Benny, *Tommy Dorsey* and the *Four*.

Third question was: "Would you prefer radio programs with or without advertising?" Replies: Without, 49 per cent; with, 30 per cent; no difference, 19 per cent, and don't know, 2 per cent.

Women questioned voted 61 per cent against ads to 26 per cent for them; men, 47 per cent against, 26 per cent for. Farm vote was split evenly, while those in town were 61 per cent against commercial.

Hub Press Set To Give Radio Some Solid Play

BOSTON, Dec. 31.—Newspaper space for radio seems headed for a pretty steady increase over the year, with three of Boston's four papers, *The Herald*, *Post* and *Globe*, all resuming daily columns after the first of the year. Officials of the fourth sheet, *Herald's Record-American*, admit that they would also like to open up to radio but have a newspaper deficit of 248 tons to make up before any extra features can be added.

Since the war most papers here have carried either highlights and listings or ratings only. Some of them carried radio columns, in abbreviated form, once or twice a week.

Local daily and weekly papers in outlying communities all report that they, too, are stepping up their radio coverage. *Shopping News* sheets, another big radio outlet and thicker in New England than in many other parts of the country, are increasing both their air space and their circulation.

Old Home Week

NEW YORK, Dec. 26.—Wiscasset, a new comedy quiz featuring Arthur Godfrey, was being packaged by BBDO and was tried out this week for copyright purposes on WEVD, local foreign language percolator. Program, brain child of Wick Crider and Bob Foreman, both of the agency's radio department, is a slow-paced, easy-moving variation on the usual hectic audience participation stanza.

Wiscasset is produced for BBDO by Mildred Penton on a free-lance basis. Penton does not own the package, contrary to rumors current last week.

The program's try-out was probably the oddest thing ever to air under BBDO's banner. The show had been wakened the previous week, but commercials, plus the agency lists were live. WEVD's audience, which is conditioned in the daytime to Polish, Czechoslovakian, Ukrainian and Yiddish programs, was edited by dignified commercials extolling the merits of placing ads thru BBDO. But the last part of the show, which is the fact that the opening commercial was read by one of the agency's clients who was along for the ride and who thereby fulfilled every client's ambition to get on the mike. The closing plug was chanted by Messrs. Crider and Foreman.

and 24 per cent for. Highest preference for no advertising came from those 21 to 28 years old who voted 69 per cent against. Oldest age group, over 60, were 57 per cent against.

Sugg to WKV As Station Mgr.

OKLAHOMA CITY, Dec. 31.—Capt. F. A. Sugg, USNR, is the new manager of Station WKV, effective Wednesday (26).

Sugg was with the National Broadcasting Company (San Francisco) for eight years prior to entering the service in 1939. He is said to have been one of the pioneers in the development of radar, and in addition to doing important electronic development work he organized and established naval schools and courses for the training of thousands of men in the operation and maintenance of electronic equipment. The Akron Beacon-News, where Sugg was commander of the naval air technician center at Corpus Christi, Texas, where he was trained in his office and enlisted personnel in the operation and maintenance of airborne electronic equipment.

Akron B'con Journal Radio Editor Gags At Comedians' Gags

AKRON, Dec. 31.—Comedy air shows have been falling flat on their faces for months and the radio listener is being gagged with gags, according to Bee Orfinger, editor of the *Akron Beacon Journal*, who took off the wraps in her Sunday column to trounce airway comedians. Miss Orfinger, whose column appears five days a week (it's out Monday and Saturday for space reasons) made her report after a period of intensive listening to the comedy shows. Not only were the comedians falling to get over on the air, she wrote, but a check-up of audience reaction showed that the studio crows were also sitting on their hands.

Miss Orfinger cracked at Bob Hope's "double-take quips"—repeating the gag when it flops the first time—and suggested that George Jessel, on his telephone call on the Andrews Sisters program, might well have gotten the wrong number. She cited the "records of dead air" on the Andrews Sisters program on her Elldorado route and hit an Abbott and Costello routine as off-color.

The *Beacon Journal* has one of the oldest radio columns on newspapers. Miss Orfinger succeeded Dorothy Doran last spring after Miss Doran joined the N. W. Ayer Agency.

Planes Are Okay But Queen Gang No Like 'Em Now

CHICAGO, Dec. 29.—Cost, producers, agency execs and network biggies working on MBS's *Queen for a Day* show ought to be cinch customers for Kirby's after what happened here, they write. Story behind the fresh crop of white hair started Friday (26).

That day the entire crew was supposed to fly back to Hollywood after originating a few showstoppers. But that also was the day on which Chicago planes were grounded and airline officials said they would be grounded for at least three more days. By train the crew would never have been able to get back in time for Monday's show, which, to make things worse, was the day on which Alka-Seltzer and P&G were to start joint sponsorship of the program. So the only solution was to make a transcription here Friday night and on Monday play the show transcribed here, a sure write. The "Queen" gang was on its way back to Los Angeles by train.

When the decision was made to air the show transcribed, the fun really began. Net officials had to okay putting on the show, as had the agency, package company and sponsor. But the show had to be written, prizes bought, commercials cleared and, to get a studio audience, local announcements had to be ordered on WGN, local Mutual outlet, asking people to come down for the transcription making, which was done in the WGN building.

After all the hectic planning and preparing over the show finally went off okay. But when the show was on, there was a mad dash of certain radio people to the nearest bars surrounding the WGN studios.

Chi Air News Org Names Committees

CHICAGO, Dec. 29.—Further developments in Chi's radio news organization place this week when Bill Ray, of NBC, acting president of the org, appointed a committee to nominate officers and another to draw up bylaws and purposes and rules of eligibility. Radio news association, formed last week, is being set up to give radio a fair break with newspapers in news coverage.

Ray appointed Don Kelly publicity and special events director of WRMB, MBS, chairman of the nominating committee. For membership on this committee, he also appointed Con O'Dea, of ABC, and Roy Hermann, of Trees Association, A radio division. To chairman the bylaws committee he appointed Julien Bentley, WGN news director. The publicity committee will be Jim Dale, of WIND; Charley Ahrens, of UP Radio; Hugh Hargrave, WGN news director, and Everett Hols, WRMB news director.

This week Ray also sent out a letter to all Chi radio stations asking them to have representatives at the next meeting of the association, which will be held at the M and M Club in the Merchandise Mart on Jan. 10. Among the items on the election of officers and adoption of purposes and bylaws of the association are expected to take place.

PHOTO REPRODUCTIONS

PHOTOS 8-10 5¢ EA.

Genuine Glossy Photographs
Unsurpassed in Quality at Any Price

100 8" x 10" 8.00 MOUNTED
100 5" x 7" 5.00 MOUNTED
100 4" x 6" 4.00 MOUNTED
100 3" x 5" 3.00 MOUNTED
100 2" x 3" 2.00 MOUNTED
100 1" x 1" 1.00 MOUNTED

COPYART
100 WEST 42ND ST. N.Y.C.
Branch—2111 Wilshire Boulevard, Beverly Hills, Cal.
WE DELIVER WHAT WE ADVERTISE

Set Designers, Stations Pact In A Handshake

NEW YORK, Dec. 31.—In this era of get-it-done-black-and-white business, the verbal understanding just reached by the Scenario Artists' Union (Local 829), CBS, DuMont and the other stations, is a vocal agreement grants tele set designers \$125 a week for working unlimited hours. Extra union men needed to work on sets during the time of \$50 for an eight-hour day.

Altho it is a little odd to find people still doing business with e-handshakes—especially unions and employers—there are several obvious reasons for it in this case. Relations between the stations and the contractors have been extremely cordial. In addition, the labor org feels video is still in the experimental stage and is cooperating with the studios by moving slowly. Another reason is that the agreement does not create a great number of people.

Agency Artists Banned

Union did, however, gain an important victory by banning agency artists from television designing for its members. Pact nixes the idea of ad agencies having their own staffs of designers for the future. This is not a problem now, but the fact that the union has won this concession has been a little surprising, since that profession has been extremely cordial. Agencies now operating in tele have their set done at the studios by union members. President of the design agency, the union, indicated that a special sub-division for television designers might be formed. This video unit will be patterned after the mural painters, diorama-displays workers, model makers and costume designers' units which now exist in the org.

Break for Tele Designers

Marshall indicated that video set designers would probably get a break in the meter of the initiation fee, which is \$500 for film set designers, the bulk of the union and \$25 for the units. But scenery designers, paying the larger fee, are allowed to dip their feet in all fields, while those in special branches are restricted to the group to which they belong. Same provision would probably apply to television designers if they paid the lower fee.

Marshall said, "We would have a special rate for this sort of work because it is very different from theatrical productions. Rates would be lower and depend entirely on whether men worked on a year or on a daily basis. If they worked on a daily basis we would charge the regular rate, but a yearly contract would be something altogether different and include vacations and pension plans. Yearly contract is a radically new concept to the union. Set designers generally work by the job, earning a minimum (See **HANDSHAKE FACTS** on page 12)

"Cissie" Withalls Her Tele Desires

WASHINGTON, Dec. 31.—Eleanor (Cissie) Patterson, publisher of *The Washington Times-Herald*, was granted a motion picture (28) to dislodge her application for a new video contract.

Lots of reasons for the withdrawal are being suggested, and the one most often mentioned is that she has no opportunity for re-introduction after video starts paying dividends—which she has not. Cissie's tele work has gone upstate. According to the rumor boys, the upstairs move is made there'll be room for more stations.

**8x10 GLOSSY
PUBLICITY PHOTOS
100 for \$6.25**

As low as 5c Ea. In quantity. If you use photos you should get our price list and our sample before ordering. Drop us a card for free. We'll send you this at no cost. It's the cheapest service. Our prices are the lowest in the business. You can now afford real quality. Prompt, courteous service. Quality guaranteed.

**Mulson, Dept. B,
310 N. Washington Ave.
Minneapolis, Minn.**

RKO-Television Drops Live Program Packages for Exclusive on Film

NEW YORK, Dec. 29.—RKO-Television Corporation, video subsidiary of RKO-Pictures, is abandoning its live package operations and will, in the future, conduct exclusively on films for tele and for television. The RKO-Pictures, RKO production head, is resigning from the company and will free lance as a television producer.

Reason for discontinuing the operations, is the feeling at the picture company that live production on several different stations is "an unwieldy, unprofitable and speculative venture," at best. Firm is said to think that with the complication of the television scene at this time, it would be wiser to use for television, already existing facilities, namely—films. RKO has the set-up

needed for pix, but live productions call for extra personnel and talent. Current contracts with the stations make flesh shows over-costly.

Plan now is to sell advertisers and stations directly on the idea of making a film. Once the deal is set, company will use manpower and equipment from its other subsidiary, Pathé, and shoot the footage. In this way there will be no overhead without a guaranteed return, and the overhead itself will not go too far above Pathé's regular operating costs. Company also will prepare film libraries of stock shots for sale to stations. RKO officials think that stock libraries will be as important to tele as disks are to radio, hence providing an immediate market once stations get going.

Restrictive Clauses in Pic Orgs' Contracts Cited by Government

NEW YORK, Dec. 29.—Motion picture distributors have recently found themselves with distributor-exhibitor contracts calling for complete re-negotiation of agreements in the past year. Some of the exhibitors' terms begin to show video programs, according to government officials currently prosecuting Paramount Pictures, General Prentiss Instrument and the two Sophocly corporations, American and British, for alleged monopoly in large scale distribution of films. Division of the Justice Department is said to consider these "restrictive" clauses in standard distribution contracts as an indication of the "reactionary" attitude which film interests have taken toward the new medium.

So-called "anti-television" clauses are in fact most prevalent in covering distribution of films. These clauses give the distributor the right to demand an entire new deal the minute an exhibitor begins to show video. If there is no new agreement within 30 days the contract is terminated, leaving the exhibitor without a source of films. Government lawyers interpret these clauses

as meaning that the distributors, most of whom are subsidiaries of the production firms, may jack up prices so high that the exhib, unable to pay and faced with a heavy loss, will be forced to drop out of his theater. Or, more logically, he'll never start.

Altho the government regards this as a bad practice and has, in fact, introduced it as evidence in its case against the picture companies outside television, film men say that it is merely a standard device designed to protect the distributor against an exhibitor who, using teleclipses he doesn't need to take his quota of pix. At the present time, the exhib must run certain number of films, taking the B's and C's with the A's. If he has video as a second feature he may conceivably refuse to accept low-budget films.

In the case of the television suit, Justice Department does not intend to use these clauses as evidence, but will use them to show the court and the public that the picture companies' approach to tele.

REVIEWS

Sports Review

Reviewed Wednesday (26), 9-9:30 p.m. Style—Forum. Sustaining over WCWB (CBS), New York.

One fine day and the millennium is not far off. We trust—bright young Ted will cast aside his slide rule, put down his calculus tables and announce in stentorian tones incontrovertible proof that television is here. Club, he'll want to look at half-hour gaffs. When that happens the discover will be helped to find it. He'll be in the city hall and a dinner at the Waldorf-Astoria attended by Grover Whalen and William F. Paley.

Until that happy, happy day, alas, it appears the auffering viewer will be periodically subjected to sessions on the awkward pattern of Columbia's *Sports Review* of 1945. Briefly, CBS's *Sports Review* presented several figures in the athletic world led by the statistic expert, Bob Edge, in a discussion of the meane madness of the past year. The speakers were Jimmy Powers, sports ed of *The Evening News*; Cliff Hurd, a football coach at Long Island University; Lefty Gomez; Lewis Burton, of *The New York World Telegram*; and Bill Kelly, of the *Racing Commission*. These gentlemen, undoubtedly expert in their fields, were grouped around a table (which, incidentally spelled a nuisance to the viewer) and gawped at great length. Omission of anything vital was Director Bob Bendick's privilege. It appeared, for instance, that he had not instructed his crew to look at the camera, resulting in a series of profiles and backs of heads.

Following the opening of an artist sketching a sports scene, took over-long and never really did anything. Perhaps a movie video idea would have been to

Balaban & Katz

Reviewed Thursday (27), 7:30-8:30 p.m. Style—News, variety. Sustaining and commercial on WBKB, Chicago.

WBKB slipped back more than just a few months in its program tonight, and presented a show, judged by the standard of excellence of recent programming, that was reminiscent of inferior video productions of long ago. It was not surprising the fact that the Admiral Radio Company could not present one of its shows using high school talent because of Hollywood's close relationship with the program. But, nevertheless, the fact remains that the over-all program was plenty bad.

Starting off the show was a new commentary by Don Ward. Don is improving constantly on his WBKB series, especially since he began ad-libbing his stuff and gave up his long, tedious path of reading news reports. But because WBKB had so little talent on hand for tonight's show he had to carry on for 25 minutes. That's too long for a news commentator to hold the audience's interest, and it's especially tough for a commentator to try to maintain interest that period of time when all of his stuff is canned. Don was, Don was, Don was able to be good for a major portion of his newscast, but he just couldn't maintain interest as he went on. He should not have been expected to be able to do so.

Following Ward, WBKB presented Barryman Beter, an eight-year-old singer that has surprisingly mature voice for her age and has enough audio and visual potentialities to make her a good video entertainer. But at

(See **R&K** on page 12)

Chi-BKKB Adds 5 Shows a Week

CHICAGO, Dec. 29.—WBKB, local Balaban & Katz video station, this week continued its march of progress with the announcement that starting January 2 it will produce five more hours of telecasting each week, thereby bringing its total number of live shows per week to about 11 hours. With this increase in hours of studio telecasting WBKB executives claim they will be telecasting more hours of live production than any other video station in the country. WBKB in New York, is programming 17½ hours per week, but this includes film, whereas all of WBKB's 11 hours will be live studio productions.

Billy Eddy, WBKB director, is increasing his hours of programming for three reasons: (1) It's just part of the general pushing ahead of the station. (2) It's an attempt to approach closer to that goal of 24 hours a week minimum the FCC says video stations must telecast in the future. (3) It is an effort to assist the video set manufacturers in this hour of studio telecasting. WBKB test patterns when they made special arrangements for the pattern telecasting in order to test sets they have been developing. Eddy feels it would be better to give these manufacturers program material to test their sets with than one reason for the program increase.

The new five hours will be aired Monday thru Friday from 4 to 5 p.m. In the near future they expect to add five more hours to his program structure. These latter new hours will be earlier on the week, starting on Wednesday, and on Saturday and Sunday.

Long Spot Commercial

A large portion of the new five hours starting January 2 will be used for the new type of long spot commercials WBKB is developing (*The Billboard*, December 29). As a result of a letter Eddy sent out last week asking all the agencies in the Chicago area to have a variety of special spots, he has already received answers expressing interest on the part of several big agencies. Some agencies have said they were referring Eddy's letter to their New York offices, where video policy is often decided.

The new five hours will also be devoted to other forms of video program experiment. Eddy intends to use them to develop new shows and to test with the station staff has been working. By having these program ideas developed to a point by which they have a quantity of program material ready for any potential sponsor showing interest in putting on a commercial show at the station.

Actors' Equity Seeks To Set Scales for Tele

NEW YORK, Dec. 31.—Actors' Equity wants to set a union scale for television now. This is the first break in the long-standing barrier of jurisdiction and organization of the video field. Leading state unions of the Associated Actors and Artists of America, who long ago have been in the forefront of the jurisdiction, include Actors' Equity, Screen Actors' Guild and the American Federation of Radio Artists.

Walter Brenner, Equity exec and chairman of the tele committee which includes reps of AEA, SAG and AFRA, says he has been in the video field for more tele activity and expressed the belief that scales should be set. He pointed out that a meeting of the video committee had been postponed, owing to the turmoil occasioned by the Frank Fay affair, but indicated that such a meeting would be held in the near future. Eddy, AFRA exec, also expects a confab.

Others in No Hurry

With the exception of Equity, 4A's execs see no need for immediate action on television. One top AFRA exec pointed out that the video field is so small that make more sets available there's no reason (See **AEA SEEKS TO SET** on page 12)

See NBC Sunday Eve Video on

Page 41

BMI Pin Up SHEET

Hit Tunes for January

ARE THESE REALLY MINE?

(Campbell-Forgie)

Vaughn Monroe-Vic. 20-1726 • Gene Krupa-Col. 36490

ATLANTA, G. A.

(Stevens)

Woody Herman-Col. • Sammy Kaye-Vic. • Shep Fields-Vogues
(soon to be released)

COME CLOSER TO ME

(ACERCATE MAS)

(Melody Lane)

Larry Stevens-Vic. 20-1776
Jimmy Dorsey-Dec. • Xavier Cugat-Col.
(soon to be released)

JOSE GONZALES

(Vallent)

Tony Pastor-Vic. 20-1693 • Guy Lombardo-Dec. 18718
Four Chicks and Chuck-Cosmo 453

MORE THAN YESTERDAY

(Marks)

Featured by Guy Lombardo, Vaughn Monroe and Mel Arent

MY GUY'S COME BACK

(Agent)

(Shapiro-Bernstein)

Benny Goodman-Col. 36874 • Dinah Shore-Vic. 20-1731
Helen Forrest-Dec. 18723 • Thelma Carpenter-Mel. 1017

NEVER TOO LATE TO PRAY

(Seneca)

Tommy Dorsey-Vic. 20-1772

TELL IT TO A STAR

(Indigo)

Charlie Barnett-Dec. 18726 • Tony Pastor-BL 8-1533

SLOWLY

(Rudy Vallee Music)

Kay Kyser-Col. 36900 • Dick Haymes-Dec. 18746
Gordon McRae-Music. 15052

TAKE CARE WHEN YOU SAY "TE QUIERO"

(London)

Guy Lombardo-Dec. 18730 • Tommy Tucker-Col. (Imm. release)

THE MOMENT I MET YOU

(Embooy)

Tammy Dorsey-Vic. 20-1763

WAITIN' FOR THE TRAIN TO COME IN

(Block)

Luis Prima-Mel. 7156 • Johnny Long-Dec. 18718
Peggy Lee-Cap. 218 • Harry James-Col. 36887

WALKIN' WITH MY HONEY

(Republisc)

Sammy Kaye-Vic. 20-1713 • Ray Noble-Col. 36468
Connors Boswell-Dec. 18742THERE'S A B.M.I. HIT
FOR EVERY TYPE OF SHOW

B.M.I.

BROADCAST MUSIC, INC.
580 FIFTH AVENUE, NEW YORK 19, N. Y.
New York • Chicago • Hollywood

Hot Wax War Brewing With AFM, Diskers Over Masters, Both Imported and Exported

Union To Fight Platter Deals But No Ban Seen

NEW YORK, Dec. 29.—Importation of foreign masters and international trading of masters is set for stiff regulation by the American Federation of Musicians, according to union and war company executives. Such regulation, in line with AFM Prexy James Cagney's recent moves to protect American musicians from the competition of short-wave musical broadcasts, is now a hot issue because of two chief factors: (1) Ending of the war has permitted a resumption of trafficking in masters, and (2) tremendous increase of war companies since the pre-war days threatens greatly to magnify what was already considered a bad situation in 1940, when comparatively few companies could engage in international deals. Already American war companies have been approached by foreign outfits and vice versa.

High Cost of Platters

Importation of foreign disks (not masters) has always been prohibitive owing to high import duties and excessive breakage. In the past, however, the angle of cost was not as much through importation of a master disk, from which mothers, stampers and countless disks could be made. "This practice" eluded one union exec, "is caused music with a vengeance. Whereas American cannot make duplicate masters, this kind of deal displaces the discmaker."

In addition—and adding insult to injury—is the fact that records sold here from foreign masters are not taxable by the AFM.

AFM in 1941, when the threat of foreign-made masters was by no means as serious as it is now, did not tread hot under the collar. In a report before the 46th annual convention at Seattle, the following ban was made:

"Prior to the European war it was the policy of recording companies to import masters. . . . This practice, of course, deprives American musicians, especially concert musicians, of a certain amount of income. . . . The record company imported masters for only one reason—they saved a tremendous amount on their talent, as they paid only a few cents royalty to the foreign company in order to make the pressings from the foreign masters."

"War conditions have naturally prohibited further importation of masters on any large scale, and I say that now is the time for us to take action protecting American record companies from letting any foreign recordings without special permission of the American Federation of Musicians. . . . It is my belief that when the war is over there will be a considerable amount of recording done by foreign orchestras in their native countries at prices so low that it would be very tempting to American companies to take advantage of this situation. . . ."

Reverse Works

The reverse of the picture—that is—American companies having their masters pressed by a foreign one—has been attractive to U. S. diskies. One record company exec, admitting that Latin American firms have actively approached him, explains it thus: "We have no royalties for pressing in foreign countries, so a deal whereby a South American outfit offers us a royalty on records sold is

attractive. It's all gravy and it assumes use a distribution we could not otherwise get. Such a deal also relieves us of shipping and various labor costs. We just send them a master and collect. They are anxious to get our talent."

Just how the AFM will handle the problem is not yet known, but the entire study at the AFM's midwinter convention for the middle of January in Chicago. Whether a complete ban can be placed on the traffic is doubtful. The AFM having found out years ago that regulation rather than prohibition is more effective in controlling the market. Complete stifling of the traffic may also involve tangles with the State Department and the federal government's policy of international good will, interchange of cultures, etc. But there's scant chance that the federation will adopt a hands-off attitude. An arrangement with foreign musicians' unions is mentioned as a possibility.

Canuck Formula On Income Tax; For U. S. Batons

NEW YORK, Dec. 31.—Possible solution for next year's return at best—to the Income-Tax hot war which our leaders will find them dropping in—comes next few months (see *The Billboard*, December 11)—was seen in a report received last week from the Canadian Government that: "Musicians and actors, because their employment is largely casual, must make a return every three months instead of the yearly period granted other people."

Similar pitch—quarterly payment or semi-annual getting-up dough plan—was wanted a year or so back by some Treasury Department brass when a look-see of our leaders and name actors tax obligations revealed the saddest sack situation of any professional group. Plan was then howled down on everything from discrimination to impossibility of keeping books.

Trade now has little to say. Wonders if it two or three small headaches a year wouldn't be easier to take than one skull-breaking one.

Spanish Dough Waits on Acts, Band and Fems

NEW YORK, Dec. 24.—An International flavor, overtones of diplomacy, undertones of headache and a dash of cloak-and-dagger, are part of every working day at the Joe Glaser office lately, where Harry Mose is engaged in sparring with two seniors from Spain.

Fresh off the boat, with muchon peons jingling in their jenns, are a Spanish and an interpreter is necessary to keep the negotiations going at Mose's customary brisk pace.

If the State Department and the talent, and Mose will go for it, chances are the two seniors will leave here with a band, a line of girls and a couple of dance acts. The seniors say they will be no trouble in getting the mooch out of Spain when the troupeurs head back to the States, if they go to Spain,

Doubling Charge Now Applies to All Engagements

NEW YORK, Dec. 31.—Doubling charge has been extended to apply to Class C steady engagements and all single engagements, starting January 15, according to a recent decision of the executive board of Local 802, American Federation of Musicians.

This means the doubling charge, having thus far been applicable to both Class A and B steady jobs, now applies to all engagements.

Western Mountain Music Pays Off Sheriff Tom Owen Collects Plenty

DES MOINES, Dec. 29.—Like the postman who goes for a walk on his day off, a band manager-booker attended the Midwestern Ballroom Operators' Association convention at Des Moines and didn't even open his date book. The reason his band is booked solid for 1946 and has no open dates until 1947.

This phenomenal gent was Tom Owen, better known as Sheriff Tom Owen and as Cowman, a five-piece band leader, a business which makes other combos envious.

Playing in a 100-mile radius of Cedar Rapids, Ia., where the cowboys play a daily program on Station WMT, the band is the hottest thing for box-office receipts to hit the territory.

The band will gross \$72,000 for 1945, plays to 1,400 to 1,600 consistently, has pulled in \$630 for a one-nighter, and now books new dates on a 70-30 percentage, which even the name bands would like to snag.

Twenty-Five Year Staff

The cowboys play old-time music of 26 years ago. As Owen explained, it has a zip to it. They also play Westerns, hillbilly numbers and some modern.

This style of old-time music has proved a money-maker for many of the ballroom ops during recent years with young and old customers flocking in to do square dances to a merry band. It's money for the operator because of low music costs.

Owen and His Cowboys have proved so popular, however, that one operator quit using him because, believe it or not, the customers wouldn't come for other bands.

The band now has gone in for the disk business and has cut four sides for the Mercury Record Company. Tiny Hill sold Owen on the record business because he knew the band's territorial popularity. They have signed a three-year contract calling for a minimum of 30 records.

Title "for Free"

Sheriff Owen, he got his title without running for office, doing the calling handles the booking. His partner, Bub Goodwick, plays the banjo, sings and handles the arrangements. Others include an accordion, drums, bass fiddle, trumpet and sax.

Owen pays his men well, on a share-the-profit basis, with each member getting his cut. All of the sidemen will pay taxes on over 5G this year.

Owen's career dates back to where he was the first square dance caller on WLS and he can recall having Gene Autry work under him at one time. He was on WLS for 13 years and moved to Cedar Rapids eight years ago where he started out with his present cowboys and starved.

Keeping friendly with the customers is one of the secrets of the band's success

and as Owen puts it, about two-thirds of the customers know the first names of the band boys.

One ballroom op said he would like to see some of the name band leaders carry on conversation like Owen and the cowboys. The musical lads know all about sows having litters and other rural talk that the customers like.

The band travels in a 13-passenger bus which was picked up when a larger band was forced out of business.

72G Gross

Owen admitted the \$72,000 gross this year and pointed out the band did over \$60,000 last year and \$48,000 in 1943.

One reason for the solid bookings is due to repeat dates. For old customers, Owen still charges \$250 a night, but the unusual 70-30 percentage on the new dates brings in usually \$400 to \$500 a night.

Also many of the dates are in rural sections, the band plays the larger cities and recently signed up for the Kerker Bros.' Coliseum at Davenport, which has one of the largest floors in the State. As Owen says, "Give 'em music with a zip, keep friendly with the customers, and keep playing and the box-office receipts play tag with profit."

Spivak Inking McCall Sisters

NEW YORK, Dec. 31.—Charlie Spivak ended a long search for vocal group this week by signing four McCall sisters to handle choir chores with the orchestra.

Spivak signed the girls on the 29th after catching their act for a USO show in Louisville. They opened with the song two days later in Pottstown, Pa., getting billing as the Stardreamers.

Prior to USO shift, females were fairly well-known around Detroit area where they had done some radio time.

McConkey Invades Chicago in Start of National Play

CHICAGO, Dec. 29.—In what promises to be the first of a series of expansions this will end with operating on a nationwide scale, Mac McConkey, of McConkey Orchestra Company, announced this week the opening of a Chicago office at 127 North Dearborn. Dick Shetton, former Chicago frontier, will head the new office, with Walter Wenger and Norma Witt making up the remainder of the personnel here. Both Shetton and Wenger are just out of service.

In another shift, this time in his Kansas City, Mo., office, McConkey announced the addition of Ralph Webster, formerly with Vic Schroeder, Omaha booker, to replace Johnny Sandusky, former K. C. office manager, for McConkey. Sandusky has left the booking job for an exec slot in a steel plant. McConkey is planning to expand to include acts and larger bands of 10 to 15 pieces. The office has been specializing in cocktail entertainers and seven and eight-piece hotel acts. Plans also call for the organization of a radio and transcription department.

Marx Upped From Treasurer to Prexy

NEW YORK, Dec. 31.—Herb Marks became president this week of the music publishing firm which bears the name of his late father, Edward B. Marks. Young Marks came to the firm 20 years ago, after a stretch in the theatrical trade press, and was listed as treasurer until his father's death.

2 N. Y. Ballrooms Go Class A

NEW YORK, Dec. 31.—Embassy Ballroom, starting January 15, will play Class A scale instead of the Class B previously prevailing, according to recent decision of Local 802, AFM. The Savoy Manston, Brooklyn, received a Class A designation yesterday.

MUSIC CRAFT JANUARY RELEASES

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PHIL BRITO ORCH. DIRECTED
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GEORGE AULD ORCH.
TIME ON MY HANDS
No. 15046
LYNNE STEVENS, VOCAL
LET'S JUMP

HARRY GIBSON "Harry the
Hipster"
I STAY BROWN ALL YEAR ROUN'
No. 346
WHO PUT THE BENZADRENE IN
MRS MURPHY'S OVALTINE

DAVE DENNEY "The Prairie Crooner"
WITH ORCH.
PRECIOUS SONNY BOY

No. 15049
I THINK I'LL THROW MY PILLOW ON THE FLOOR
NOBODY'S FAULT BUT YOUR OWN

No. 15050
CARELESS LOVE

JOE MARSALA **LEONARD FEATHER'S**
SEPTET
BLUE SIX
EAST OF THE SUN
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LOST WEEKEND BLUES
SLIGHTLY DIZZY
THE LADY IN DEBT

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COUNT BASIE

From New Jersey
to the Nation

NEW JERSEY is so proud of William Basie, the State proclaims an annual Count Basie Day. This token of esteem for a son of Red Bank is a reflection of the raves of the country's live followers. Basie's hot even in the Soviet Union.

The Count learned to tickle the black-and-whites from his mother and Fats Waller. While still in his teens, Basie migrated to the Middle West where, after jobbing theaters and small night clubs, he landed a job with Walter Page's Blue Devils. Next he joined the Benny Moten band, which he took over when the leader died in 1935.

Two years later Benny Goodman took an interest in him and Basie was under way. In addition to cracking box-office records time after time in spots all over the nation, he has dicked with several original tunes, including the hit "One O'Clock Jump." His disks for Columbia are top faves among the collectors.

Basie heads for a p. a. at the Roxy in New York next March. Following that he will swing into a concert tour.

Billboard
Cover
Feature

"THE KORN KOBBLERS"

Form B Contract May Be Remote Control Gim'ick

NEW YORK, Dec. 31.—Hotel, ballroom and nitergy ops are scanning their Form B contracts this week, exploring the possibility of taking the payola problem into their own hands if radio program directors and the song pluggers' union fail to move.

Idea that a bum program aired from a band location does the location no good has percolated thru to the management of several spots, as has the theory that a program tailored to entertainment values is more likely to be satisfactory than a program featuring three or four \$25 plugs.

No Like To Touch

Location managers are notoriously reluctant to interfere in the programming of remotes, fearing to generate umbrageous grievances. However, the language of Form B contract has lately taken on richer meaning for a few people, especially the passage which defines the prerogatives of the employer (op) in his relations with the employee (band leader).

Contract reads: "... The employer shall at all times have complete control of the services which the employees will render under the specifications of this contract."

A couple of wise legal heads close to all phases of the music biz feel that this lingo gives the employer the right to police programming on pain of canning a leader who doesn't do the spot fullest credit on the air.

Just Exploratory

No overt move in this direction will be made until the reorganized song pluggers have had time to work kinks out of the new muscles, and until the radio execs have had time to digest a few Berberry Room lunches on the payola subject.

Meanwhile, an exec of Local 803 here told *The Billboard* that he did not think the language of Form B, as quoted

Installment Fine

PHILADELPHIA, Dec. 31.—An unnamed musician here is expected to have a life expectancy of 600 years by Local 77, Musicians' Union. He's a member of a musician recently fined for striking under the wage scale.

His infraction covered a long number of years, but since he was helpful in bringing the case to trial he was treated leniently. Of the \$1,000 fine imposed, \$400 is held in abeyance, and the rest is understood to be payable at \$1 a year.

Asch Splits With Stinson; Launches Own Disk Firm

NEW YORK, Dec. 31.—Moe Asch has split up with the Stinson Trading Company and will launch record firm of his own to be named Disc, it was learned here this week.

Stinson company understood to be continuing with the Asch label until present supply of masters is used up and after that, firm, run by Herbert Harris and Irving Brosky, may alter plans.

Meanwhile Asch has already started on his own, using same distrib set-up and pressing arrangements.

above, gives a location operator any right to patrol a maestro's books. So there are two ways of looking at the subject, and a clash of theory is possible unless the situation involves or somebody is able to hull the ops back to sleep.

One of the Lindy contingent, consulted on the topic, suggests that if location managers begin exerting control over programs they may begin forcing certain publishers to pay the line charges and bonus in exchange for "consideration." He added, "I'm a cynic, tho."



Cutting Capers in

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| <input type="checkbox"/> | 7505 | TIQUI TIQUI (Guaracha) |
| <input type="checkbox"/> | | FUISTE A BAHAI (Samba) |
| <input type="checkbox"/> | 7501 | RUMBA PURA (Rumba) |
| <input type="checkbox"/> | | PALAERA DE MUJER—Vocal |
| <input type="checkbox"/> | 7502 | LAVIRGEN DE LA MACARENA |
| <input type="checkbox"/> | | OYE NEGRA—Vocal |

(Six weeks ago we predicted "OYE NEGRA" a hit! The records bear out our predictions!)

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RHYTHM IN A RIFF |
| <input type="checkbox"/> | 761 | I CHANGED THE LOCK ON THE DOOR
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Pla-Mor Faces Blacklist for Calloway Brawl

NEW YORK, Dec. 31.—Pla-Mor Ballroom in Kansas City, Mo., may find itself virtually blacklisted by all talent agencies and Negro musicians as a result of the recent Cab Calloway "slugging." This is the opinion of members of a special committee appointed by National Association for Colored People, currently investigating the Calloway incident.

Understood that committee is prepared to enlist support from all talent agencies, (not just those specializing in Negro bands such as Gale offices) in a move to erase all dates scheduled for the Pla-Mor. Provided that charges of "extreme viciousness and bias" are found to be valid, committee is also set to put similar proposal before individual bands themselves, both white and Negro and may even take the matter to the AFM.

Refused Admission

Wrath of the NAACP against the Kansas City location developed out of AP accounts of the Pla-Mor affair which received heavy press coverage throughout the country last week. Calloway was reported as having gone to the ballroom December 22 to visit Lionel Hampton who was playing a scheduled date there. In company of another Negro man, Felix H. Payne, Calloway reportedly purchased tickets and was then denied admission by the doorman. According to William Todd, special officer for the Pla-Mor, Calloway followed up a management offer to refund his money because "no Negroes were admitted," by pushing him to the floor. Thereupon Todd said "I got up and struck Calloway and then drew my revolver. I hit him over the head several times."

Calloway was later booked on a charge of intoxication and resisting arrest by Kansas City police after an alleged scuffle. Maestro was treated at General Hospital for cuts on the head.

Agents' Nightmare

NEW YORK, Dec. 31.—McFarland Twins, at the Plantation Room of Hotel Dixie without benefit of booking agency, are no ad for the bookers. Guys have snared an extension of their contract at the spot and are now booked for six months. Have a Mutual wire and looking for an ABC slot, are huddling with a couple of diskers and just completed a Columbia short. Don't plan to sign with any agency "until," and in the meantime are the living answer to the agency exec's frequent moan, "that guy is such a belly-ache, thank God he ain't twins."

Spots Paying \$10 For 4 Hours Rated Class B by AFM

NEW YORK, Dec. 31.—Spots which heretofore paid \$10 or less per man for four hours terminating not later than 1 a.m., are now being considered as Class B engagements with a consequent hike in scale, according to recent decision of Local 802, AFM. New scale is \$12 per man, double for leader, and \$3 per man per hour overtime. Spots affected include Swiss Hall, Yorkville Casino, Kreutzer Hall, Mowatt Hall, Queen's Labor Leagues, Arped Hall, Whitehall, Yorkville Temple and others.

Williams, Hawkins, Millinder Back Hampton Pla-Mor-Stand

NEW YORK, Dec. 31.—Oodle Williams, Erskine Hawkins and Lucky Millinder, supporting Lionel Hampton in the Cab Calloway-Pla-Mor Ballroom scandal, have wired the mayor and chief of police of Kansas City, demanding guarantee against repetitions of the incident.

Esquire again makes jazz history!

WITH ITS COMPLETE
1946 JAZZ PROGRAM

The February JAZZ Issue
of Esquire!

... names the winners of the Esquire All-American Jazz poll—the members of Esquire's 1946 All-American Jazz Band—and why they were chosen by Esquire's board of leading jazz artists, critics and writers. Collectable candid photographs of America's top jazz specialists are also included in this issue ... along with "Chicago Jazz History" and other eight-to-the-bar articles and stories by eminent jazz authorities. At newsstands January 11th. 50c.

Esquire's 1946 JAZZ Book

... the last word on the world of jazz, from then till now, features—the 30-year Chicago jazz era, with articles, photographs and a hot-spot map of the cradle-of-jazz city ... a biographical breakdown of the jazzmen voted on for Esquire's 1946 All-American Band and of the 1946 Esquire New Stars ... photographs of the jazz great ... a discography of the "real" in jazz records ... and plenty of pertinent words on "le jazz hot" by men who really know it—Leonard Feather, George Hoefer, Paul Edward Miller and Charles Edward Smith. On sale at newsstands, record shops and book and department stores January 16th. \$1.00.

Esquire's 1946 All-American JAZZ Band Concert Broadcast

... on the evening of Wednesday, January 16th. For jazz history in the making ... for the biggest jazz event of the year, staged by the greatest living exponents of Grade-A hot music—tune in the concert broadcast arranged especially for the coast-to-coast listening delight of the jazz-mad. The broadcast, emceed by Orson Welles, will emanate from New York over the entire ABC Network, 9 to 10 P.M., Eastern Standard Time.



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Hubba-Hubba Houses Hep Again

Bookers See Dough Haven

50 to 65 per cent of the armories returning to one-nighter dance fests

NEW YORK, Dec. 31.—The 18th Regiment Armory presents—"Joe Bignane and His Bigtown Orchestra." Yep, its back. After almost five years of "Sing out when your name is called," "Go upstairs and get undressed!" and "Do you like men?" Induction, recruiting and drill stations, set up in armories thruout the country, have reverted back to what bookers, bands and promoters subconsciously believe God meant them to be—a haven of dollar-bedecked refuge along the worry trail of one-nighter fests.

Already, 50-65 per cent of the khaki houses, which "shovel-sheltered" orks in pre-war days on their trips to the hinterlands, have evicted the fun suit and marcher for the zoot suit dancer, and February or March is slated to find every "old" army band spot rocking with jump numbers instead of serial ones.

Iron doors are unlocked already and rebuilding old handstands is in full swing in high coin armory corners along the one-nighter circuit in Erie, Scranton, Wilkes-Barre and Harrisburg, Pa.; Baltimore, Louisville; Augusta, Ga., and Charlotte, N. C. Over in West Virginia—healthy dough donor in pre-Pearl days but in general easily skipped over by bookers during the war because of spot (See HUBBA-HUBBA HEP on page 28)

No Axing at ASCAP, Says Paine, Only Expansion Ahead

NEW YORK, Dec. 31.—Month-long trade talk of future ASCAP reorganization with slots being emptied and filled and with shifts of personnel from here to Timbuctoo and back, petered out to a simple equation of having lots of empty barrels and needing tops to cover them. An interview with the society's general manager, John G. Paine, revealed last week.

Denying that any of the men in the present set-up were "resigning" or being switched from post to pillar, Paine said: "Our problem at ASCAP is not one

of getting rid of personnel, but rather one of acquiring new help to fill positions created by our expansion during the last four years. ASCAP has grown rapidly since the beginning of the war, right thru its termination, and right now we're on the hunt for men rather than on a kill."

Only possible reorganization, according to Paine, in the true sense of the word, might take place after the first of the year when lawyerman Greenberg visits some of ASCAP's Midwestern field men. Society understood to have an increasing amount of groans from Chicago west.

Problems, most immediate on ASCAP's worry list, which have been put aside because of the guy-lack, involves a "new" type of contract with the wired music services, a concentration on the lucrative concert outlets, fuller relations with the State Department, and the future United Nations Organization's cultural bureaus and a possible re-evaluation of percentages and moneys from radio and motion pix.

Lang-Worth-AFM Gabfest

NEW YORK, Dec. 31.—Quarrel between Lang-Worth Feature Programs, Inc., and Local 806, American Federation of Musicians, over fees for a wax date, may be settled this week. The wax company's reps have an appointment with the AFM to talk things over. Lang-Worth stopped production three weeks ago, with musicians losing an estimated \$20,000 as a result.

Mellin Heading BMI Publishing Plans for 1946

NEW YORK, Dec. 31.—Bobby Mellin went to work in the BMI professional department this morning, touching off a bombshell which will reverberate for weeks.

The ace song maker, who left Saul Bornstein's Bourne Music a couple of weeks ago amid reports of Bornstein's plaque over talk of a Mellin-Sunny Skylar publishing deal, was caught on the first bounce by Merrit Tompkins, of BMI, and is now slated to spearhead the licensing org's new efforts in the plugging field.

Altho Mellin is strictly a professional manager, not an ASCAP member, his move to BMI is already causing as much furor as the Green-Revel switch several years ago. BMI has grabbed one of the handful of top song buyers-sellers, and the resultant yappy-yap is dentening.

Stewart Fixes Himself With AFM And Mercury, Too

NEW YORK, Dec. 31.—Bex Stewart band, which recently straightened itself out with AFM here when the union rejected a proposed co-op scheme for the band, has been pacted with Mercury Records for one year with options. Stewart, ex-Billingtonian who settled his AFM troubles by substituting a profit-splitting deal for the co-op arrangement, will do minimum of 12 sides in '46 for the diskery.

Announcement

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"EVERY TIME I GIVE MY HEART"
"I LOVE IT OUT IN THE WEST"

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Lyrics by
KERMIT GOELL

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BUT IT'S SO GOOD TO ME
Blues Vocal by Manhattan Paul | |
|  | #3002 | FRUIT SALAD' Tenor Sax Solo | |
| | #3003 | SPOTS (JUMP BLUES) Tenor Sax Solo
PLEASE BELIEVE ME
WHY DID YOU DO THAT TO ME?
Blues Vocals by Little Sam | |
|  | #5001 | IF I DIDN'T HAVE YOU
ATLANTIC CITY STOMP | Vocal Instrumental |
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Jockey Platters Direct Nixed by Decca Branch

CHICAGO, Dec. 29.—Another indication that the Decca Record Company is continuing to make things a bit tight for disk jockeys—which the trade says is part of a move on the part of Decca and some other record companies to get radio stations to pay for airtime of disks—was made this week in Detroit, when Eddie Chase, well-known jockey who has been conducting his *Wake Before Bedtime* in Chi and other important cities for years, got what he considers to be a shocking answer by Decca. Chase's belief is that whereas up to now he has been able to get records for his show on WJZ, Detroit, direct from the Decca headquarters there, he was told this week that from here on in he would have to get his Decca disks from a regular dealer.

No More Direct

Situation developed this week when Chase sent over to the Decca office for some disks. This messenger was told that hereafter Chase would have to purchase his Decca records from a regular dealer. Chase checked Henry Wilson, Detroit Decca manager, and Wilson told him that the new rule is going to be adhered to and that these orders came from "those higher up" in the Decca org.

Chase believes that getting platters for his show from regular dealers provides an unnecessary hardship on him. He claims that he won't be able to get warms soon enough through regular dealers. He furthermore claims that it will require plenty of running around from dealer to dealer on his part in order to find the disks he wants. This, he says, would happen because of the inability of distributors to keep all dealers sufficiently supplied these days.

Others All Co-Op

Chase also says that Capitol, Guild, Majestic, Victor and Columbia keep him well supplied with records and send them to him direct, even in some cases with biographical material and other dope about the stars playing the tunes. With the other boys co-operating this way, he sees no reason why Decca should take a different stand. As Decca used to supply him with disks directly, he feels that the new move on the part of the company is definitely along the line of the company trying to get payment from stations—or at least a move in that direction.

Decca Hedges

Various Decca execs contacted by *The Billboard* were indefinite when queried. An exec here said that Decca has never served disk jockeys directly. Chase denied this and said that when he used to be in Chi, as well as during his stay in Detroit, he got the disks direct. A New York exec of Decca said that anything relative to a policy along this line was a "yes and no" proposition. "Some disk jockeys get Decca releases directly from the company, he said, others don't."

Chase Goes to Talent

Chase, however, is not satisfied with this explanation. He has already contacted Lou Levy, manager of the Andrews Sisters, one of Decca's top combinations. When Chase told Levy about the recent Decca move, Levy said it was an unfortunate one and promised to contact Decca execs about it. Chase also plans to contact Jimmy Dorsey and Glenn Gray, other Decca artists, to tell them about his tiff with Decca. He reasons that these stars should want to have their releases played on the air for build-up purposes and have an interest in seeing that Decca does not push the radio boys around.

Chase, expressing what could be the attitude of many a disk jockey around the country, says he is not going out on his way to try to hunt up Decca releases. He claims that Decca ought to see that radio can get its records and, therefore, go out of its way to co-operate. He also says that he can get plenty of good stuff from other companies a hell of a lot easier, and as far as he is concerned, he would just as well progress without Decca stuff. "Let's move on," he is interesting to watch.

* *Hint, Robert L. Mond, former CBS chief in Hollywood, is now officer-in-charge of Armed Forces Radio Net in Tokyo.*

It's Canned But—

HOLLYWOOD, Dec. 31.—Bobby Weiss, Capitol Records flick, wrapped up a most unprecedented stunt in pushing Capitol's new Johnnie Mercer waxing, *Personality*. He had an eye-telling fem garbed in a bathing suit deliver disks to platter spinners while they were on the air, therefore wringing a plug for the new release. Disc jocks so vinted were Al Jarvis, Don Otis, Air Coot and Frank Bull. Trade press men also got the "Miss Personality" service.

Savoy Sights On Exclusive Artist Pacts

NEW YORK, Dec. 31.—Herman Lubinsky, typical of the indie hot jazz diskairs, is finding out that altho (as he claims) he has the best of the originals made by the Slim Stewart, Coleman Hawkins, Don Byas, Lester Young, Ben Webster and a host of other tooters, he still has to compete with disks made by some of these men for as many as 25 different waxes. And so, altho he is still featuring and releasing their originals (he has some 100 masters in the "bank"), he's going after "exclusive contracts" with the names he's dicking from now on in.

First step in this direction has been the hiring of an artist and repertoire boss, Teddy Reid. Reid has signed up for Lubinsky's Windy (B. G. Brown), Stan Getz (also B. G.), Sherry Rogers and Shelly Manne, drummer ex-Grp. Manne has set up a new group which is knocking itself out at the Three Deuces on 52d Street. All the boys (not Manne's group) worked on two new sides *Grab Your Air*, *Wax* and a new treatment (says Lubinsky) of *Always*, which will be out around the 15th. Other names Savoy is supposed to have on exclusive papers include Dexter Gordon (Billie Eckstein, tenor sax on those rock first disks), Cherry Kendry (ex-Prima) now with Krupa and Johnny Mohegan. Lester has just finished a piano album for Savoy. Lubinsky is also counting on Bonnie Davis (who put Savoy in the business) to do it again with the *Fidelity* Fingers on two originals, *Upstairs* and *Forget It, You're Still in Love*.

Altho Savoy is still all things to hot just or hot jazz is all things to Savoy, there's a lot of emphasis lately on the rebop stuff—"modern jazz."

BMI Tie-Up With N. H.

Savoy's tie-up with BMI hasn't natted him much—but reason is said to be that hot jazz—and even the "new jazz" isn't made for radio listening and so those royalty checks are low, oh, so low. Lubinsky, however, feels that he's certain to be in the disk pie when a lot of the other waxes are out. Because he kept away from standards that anyone could (and stuck to originals that aren't dated, i.e., someone else didn't do them too, even the someone else plattered record which was a disk copy).

Understood in the trade that one of the top labels is said to have offered Lubinsky plenty for all his unreleased masters—that he said "No" and in order to emphasize the "No," he's back solid in the bin with a new recording line, right thru January, February and March.

Keynote Kicks Off On National Spread

NEW YORK, Dec. 31.—Eric Bernay's Keynote Record firm off on a national kick with the small-sized diskery taking on enough new distrib for expansion into country-wide biz.

Known that Keynote has found a source of supply for additional pressings (one of the biggest headaches for a new today, big or small), but with Bernay in Florida, intimates won't say where the new waxes are from. Bernay only admitted that on strength of increased output, firm will bang away at more national markets.

Enoch Light Signs For Year With Guild

NEW YORK, Dec. 31.—Enoch Light ork has signed a year's term-paper with

Guild Records. First sides, which will back up vocals of Guild thrash, Nancy Norman, was cut for diskery yesterday (30), and are scheduled for release about January 12. Light currently is holding down the stand at Joe Walker's Post Lodge, Westchester, N. Y.

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Jerry Levy Moves To Song Distrib

NEW YORK, Dec. 31.—Song Distributors' biz took on Jerry Levy this week to handle some of the disc work formerly watched over by the late Saul Immerman. Levy, who worked for 20 years with music sales jobben—not the same Levy who manages Shop Fields band—will make the fourth functionary operating the track enterprise. Other three are Joe Gale, new president of the corporation, Barney Young and Andrew Weinberger.

"Mr. Strauss" Tunes Peddled to Limeys

NEW YORK, Dec. 31.—Two tunes from the score of the defunct Broadway turnkey, Mr. Strauss Goes To Boston, have been assigned by BMI to Reg Connelly for British exploitation.

The cure has been taken off the ditties, tho the name of the show will in no way be associated with the British sheet music.

Decca Is Planning Stevens Successor

NEW YORK, Dec. 31.—Decca's board of directors is scheduled to meet sometime this week to select a successor to the late E. F. Stevens Jr., executive vice-president.

Talk that one of Decca's top district managers will be brought in to fill the niche in the disk's business department are soon-pooched by Decca execs.

"GOD'S IN HEAVEN"

(Continued from page 18)
The Billboard that 1946 will be a big year—BMI's biggest year. Not only has BMI got plans for expansion in its own backyard, radio, but there are other things afoot, too. For example, BMI is going to expand the activities of its publishing firm. The professional department is going to have some new faces in it, as well as the old. And BMI will, says Tompkins, continue "as we have from the beginning to compensate publishers and writers on the basis of performances."

Douglas, chief of Music Publishers' Protective Association, points out that the publishing business "is now three times as good in volume as it was before the war and shows every sign of continuing to improve. A song hit now sells 1,000,000 copies. Before the war it was lucky to sell 300,000." Douglas, in the name of MPAA, faces 1946 with serene confidence.

ROBBINS DIVORCEMENT

(Continued from page 18)
to get out of the strict band swirl and expand into single acts, lecturers, songwriters, literary lights and what have you.

One key problem to be handed the new entrepreneurs may hinge around George Paxton band. Paxton has always been an expensive and aggressive link on the Robbins ledger totals close to \$35,000—and while lids probably will forego no part of money from Paxton, it is believed that they may decide to go along with so costly an operation.

NEW YORK, Dec. 31.—De Luxe Record firm, Linden, N. J., is setting up its own district here under the guidance of Al Hirsch, whose new enterprise will go under name of Mulverine Distributors.

Hirsch formerly worked with Vima Stone in New York area as sales manager in company's record division.

Second Generation

NEW YORK, Dec. 31.—Evelyn Elizabeth Moore, for more than 30 years a writer of concert songs, listens to Chickery Chick with mixed emotions. Her two decades of efforts in the serious field have brought her considerable artistic acclaim and very little dough. The writers of Chickery Chick have already recruited for considerable dough. If little artistette Mrs. Moore commences etts and wenders, because Sylvia Dee, who penned Chickery, is her daughter.

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BEULAH'S BOOGIE—Lionel Hampton	53¢	IN—Peety Lee	53¢
SINGING IN MY SOUL—Sister Thelma	37¢	PERSONALITY—IF I KNEW THEN—	53¢
STRANGE THINGS HAPPENING EVERY	37¢	Johnny Mercer	53¢
DAY—Sister Thelma	37¢	BUZZ ME, BABY—Ella Mae Morse	53¢
HEY, LAWDY MAMA—Kok	37¢	SYMPHONY—Guy Lombardo	53¢
CALDONIA—Louis Jordan	37¢		

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MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most more than 100 reports received direct from played in juke boxes. Look to record on operators all over the country.

RANKING			RECORDS		COMPANIES
1	2	3	SILVER DEW ON THE BLUE GRASS TONIGHT	Bob Wills.....	Columbia 36841
4	5	6	YOU'RE TOO FOLK	National 5007
7	8	9	SILOU CITY BUS	Dick Thomas.....	National 5007
10	11	12	IT'S BEEN SO LONG

SILVER DEW ON THE BLUE GRASS TONIGHT

(Columbia 36841)

Recorded by the Nation's No. 1 Western Swing Band

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AND HIS TEXAS PLAYBOYSORDER FROM YOUR LOCAL RECORD DISTRIBUTOR
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STERLING will continue to stay in its groove . . . turning out saleable recordings . . . on time and RIGHT! Strictly speaking, of course, this is not a New Year's resolution . . . it's the resolution we made when we started in business . . . and we have never lost sight of the goal! 1946 will see a steady schedule of superb Classical Jazz and Race Records under the STERLING imprint . . . for your greater profit. And in the meantime, here's our wish for a

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ALWAYS MEANS A
GOOD PLATTER

PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. SYMPHONY
2. IT'S BEEN A LONG, LONG TIME
3. I CAN'T BEGIN TO TELL YOU
4. IT MIGHT AS WELL BE SPRING
5. CHICKERY CHICK
6. WHITE CHRISTMAS
7. WAITIN' FOR THE TRAIN TO COME IN
8. LET IT SNOW! LET IT SNOW! LET IT SNOW!
9. THAT'S FOR ME
10. DIG YOU LATER (A HUBBA-HUBBA-HUBBA)
11. (DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT
12. DOCTOR, LAWYER, INDIAN CHIEF
13. SOME SUNDAY MORNING
14. AREN'T YOU GLAD YOU'RE YOU?
15. COME TO BABY, DO

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

SONG		AMERICAN		ENGLISH	
11	1	I'M IN LOVE WITH TWO SWEETHEARTS	Irvin Dask	Music Makers	
11	2	BELL-BOTTOM TROUSERS	Campbell Connolly	Sant-Joy	
11	3	THE CYPRESS	Peter Maurion		
9	4	I HOPE TO DIE IF I TOLD A LIE	Campbell Connolly	Advanced	
9	5	UNDER THE WILLOW TREE	Mac Melodies		
11	6	THERE I'VE SAID IT AGAIN	Campbell Connolly	Vallant	
2	7	IT'S BEEN A LONG, LONG TIME	Bradbury Wood	Morris	
9	8	THERE MUST BE A WAY	Bradbury Wood	Stevens	
9	9	CAROLINA	Irvin Dask		
11	10	COMING HOME	Peter Maurice	Harman	
5	11	LET'S KEEP IT THAT WAY	Noel Gay		
8	12	JUST A BLUE SERGE	Victoria	Berlin	
3	13	SUITS	Francis Day	Robins	
2	14	NO CAN DO	Lawrence Wright		
3	15	LOVE LETTERS	Victoria	Famous	
3	16	I'LL CLOSE MY EYES	World Wide		
9	17	SYMPHONY	Chappell	Chappell	
11	18	JUST A PRAYER AWAY	Campbell Connolly	Shapiro	
3	19	OUT OF THE NIGHT	Southern	Bernstein	
5	20	REMEMBER ME	Cinephonic		

*Publisher not available as The Billboard goes to press.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have had a position on one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

AREN'T YOU GLAD YOU'RE YOU? (Burke-Van Heusen), sung by Betty Hutton in RKO's "The Belle of St. Mary's."

AS LONG AS I LIVE (William), in Warner Bros.' "Baroque Tramp."

DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (Robinson), sung by Perry Como in 20th Century-Fox's "The Palace." National release date not set.

DOCTOR, LAWYER, INDIAN CHIEF (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Slack Club." National release date—December 28, 1945.

I CAN'T BEGIN TO TELL YOU (Bergman-Vocco-Conn), in 20th Century-Fox's "The Dolly Sisters." National release date—November, 1945.

I'LL BEY THAT DREAM (Burke-Van Heusen), sung by Anne Jeffreys in RKO's "Sing Your Way Home." National release date not set.

I'M ALWAYS CHASING RAINBOWS (Miller), in 20th Century-Fox's "The Dolly Sisters."

IT MIGHT AS WELL BE SPRING (Williamson), in 20th Century-Fox's "State Fair." National release date—October, 1945.

IT'S ONLY A PAPER MOON (Harris, Inc.), in Warner Bros.' "Too Young To Know." National release date—November 1, 1945.

JUST A LITTLE FOND AFFECTION (Shapiro-Bernstein), sung by Connie Rodden in Monogram's "Diving Parade of 1945." National release date—January 1, 1946.

LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

SOME SUNDAY MORNING (Harris, Inc.), in Warner Bros.' "Don Antonio." National release date—October, 1945.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

THE BELLS OF ST. MARY'S (T. B. Harrell), in RKO's "The Belle of St. Mary's."

Music Popularity Chart

Week Ending
Dec. 28, 1945

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, December 21, 8 a.m., and ending Friday, December 28)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John J. Pasternak's Audiences Coverage Index. The index is projected upon radio logs made available to Pasternak's ACT by the Acoustic Recording Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 tunes in the case of listed tunes alphabetically. The total times the song has appeared among the top 30 in the Pasternak survey to date will be indicated in the chart.

Wk. to date	TITLE	PUBLISHER	L.C. BY
1	All Around the Christmas Tree (R).....	Stuart—BMI	
4	Aren't You Glad You're Here (F) (R).....	Burke-Van Heusen—ASCAP	
	Chickory Chick (R).....	Santly-Joy—ASCAP	
	Come to Baby, Do (R).....	Leeds—ASCAP	
	Gen. It's Good to Hold You (R).....	Chertman—ASCAP	
1	Give Me the Simple Life (F) (R).....	Triangle—ASCAP	
1	How Deep Is the Ocean? (R).....	Berlin—ASCAP	
	I Can't Begin to Tell You (F) (R).....	Bregman-Vocco-Cann—ASCAP	
1	I'll Be Home for Christmas (R).....	Melrose—BMI	
1	I'll Buy That Dream (F) (R).....	Burke-Van Heusen—ASCAP	
4	I'm Always Chasing Rainbows (F) (R).....	Miller—ASCAP	
	In the Middle of May (R).....	Crowley—ASCAP	
	It Might As Well Be Spring (F) (R).....	Williamson—ASCAP	
	It's Been a Long, Long Time (R).....	Morris—ASCAP	
	It's Only a Paper Moon (F) (R).....	Marines, Inc.—ASCAP	
	Just a Little Fond Affection (F) (R).....	Shapiro-Bernstein—ASCAP	
	Just a Sittin' and A-Rockin' (R).....	Robbins—ASCAP	
1	Love Letters (F) (R).....	Morris—ASCAP	
	Love Letters (F) (R).....	Robbins—ASCAP	
	No Can Do (R).....	Robbins—ASCAP	
1	Parade of the Wooden Soldiers (R).....	Marines—BMI	
	Put That Ring on My Finger (R).....	AISC—ASCAP	
	Some Sunday Morning (F) (R).....	Harms, Inc.—ASCAP	
	Symphony (R).....	Chaplin—ASCAP	
	(Did You Ever Get) That Feeling in the Moonlight? (R).....	Paul-Flanner—ASCAP	
	That's For Me (F) (R).....	Williamson—ASCAP	
2	The Birth of a New Day (F) (R).....	Z. R. Arms—ASCAP	
	Till the End of Time (F) (R).....	Santly-Joy—ASCAP	
	Waiter! Let the Train Come In (R).....	Marlin Black—BMI	
	White Christmas (F) (R).....	Berlin—ASCAP	

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played on the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

WEEKLY TO DATE	POSITION LAST WEEK	THIS WEEK	TITLE	By
4	1	1	WHITE CHRISTMAS (F).....	Bing Crosby—Decca 16426—ASCAP
5	6	2	SYMPHONY.....	Benny Goodman—Columbia 36874—ASCAP
6	8	3	SYMPHONY.....	Freddie Martin—Victor 20-1747—ASCAP
1	—	4	LET IT SNOW! LET IT SNOW! LET IT SNOW!.....	Vaughn Monroe-The Norton Sisters—ASCAP
2	11	5	WHITE CHRISTMAS (F).....	Victor 20-1789—ASCAP
4	4	5	YOU LATER (A HUBBA-HUBBA- HUBBA) (F).....	Perry Como—Victor 20-1756—ASCAP
12	11	6	CHICKERY CHICK.....	Sammy Kaye—Victor 20-1772—ASCAP
3	2	6	IT'S BEEN A LONG, LONG TIME.....	Harry James—Columbia 36838—ASCAP
4	10	6	DOCTOR, LAWYER, INDIAN CHIEF (F).....	Betty Hutton—Capitol 220—ASCAP
4	—	7	I CAN'T BEGIN TO TELL YOU (F).....	Harry James—Columbia 36867—ASCAP
2	—	8	IT MIGHT AS WELL BE SPRING (F).....	Sammy Kaye—Victor 20-1738—ASCAP
6	11	9	WAITIN' FOR THE TRAIN TO COME IN.....	Harry James—Columbia 36867—BMI
8	8	9	IT MIGHT AS WELL BE SPRING (F).....	Dick Haymes—Decca 16706—ASCAP
7	—	9	IT MIGHT AS WELL BE SPRING (F).....	Paul Weston-Margaret Whiting—Capitol 214—ASCAP
3	13	10	I CAN'T BEGIN TO TELL YOU (F).....	Andy Russell—Capitol 221—ASCAP
2	—	10	TELL YOU (F).....	Sammy Kaye—Victor 20-1720—ASCAP
1	—	10	CHICKERY CHICK.....	Gene Krupa (Anita O'Day)—Columbia 36877—ASCAP
8	9	11	WAITIN' FOR THE TRAIN TO COME IN.....	Peggy Lee—Capitol 218—BMI
12	7	12	IT'S BEEN A LONG, LONG TIME.....	Bing Crosby-Les Paul Trio—Decca 17708—ASCAP
1	—	13	AREN'T YOU GLAD YOU'RE YOU? (F).....	Bing Crosby (John Scott Trotter Ork)—Decca 16720—ASCAP
			Tommy Dorsey—Victor 20-1728—Gerson Olan Music Bldg.	
			The Pied Pipers, Capitol 220; Les Brown, Columbia 36875	

Coming Up				
CHICKERY CHICK.....	George Olsen (Judith Blair-Roy Adams and Ensemble)	Majestic 7155		
AREN'T YOU GLAD YOU'RE YOU? (F).....	Les Brown	Columbia 36875		
A DOOR WILL OPEN.....	Tommy Dorsey (Stuart Foster-The Sentimentalists)	Victor 20-1728		
GEE, IT'S GOOD TO HOLD YOU.....	Woody Herman (Frances Woyner Ork)	Columbia 36870		
IN THE LAND OF BEGINNING AGAIN.....	Bing Crosby (John Scott Trotter Ork)	Decca 16720		
THE FRIM FRAM SAUCE.....	The King Cole Trio (King Cole)	Capitol 224		

WOW!

What a RECORD!

CAPITOL'S
greatest hit!
MERCER'S
greatest recording!

Hear
JOHNNY MERCER
in
Personality

From the Paramount Picture
"Road to Utopia"

Backed by
'IF I KNEW THEN'
featuring that terrific combo
THE PIED PIPERS
and PAUL WESTON'S
ORCHESTRA
CAP. 230

Capitol RECORDS
FROM HOLLYWOOD
Sunset and Vine

STILL GOING STRONG...

Vaughn Monroe

AND HIS ORCHESTRA

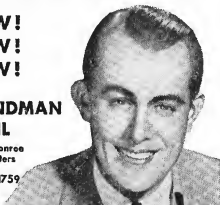
LET IT SNOW!
LET IT SNOW!
LET IT SNOW!

and

WHEN THE SANDMAN
RIDES THE TRAIL

Vocals by Vaughn Monroe
and The Norton Sisters

RCA VICTOR 20-1759



AND ORDER THESE NEW RELEASES TODAY!

Charlie Spivak

AND HIS ORCHESTRA

THE BELLS OF
ST. MARY'S

(from the RKO picture,
"The Bells of St. Mary's")

YOU CAN CRY ON
SOMEBODY ELSE'S
SHOULDER

Vocals by Jimmy Saunders

RCA VICTOR 20-1791



ROY ROGERS

King of the Cowboys

With Orchestra conducted by Perry Botkin

You Can't Break My Heart • You Should Know
(It's Been Broken Before)

RCA VICTOR 20-1782

THE MORRIS BROTHERS

(Wally and Zeke)

Salty Dog Blues • Somebody Loves You, Darlin'

Vocal duets with Mandolin and Guitar

RCA VICTOR 20-1783

JAZZ GILLUM

Blues Singer With Instrumental Accompaniment

Whiskey Head Buddies

Afraid To Trust Them

BLUEBIRD 34-0741



RCA

RCA VICTOR



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed

according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION	Weeks to date	Last Week	This Week	
1	1	1	1	IT MIGHT AS WELL BE SPRING (F) (R) ... Williamson
2	1	2	2	I CAN'T BEGIN TO TELL YOU (F) (R) ... Bregman-Vaccaro-Gann
3	1	3	3	IT'S BEEN A LONG, LONG TIME (R) ... Martin
4	1	4	4	CHICKERY, CHICK (R) ... Sautley-Joy
5	1	5	5	SYMPHONY (R) ... Chapin
6	1	6	6	WAITIN' FOR THE TRAIN TO COME IN (R) ... Martin Block
7	1	7	7	THAT'S FOR ME (F) (R) ... Williamson
8	1	8	8	TILL THE END OF TIME (R) ... Sautley-Joy
9	1	9	9	ILL BUY THAT DREAM (F) (R) ... Burke Van Housen
10	1	10	10	SOME SUNDAY MORNING (F) (R) ... Harms, Inc.

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically

according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

POSITION	Weeks to date	Last Week	This Week	
1	2	1	1	SYMPHONY ... Freddy Martin...Victor 20-1747
2	1	2	2	CHICKERY, CHICK ... Sammy Kaye...Victor 20-1728
3	1	3	3	I Let My Job Again ... Perry Como...Victor 20-1750
4	1	4	4	DID YOU LATELY ... Bing Crosby-Carmen Cavallaro
5	1	5	5	I Can't Believe That You're In Love With Me ... Decca 23487
6	1	6	6	IT'S BEEN A LONG, LONG TIME ... Harry James...Columbia 36638
7	1	7	7	LET IT SNOW, LET IT SNOW ... Vaughn Monroe...Victor 20-1759
8	1	8	8	WHEN THE SANDMAN RIDES AGAIN ... Charlie Spivak...Victor 20-1721
9	1	9	9	IT'S BEEN A LONG, LONG TIME ... Charlie Spivak...Victor 20-1721
10	1	10	10	IF I HAD A DOZEN HEARTS ... Dick Haymes...Decca 18708
11	1	11	11	IT MIGHT AS WELL BE SPRING (F) ... Dick Haymes...Decca 18708
12	1	12	12	IT'S BEEN A LONG, LONG TIME ... Bing Crosby...Decca 18708

(Continued on page 77)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	
1	1	1	1	Merry Christmas ... Decca 403
2	1	2	2	Bing Crosby ... Decca 403
3	1	3	3	Glenn Miller ... Victor P-148
4	1	4	4	On the Moonbeam ... Victor P-142
5	1	5	5	Christmas Carols ... Capitol BD-3
6	1	6	6	St. Luke's Chorists ... Capitol BD-3
7	1	7	7	Nutcracker Suite (Tchaikovsky) ... Victor P-143
8	1	8	8	Spike Jones and His City Slickers ... Victor P-143

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Records are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	
1	1	1	1	Chopin's Polonaise ... Victor 11-8848
2	1	2	2	Josef Turbitt ... Victor 11-8851
3	1	3	3	Josef Turbitt ... Victor 11-8851
4	1	4	4	Waraw Concerto ... Victor 11-8863
5	1	5	5	Savannah Boston Pops ... Victor 14210
6	1	6	6	Marian Anderson ... Victor 14210
7	1	7	7	Waraw Concerto ... Decca 28150
8	1	8	8	Wallenstein, Los Angeles Philharmonic Ork. ... Decca 28150

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	
1	1	1	1	Musik to Remember (From the Life of Chopin) ... Victor SP-4
2	1	2	2	Tchaikovsky Nutcracker Suite ... Victor M-915
3	1	3	3	Ormandy, Philadelphia Ork. ... Victor M-915
4	1	4	4	Tchaikovsky Nutcracker Suite ... Victor M-915
5	1	5	5	Stokowski, Philadelphia Ork. ... Victor M-289
6	1	6	6	Harold in Italy ... Victor DM-985
7	1	7	7	Beethoven Symphonies ... Victor DM-985
8	1	8	8	Till Eulenspiegel ... Victor DV-1
9	1	9	9	Berlin Symphony Ork, Serge Koussevitzky ... Victor DV-1
10	1	10	10	Sonata Appassionata ... Victor M-1018
11	1	11	11	Artur Schnabel ... Victor M-1018

Music Popularity Chart

Week Ending
Dec. 27, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 100 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Position	Weeks to date	Last Week	Title	Artist	Record No.
1	7	2	1. I CAN'T BEGIN TO TELL YOU (F)—Bing Crosby-Carmen Cavallaro	Decca 23457 (Andy Russell, Capitol 221; Harry James, Columbia 36587; Sammy Kaye, Victor 20-1728)	
10	—	2	2. CHICKERY CHICK—Sammy Kaye (Nancy Norman-Billy Williams—The Kaye Choir)	Victor 20-1728 (George Olsen, Majestic 7165; Gene Krupa, Columbia 36371; Evelyn Knight-The Jesters, Decca 18725)	
12	3	3	3. IT'S BEEN A LONG, LONG TIME—Bing Crosby-Les Paul	Decca 18705 (Harry James, Columbia 36535; Stan Kenton, Capitol 219; Charlie Spivak, Victor 20-1731; Phil Brilo, Masterdisc 15505; The Five De Marco Sisters, Majestic 7157)	
11	3	4	4. IT'S BEEN A LONG, LONG TIME—Harry James (Kitty Kallan)	Columbia 36535 (See No. 3)	
4	7	5	5. IT MIGHT AS WELL BE SPRING (F)—Dick Haymes—Victor Young Ork.	Decca 18706 (Paul Weston-Margaret Whiting, Capitol 214; Sammy Kaye, Victor 20-1728; Ray Noble, Columbia 36053)	
6	5	6	6. WAITIN' FOR THE TRAIN TO COME IN—Peggy Lee (Dave Barbour Ork.)	Capitol 218 (Harry James, Columbia 36587; Louis Prima, Majestic 7161; Johnny Long-Dick Robertson, Decca 18718; Celestine Stewart and The Chasers, Ron 3005)	
4	4	7	7. WHITE CHRISTMAS (F)—Bing Crosby (John Scott Trotter Ork.)	Decca 18429 (The Mel-Tones, Jewel G-4009; Frank Sinatra (And Biondini and Ork), Columbia 36589; Guy Lombardo (Tony Craig), Decca 18717; Freddy Martin, Victor 27948)	
4	11	8	8. SYMPHONY—Freddy Martin (Clyde Rogers)	Victor 20-1747 (Marlene Dietrich, Decca 23456; Benny Goodman, Columbia 36574; Guy Stanford, Capitol 237; Danny O'Neil, Majestic 7165; Guy Lombardo, Decca 18737; Bing Crosby, Decca 18635; The Phil Moore Four, Masterdisc 15548)	
3	12	9	9. DOCTOR, LAWYER, INDIAN CHIEF (F)—Betty Hutton (Paul Weston Ork.)	Capitol 220 (Paul Weston Ork.)	
6	8	10	10. WAITIN' FOR THE TRAIN TO COME IN—Harry James (Kitty Kallan)	Columbia 36567 (See No. 6)	
5	8	11	11. WAITIN' FOR THE TRAIN TO COME IN—Johnny Long-Dick Robertson	Decca 18718 (See No. 6)	
4	9	12	12. BIG YOU LATER (A HUBBA-HUBBA-HUBBA) (F)—Perry Como (The Satisfiers-Russ Case Ork.)	Victor 20-1750 (It Might As Well Be Spring (F)—Paul Weston-Margaret Whiting, Decca 18718; Columbia 36567 (See No. 5))	
2	13	1	1. I CAN'T BEGIN TO TELL YOU (F)—Andy Russell (Paul Weston Ork.)	Capitol 221 (See No. 1)	
3	14	2	2. CHICKERY CHICK—Evelyn Knight-The Jesters (Bob Haggart Ork.)	Decca 18725 (See No. 2)	
5	14	3	3. IT'S BEEN A LONG, LONG TIME—Stan Kenton (June Christy)	Capitol 219 (See No. 3)	
4	10	4	4. IT MIGHT AS WELL BE SPRING (F)—Sammy Kaye (Billy Williams)	Victor 20-1738 (See No. 5)	

Coming Up

SYMPHONY—Jo Stafford (Paul Weston Ork.)	Capitol 227
SYMPHONY—Bing Crosby (Victor Young Ork.)	Decca 18735
SYMPHONY—Benny Goodman (Liza Morrow)	Columbia 36574
LET IT SNOW!—Vaughn Monroe (The Norton Sisters)	Victor 20-1759

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most popular in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Position	Weeks to date	Last Week	Title	Artist	Record No.
1	8	2	1. SILVER DEW ON THE BLUE	Bob Wills	Columbia 36841
2	4	1	2. YOU WILL HAVE TO PAY	Tex Ritter	Capitol 223
2	4	1	3. WHITE CROSS ON	Bob Wills (Tommy Duncan)	Columbia 36851
8	1	2	4. OKINAWA	Wesley Tuttle	Columbia 36851
13	4	2	5. IT'S BEEN SO LONG	Ereget Tubbs	Decca 4112
13	4	2	6. WITH TEARS IN MY EYES	Wesley Tuttle	Capitol 216
2	4	2	7. DARTING CAROLS BY	Wesley Tuttle	Capitol 216
7	—	2	8. THE OLD CORRAL	Tex Ritter	Capitol 223
7	—	2	9. TEXAS PLAYBOY BAG	Bob Wills	Columbia 36841
7	—	2	10. MAKE ROOM IN MY HEART FOR A FRIEND	Wiley and Gene	Columbia 36869

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most popular in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Position	Weeks to date	Last Week	Title	Artist	Record No.
1	22	1	1. THE HONEYDRIPPER	Joe Liggett	Exclusive 207
2	5	2	2. BEULAH'S BOOGIE	Lionel Hampton	Decca 18719
3	1	3	3. GOT A RIGHT TO CRY	Joe Liggett	Exclusive 210
1	1	—	4. WYNNIE'S BLUES	Wynonie Harris	Exclusive 210
1	1	—	5. APOLLO 362	Apollonia	362



DICK HAYMES and HELEN FORREST

I'M ALWAYS CHASING RAINBOWS

TOMORROW IS FOREVER

Both Vocal Duet with Orchestra Directed by Earle Hagen

DECCA RECORD NO. 23472 . . . 75¢

CHARLIE BARNET and His Orchestra

TELL IT TO A STAR

Fox Trot, Vocal Chorus by Phil Barton and The Satisfiers

XANGO

Instrumental Fox Trot

DECCA RECORD NO. 18736 . . . 50¢

CARMEN CAVALLARO and His Orchestra

WARSAW CONCERTO

Instrumental Fox Trot, Piano Solo by Carmen Cavallaro

A LOVE LIKE THIS

Fox Trot, Vocal Chorus by Gloria Foster

DECCA RECORD NO. 18742 . . . 50¢

ETHEL SMITH and THE BANDO CARIOCA

THE PARROT

Samba

(1) PARAN PAN PIN (2) CACHITA

Rumba

DECCA RECORD NO. 23462 . . . 75¢

CONNIE BOSWELL and RUSS MORGAN and His Orchestra

WALKIN' WITH MY HONEY

LET IT SNOW, LET IT SNOW, LET IT SNOW

Both Vocal with Orchestra

DECCA RECORD NO. 18741 . . . 50¢

LOUIS JORDAN and His Tympany Five

DON'T WORRY 'BOUT THAT MULE

Fox Trot, Vocal Chorus by Louis Jordan

BUZZ ME

Blues Fox Trot, Vocal Chorus by Louis Jordan

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ALBUM

(MAJESTIC ALBUM M-1)

- * My Gal Sal
- * When You Were Sweet Sixteen
- * Give My Regards to Broadway
- * Easter Parade
- * I'll Take You Home Again, Kathleen
- * Has Anybody Here Seen Kelly?

- * The Bowery
- * The Band Played On
- * Put On Your Old Grey Bonnet
- * Take Me Back To New York Town
- * The Sidewalks of New York
- * Tim Toolan
- * Gounod's Ave Maria

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COUPLED WITH

SIoux CITY SUE
JIMMY WALKER

Paul Westmoreland and His Pecos River Boys
IT REALLY GETS THE NICKELS

TWO EXCELLENT RELEASES BY
OZIE WATERS AND THE PLAINSMEN

- 2015 "ALONG THE NAVAJO TRAIL"
"SILVER DEW ON THE BLUE GRASS TONIGHT"
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"COOL WATER"

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PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

Records listed are generally approx- supplied in advance by record companies, mostly two weeks in advance of actual release date. List is based on information untariffly supplying information are listed.

- ATOMIC POLKABrunon Kryger OrkHarmonia H-1105
BOTTOMS UPIllinois Jacquet and His All StarsApollo 756
CARAMBA-SAMBA FOR TWOJuan Vical OrkHarmonia H-3006
CAROCCACarlos Varela and His Havana-Madrid OrkCoda 5029
DADDY'S YODEL LULLABYDon WestonWestair 4010
DAY BY DAYFrank Sinatra (Axel Stordahl Ork)Columbia 36905
DON'T DOG ME 'ROUNDZeko Manners Ork (Zeko Manners)Victor 20-1797
EL JUDIO RUMBEROCarlos Varela and His Havana-Madrid OrkCoda 5030
GHOST OF A CHANCEIllinois Jacquet and His All StarsApollo 758
HABBA, HABBA POLKABrunon Kryger OrkHarmonia H-1105
HERE COMES THE BLUESWynonie Harris (Illinois Jacquet and His All Stars)Apollo 363
IF I HAD A DOZEN HEARTSJohnny Long-Dick RobertsonDecca 16744
IF I HAD MY LIFE TO LIVE OVERDon WestonWestair 4009
I'M GLAD I WAITED FOR YOUFrankie Carle (Paul Allen)Columbia 36906
IN THE MIDDLE OF MAYJohnny Long-Dick Robertson (Frances Lane)Decca 16744
IT'S ANYBODY'S SPRINGBing Crosby (John Scott Trotter Ork)Decca 1843
JUST MY LUCKVaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1779
KENTUCKY WALTZBill Monroe and His Blue Grass BoysColumbia 36907
LA CUCARACHAJuan Vical OrkHarmonia H-3006
LA PALOMAJuan Vical OrkHarmonia H-3006
NO, BABY, NOBODY BUT YOUFrankie Carle (Marjorie Hughes)Columbia 36906
OHI WHAT IT SEEMED TO BEFrank Sinatra (Axel Stordahl Ork)Columbia 36905
OKLAHOMA!, Volume 2, AlbumDecca A-383
It's a SensationJoseph Beloff and Chorus (Jay Blackton Ork)Decca 2330
Lonely RoomAlfred Drake (Jay Blackton Ork)Decca 2330
The Farmer and the Cowman, Betty Garde-Ralph Riggs and Chorus Parts 1 and 2Jay Blackton OrkDecca 2331
OMBO (MY SHAWL)Juan Vical OrkHarmonia H-3005
PERSONALITYDinah Shore (Russ Case Ork)Victor 20-1781
ROCKY ROAD BLUESBill Monroe and His Blue Grass BoysColumbia 36907
ROMANCE GITANOCarlos Varela and His Havana-Madrid OrkCoda 5030
SHE'S GONE WITH THE WINDWynonie Harris (Illinois Jacquet and His All Stars)Apollo 363
SIoux CITY SUEZeko Manners Ork (Curly Gribble)Victor 20-1797
SIoux CITY SUEHoosier Hot Shots-Two Ten BakerDecca 16745
TE PUISTECarlos Varela and His Havana-Madrid OrkCoda 5029
THERE'S A TEAR IN MY BEER TOHoosier Hot Shots-Sally FosterDecca 16745
TREASURE ISLAND ALBUMDecca DA-409
Treasure Island, Parts 1 and 2Thomas Mitchell (Victor Young Ork)Decca 29176
Treasure Island, Parts 3 and 4Thomas Mitchell (Victor Young Ork)Decca 29179
Treasure Island, Parts 5 and 6Thomas Mitchell (Victor Young Ork)Decca 29180
TRYING TO FORGETDon WestonWestair 4009
WELCOME TO MY DREAMSBing Crosby (John Scott Trotter Ork)Decca 16743
WELCOME TO MY DREAMSDinah Shore (Russ Case Ork)Victor 20-1781
WHO'S LONESOME NOW?Don WestonWestair 4010
YOU MAY NOT LOVE MEVaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1779

Music

Week Ending
Dec. 27, 1945

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by the

HARRIET **Gene Krupa and His Ork** **Columbia 36890**

Antia O'Day and Buddy Stewart do a good job by a "name song" and "name" tunes have a habit of catching on in that good old Carle way. Okay. This isn't a natural Krupa (no drum stuff), but the tune's a nickleer plus for jokes and it'll spin plenty on those home tune tables.

JOHNNY & EDORA **Andrews Sisters and Guy Lombardo's Ork** **Decca 23474-B**

Okay. Everyone will expect that "Money is the Root of All Evil," the "A" side of this dinking will bring in the coin. Cross that thought from your mind. This "Johnny & Edora" has an idea that'll catch hold and hold on for dear life and those extra sales and spinners on the periphery. The "B" is the "A" part of this waxing—and that's the idea they'll be

RECORD REVIEWS

By M. H. Orodener

Lightface portion of review is intended for users. Boldface portion is intended for information of all record and music guidance of juke box operators.

GEORGIE AULD (Musicraft)

Just A-Sittin' and A-Rackin'—FT; VC. Come to Baby, De—FT; VC.

Air Mail Special—FT, Here Comes Heaven Again—FT; VC.

Cutting his first teeth on a Musicraft label, Georgie Auld makes a fine impression on wax for the first time. The spinning points up all the power and drive in the Auld arsenal with the scoring striking a note of individuality in both originally and youthful enthusiasm. As such, Auld should begin to command some real attention. Particular place of honor goes to the two most commercially spinners yet realizing the musical ingenuity of the maestro and his men. To best advantage are the two rhythm ditties, "Just A-Sittin' and A-Rackin'" and "Come to Baby, De," with Lyone Stevens' sultry chanting sharing the spotlight with the maestro's torrid tenor and fiddling. Just as pleasant is "Here Comes Heaven Again," movie ballad from "Doll Face" with Miss Lyone giving a satisfactory account of the lyrics. Auld has his loving for the Goodman's "Air Mail Special," giving out with some real earthy sax scorchery for the instrumental rider.

With attractive tune material, it's bright spinning for the phones with "Just A-Sittin' and A-Rackin'" as well as with "Come to Baby, De."

KING COLE TRIO (Excelsior)

Beautiful Moon—A—FT; VC. Let's Spring One—FT; VC.

Fun Last—FT; VC. Pitchin' Up a Boogie—FT; VC.

With Nat Cole's ivory knockings blending with the guitar pictures as well as providing the lyrical personality to the platter, the label should reap a harvest with any sides out by the King Cole Trio regardless of the song selections. Displaying the same degree of individuality for these sides, Cole sells it royal for the mood ballads, "Beautiful Moon" and "Fun Last." Contrast each with a jump kick, with all three joining in on the lyrics for "Let's Spring One," a brass rail novelty, and for the Harlanne "Pitchin' Up a Boogie."

Popularity of the King Cole Trio will attract coins for any of these sides.

DINAH SHORE (Victor)

Everybody Knew But Me—FT; V. Pass That Peace Pipe—FT; V.

Without creating any undue excitement one way or another, Dinah Shore brings forth two new songs with these sides. Without projecting herself any more than she has to, Miss Dinah gives it once over lightly for Irving Berlin's "Everybody Knew But Me," a now blues belted in the minor key that doesn't have very much more to offer. Contrasting is one of those overly cute novelties, "Pass That Peace Pipe," with a lick of the double bass as its only claim to distinction. Russ Cole's music men provide a dance band backing.

Little here to alarm the phone ops.

CLIFF LANGE (Pan-American)

Yum Yum Blues—FT; VC. Pom Pom—FT.

Old Shoe Blues—FT; VC. Rogerin'—FT.

A small jam band picked together by Cliff Lange offers much for the hot jazz disciples in these four sides. While Teddy Walter is to great shakes as a blues singer, the lad picks a mean guitar string. With Tommy Todd's top keyboarding and Phil Sharkey's snare bells setting the pace for the hot horns, there is much to occupy the attention. Outstanding is "Yum Yum," taken at a speed tempo as the boys pick their way with a blues riff, with the scoring providing ample space for free improvisations as they beat it out for a "Rogerin'" with greater gusto. Walter adds voice for "Yum Yum Blues," a lively race blues pattern, as he sings out that his baby has come home to stay. However, the hot horns wake up for the lack of vocal appreciation, they do for "Old Shoe Blues," a slow misery blues, for which Mr. Teddy complains that his gal has left him like a worn-out shoe.

Sides are styled for the hot jazz fans.

CURT MASSEY (Columbia)

Don't Lie to Me—FT; V. The Gang That Sang Heart of My Heart—FT; V.

Stepping out of character in that he takes up with the Tin Pan Alley fare rather than the songs of the wide open spaces, Curt Massey achieves in a fair measure of effectiveness, which is hardly enough to stir up even a ripple for such promiscuous song titles. Both "Don't Lie to Me" and "The Gang That Sang Heart of My Heart" are sentimental ballads taken at a slow tempo, with greater gusto in the lush string musical accompaniment provided by Mitchell Ayres than in the efforts of the outdoor troubadour.

These sides are too easy to pass by.

HARRY JAMES (Columbia)

3:22 Speed—FT. Ain't Misbehavin'—FT.

This is the first instrumental picture by Harry James in many a barrel of waxed biscuit. As such, the phone fans might rightly look forward to a heavy dish of musical meat. This concept is on one side, this is a side dish. The "3:22 Speed," which the band has familiarized among the fans, is the average romper that offers the tenor sax and strings to engage in a bit of riding, while the James trumpet, backed by the lush strings, sets forth a lay and relaxed spinning for the "Ain't Misbehavin'." Nothing here to make one sit up and take any real notice.

Fascinating with "3:22 Speed" among the band's followers may start some flow of coinage.

TINY HILL (Mercury)

Angry—FT; VC. He's Coming Home To Stay—FT; VC.

Tiny Hill, who used to boast of the "only hillbilly in the country" with a sax section, is back on the spinning sides to introduce the new Mercury label, selling lively Dixieland beat, this initial cutting is highly recommended. The "Angry," a standard by the band, Tiny revives a sand-bag stomp, which used to be stock equipment in the big band summer made in the turbulent times. The footloose is just as angry and lively for "He's Coming Home To Stay," which tells a post-war story. Tiny Hill will fans in the Midwest will flood the music machines with coins for "Angry."

(Continued on page 75)

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TED MARTIN assisted by
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and

EMIL COLEMAN
AND HIS
WALDORF-ASTORIA
ORCHESTRA



"HONEY"

backed by

"I'M ALWAYS CHASING RAINBOWS"



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Music---As Written

Ken Blewett, just out of the navy, after two years, has returned as manager of the Regal Theater, Negro vaude house here, which plays name acts. . . . Jimmy Blade, staff pianist and leader at Station WMAQ, has just penned a new tune. *This Is a Lonely Winter*, which is being plugged by Edward Marks firm. . . . King Cole Trio expects to take a month's vacation soon. . . . Pete Rugolo and Joe Rizzo, ex-vets, are now on the Stan Kenton arranging crew. . . . Call Colloway has a battery of attorneys.

Millon Kario will advance Stan Kenin's series of one-biters from the Coast to New York. Kenin has a February 5 opening at Frank Dallas's Meadowbrook.

Herb Jeffries, vocalist formerly with Duke Ellington, now flacking for Exclusive Records. He also records for Exclusive from time to time. . . . Bonzo Baker cuts a couple of ones for Bonzo Records, a Coast outfit. The Captivators, instrumental unik, accompany her. . . . Talk about Dave Rose going into publishing bit. . . . Pearl Bailey at H. D. Hovet's Ciro's spot.

again. Signing of Shaw means considerable prestige for Musicraft house which has been knocking itself out these past few months with a host of talent additions. Firm claims that along with artist-and-repertoire flurries, it will step way up in the production line. Claim is that pressings in 1946 will top 15,000,000 mark.

64 East Lake St., Chicago 1, Ill.
Franklin 6001

Important things resulting from army's return to band biz, as far as trade is concerned, is that not only will it reopen spots by-passed by agencies during the war, but it will also give bookers "cherries" in hitherto "take-this-spot (usually a Sad Sack of a place) leave-these-no-other" hamlets. True, Norfolk has some auditoriums and Baltimore more tie Strand, but just how do they rate with an army's capacity pull of \$3,000 to \$10,000 plus. Trade feels that that much of the "fast growing" fifty-by-night promoters at agencies is a lot of first-floor walking up ballrooms and rain-swamp barns along the coast. Winter ball will feed fast.

for full orchestration, extra parts, lead sheet
copying.

MIAMI'S SWANKY CLUB 86
Thanks to Tony Lopez
 Willing to discuss future bookings now to start after above date. As a prerequisite, spot must have sufficient class so as not to jeopardize our present standing.

Calendar

Salary Level On Way Down

Acts that can adjust to the lower prices are ones that won't suffer

By Bill Smith

NEW YORK, Dec. 31.—Lifeline of showbiz—salaries—which has been galloping along for the last four or five years, is beginning to show signs that maybe it isn't going on forever. Here and there a little talent is dropping up, and boys in the biz who know the score are starting to do a little thinking.

When the war started, showbiz took it on the chin—but not for long. As acts went into the service, those that stayed behind started to get raises. As the public began making money and looking for places in which to spend it, the ops of cafes and theaters also began raising the ante. With almost everything in the line of durable goods, live acts and refrigerators, electric irons, and the like, the talent is dropping up, and boys in the biz who know the score are starting to do a little thinking.

Bookers Yelp

At first the theater bookers yelled blue murder. They wanted to spend \$1,000 for a dancing girl that a year ago they could buy for \$500. But if one theater wouldn't, another would—and so it went. The talent is dropping up, and boys in the biz who know the score are starting to do a little thinking. As the public began making money and looking for places in which to spend it, the ops of cafes and theaters also began raising the ante. With almost everything in the line of durable goods, live acts and refrigerators, electric irons, and the like, the talent is dropping up, and boys in the biz who know the score are starting to do a little thinking.

Such was the condition that existed when the war ended. Even the end of hostilities didn't cut it. The talent is dropping up, and boys in the biz who know the score are starting to do a little thinking. As the public began making money and looking for places in which to spend it, the ops of cafes and theaters also began raising the ante. With almost everything in the line of durable goods, live acts and refrigerators, electric irons, and the like, the talent is dropping up, and boys in the biz who know the score are starting to do a little thinking.

Meanwhile, his in non-career areas on the Atlantic Coast, Middle West and Pacific Coast is down. Ordinarily, a normal act at this time of the year is a dead-end Christmas and post-Christmas attendance is always down. It must be remembered, however, that many of the current ops have never come through the door.

(See S. S. TALENT on page 35)

Who's Got \$20?

NEW YORK, Dec. 29.—Commenting on the jam caused at the opening of the Embassy Thursday night, when a crowd of thousands, assessed \$20 a head, refused to clear out to allow the midnight crowd to come in, a local uptighty op who was there remarked:

"Sure they stayed. They were going around trying to borrow \$20 bucks from each other to pay the tab."

Warner Stanley In Pitt Muls Vaude Return

NEW YORK, Dec. 31.—Stanley, Warner house in Pittsburgh, may be the next theater show, to vaude in the near future. Decision is now awaiting order from the top, which Harry Mayer, chain booker, may have not come down yet, and what will happen with the municipal union in case fresh does come back?

So far as the union-Stanley disagreement is concerned, neither side wants to give. Insiders admit that some kind of plan will have to be worked out and very soon. Basic reason for this is the real possibility that the flicker pool, under which city theaters are operating, will break up. If it isn't already done in, apparently pic firms aren't too optimistic on chances of a favorable court decision, and are trying to beat the gun by liquidating the pool themselves.

Stanley was taken a few weeks ago in Brooklyn, when the Paramount pulled out of the fold and took the house over itself. Some six months ago the Stanley started to make inquiries for available attractions. It is understood that it was then ready to start if it could have lined up shows at least six weeks in advance, but with the scarcity of talent no assurance could be had, so the plan was postponed. With the pool break-up the return of flesh becomes almost inevitable.

Digging Starts on Lon Walters' Coast Club; New N. Y. Show

NEW YORK, Dec. 30.—Digging on his Hollywood club will start about March 1, says Lou Walters, op of the Latin Quarter here. Room should be ready to be lit about August 1, says the literary corner. Building will be a five-story affair with offices on top, and a two-floor garage underneath where patrons will be able to park while in the club. Policy will be dissimilar to the usual Walters formula. Walters describes it as "more exclusive" than the New York style, by which he means an intimate show with one attraction. Walters doesn't see it as "more exclusive" than the New York style, by which he means an intimate show with one attraction. Walters doesn't see it as "more exclusive" than the New York style, by which he means an intimate show with one attraction.

William Fennell, concert contractor and film investor, will build the spot and Walters will operate. Fennell, who decorated some of Walters' earlier ventures, will do decor.

Meanwhile, Walters is preparing a new show for the New York spot. Arthur Lee Simpkins is set for his third appearance under Walters' wing. Alan Corio also is

Gaming Tables Will Be Stopped, Says Miami Chief

MIAMI, Dec. 29.—This week's report by Dade County Grand Jury Keith county gambling in night spots squarely into the lap of Sheriff Jimmy Sullivan, placed a blunt and fairly in law enforcement on him.

This legal body also demanded it be kept in session until February, or until the left of the winter season is past. Sullivan is down with pneumonia and has nothing to say.

City Manager A. B. Curry fired his first blast of heavy gun at city gambling. "Various resorts are planning to run," said Curry, "but their operators are entirely mistaken. There will be no gambling in any Miami establishments this winter."

In order to deter patrons of swell niteries, Curry has issued positive orders to police that patrons found gambling are to be brought to police headquarters and charged with being habitués, while operators will be booked for running the places. It looks as if the Black Marine will have plenty to do.

First Bag

First results of this ruling brought in five operators and 25 patrons in a series of raids on book and lottery joints of Wise ones are still hopeful but plenty worried. It looks as if this is the year of the season, rather than talk, will prevail.

This week three more big-time night spots made their bid for the heavy dollar. Murray Wagner's Copeland halted down the shutters Monday (24) with Johnny Johnston and Jan Murray heading the bill. Milt Wertheimer and associates opened Colonial Inn at Hollywood (27) and will try to make a go of it where Ben Marden and Lou Walters could not. Harry Richman headlines with Mary Raye and Naldi dancing. A week from Monday he scheduled next month when Xavier Cugat brings his band in. Frank Sinatra may appear on Feb. 1. Enoch Light's Club swinging open Christmas night with New Wyan singing and Capella and Patricia dancing.

Policy change at Victor's, formerly The Drum, on Coral Way, finds Harriet Lorraine, headlining, with the Vaughns, Jo Andrews and Ellen Bedford. There are three shows at 10, 12 and 2. Bill Jordan's Bar of Music is scheduled for Feb. 1. The Atlanta of the twin place, as well as Beth Chaffin, Karen Grant, Evelyn Nations and Louis Lamonier.

Contrary to early hopes, his at some of the niteries is not up to expectations. Opening nights are capacity, with a Friday night at the Latin Quarter. Most of the visitors for the holidays maintains a wave of optimism among ops. Budgets have been signed at most spots, and it remains to be seen if the profitable New Year's Eve sellout will help.

Lowell, Mass., Gets Vaude

LOWELL, Mass., Dec. 31.—Memorial Theater on East Merrimack Street has been reopened with a regularly scheduled program of vaudeville.

going in for the New York niterie debut. Don Saxton, house singer, and the Four Moroccan are held over.

A Tree Grows in Carnegie Hall

NEW YORK, Jan. 2.—Carnegie Hall has had all kinds of performers making it with the concert. A few weeks ago it was Johnnie B. B. Name bands there are almost every week. But it took an Al Gordon to drive it to the top. For on New Year's Eve, Gordon and his legiferment went in to show the carriage drive how well-trained pooches behave.

Putting On the Dog

NEW YORK, Dec. 31.—If the large agencies think they have cornered the dog business, they are wrong. They are green when they see the spot. Jerry Rosen, indie, has found a business on New Year's on Central Park South, overlooking the park, and has a combo apartment-office.

Living room alone is about 40 by 50 feet and is big enough to suit both the dog and the cat. ceiling, fireplaces, terraces and a floor so slippery you can break your neck on it should help score buyers into paying \$100 more for an act that wasn't worth the first figure.

There's also a wire-haired pooch around the place. Any guy who comes in just to shop and doesn't buy stands a chance of getting bitten in the stern.

I. Hirst Gets Dow Theater; Dows Try Vaude Units Again

NEW YORK, Dec. 29.—The Dows, Al and Betty, have relinquished their Dow Theater in Hartford, Conn., to Iazy Hirst on what they describe as a managerial contract in order to free themselves for a second try at the formation of a circuit of theaters showing two-act vaude. Par previously tried it in late spring with negligible results. One unit got under way in the Midwest, but several others being planned didn't even get into the picture.

Hirst will run the Dow Theater with a series of girls shows, the first of which, tagged *Glorious Polter*, is scheduled for New Year's. Dows will retain a go on the profits of the house, they say. Terms of Hirst's contract is indefinite.

Meanwhile, the producer-agents-bookers are working up a formula to send out two-dayers on what they say will be a "national circuit." They are lining up theaters now, they say, on a variety of deals—outright leases, percentage operations, front-money combinations and so on. "Plan is to send several units capable of playing two-hour shows. Pack-agers will have a name on top, plus line and sets to fill."

Alabama ABC Gives Hotel Spots Yule Present, Live Music

MOBILE, Ala., Dec. 29.—Night clubs and cocktail lounges of Alabama headed off the Christmas Eve season last week when the Alabama Beverage Control Board adopted a resolution permitting live orchestras to perform in places in the State where alcoholic beverages are sold. The ban against liquor in places where there was music had been in existence for about four years and threw many musicians out of work. Juke boxes and jukeboxes were the only music machines can still be used in places where no liquor is sold but is in use in by patrons who pay a corkage charge.

The action of the Liquor Board was unanimous after State Senator Vincent Wilcox said that all places using live music would be protected by heavy insurance from fires and accidents.

Chairman of the committee of the board, revealed that all places using live music would be protected by heavy insurance from fires and accidents.

"Many of these outlying night spots have been wily and have been using juke boxes in order to avoid the law. It is the desire of the board to eliminate them by enabling the growth of commercial live music, and thus to put the new rulings," Troomey said further.

Club London Will Stay Closed 'Til, Says Harris

NEW YORK, Jan. 2.—Jack Harris did not open his Club London for the New Year but after all. Decision not to relent is the latest development in a week of nip-and-tuck rumors and facts revolving around the spot which suddenly shuttered about 14 days ago.

Harris said Saturday (29) that he has been appointed custodian of the property and assets by the Federal Court in New York for the purpose of reorganization and disposition. He denies that Abe Ellis, hat-check concessionaire, has been given possession of the lease, altho the trade insists this is so.

Petition was filed for Harris by his attorney, Fred D. Kaplan, on Wednesday (29) for the purpose of handling the various assets and liabilities involved in the place. Petition listed liabilities of over \$57,000 and assets of over \$51,000. Among the liabilities were payment to Dorothy Clair for two weeks at \$400 per; Wally Bong, two weeks at \$500 per; Raymond Navrodo, bandleader, for four weeks at \$670 per and monthly rental to the 1658 Broadway Corporation at \$1,152.50 per month.

There also were two tax items: to the city of New York, \$916.70, and the collector of internal revenue, about \$25,000 in various taxes.

Unsecured creditors were listed as being owed about \$43,000, and the preferred creditors (including 50 employees) over \$2,000. Ellis is subsidiary. Planetary Reactions, Inc., was turned down for a mortgage claim of \$10,000 even.

Assets

Assets were listed as follows: stock, \$8,525; fixtures, \$50,000; accounts receivable, \$1,800 and bank accounts, \$365.85.

Trade talk this week had it that Local 802 (AGA) had leveled on Harris to the extent of demanding a \$4,000 bond. However, a spokesman for the union said an arrangement with Harris had been worked out whereby the union would allow him to open if he wished. Terms were not disclosed but he says he paid off his musicians and now only owes Local 802 an end retroactive claim based on an award made some months ago by the War Labor Board on payments by a slew of New York nighties.

AGVA Wants Talent Paid

AGVA, however, has demanded payment from Harris for the performers involved for days actually worked, then will discuss the balance on their contracts. Harris, according to AGVA, has refused to settle the dough for days worked unless he can settle the contracts, too. Harris says he doesn't want any old claims hanging over him, but will be glad to pay the actors for time actually spent in his club.

Spot did not reopen as previously forecast because Harris is now trying to decide whether to sell (and to whom) or whether to reopen with a new policy, says the owner. If he unsubstitutes it himself, the opening will be in two or three weeks.

Offered to Diosa Costello

Meanwhile, he made an offer to sell the spot to Diosa Costello, whose name has been linked with the place for a long time as a potential purchaser. Harris says Miss Costello can have it free and clear if she meets the price the others are bidding for it. Miss Costello said Saturday that she is greatly interested in purchasing, with a syndicate being her, providing she could get the location free of debts.

Operator said he closed because the present nitery slump hit him too hard. He was looking at the rate of about \$1,000 a day, he said, when he decided to cash in his chips.

"G.I. Joe" Contest No Pay-Off, Says Singer Who's Suing Cowan

NEW YORK, Dec. 31.—The case of Dale Belmont against Lester Cowan, pianist, comes up before the New York Supreme Court early part of January. Miss Belmont, singer, is bringing suit against Cowan for alleged breach of contract. She charges that Cowan agreed to give her the part of Axis Sally in the flicker "G. I. Joe."

Miss Belmont was to have the role as

Line Up

MIAMI, Dec. 31.—It was opening night at one of the big clubs in town and one of the partners, learning that Ed Weber, New York press agent, was in town, phoned and invited him for the opening.

Weber got there about 11:30 and the lobby was choked with customers. After a half hour of waiting, he walked out a side entrance leading into a garden. It was there the partner found him and said, "Follow me."

Weber followed as the op pushed his way down front to the cord and ordered the guy there to "open up." The head-waiter looked up belligerently and said, "Who for?" The partner yelled back, "Waddaya mean, who for?" "I'm one of the partners."

The guy snickered, "One of the partners, eh? Well, I'm a partner, too, and I got here first. To the end of the line, sucker."

Det. Bookers Told To Handle Intra-Biz Feuds Themselves

DETROIT, Dec. 31.—Local booking agents will have to straighten out their own problems thru the grievance committee of their trade association, and not rely on the State to do this job for them, according to Jack Betts, Superintendent of Private Employment Bureau. Betts presented his ukase in a statement before the Michigan Association of Theatrical Agents, when he received complaints of one agent against another.

Field of controversial action is confined chiefly to the type of action which is not in violation of any law or regulation, and which involves rather the field of professional relations. Here, according to Betts's point of view, the association should do its own "policing."

Betts was taken to task by some agents who have claimed that stage schools, especially dancing schools, are putting in shows for lodges, clubs or other groups, with the implication that money is paid for the engagement, altho the schools have no license. Betts said that he had contacted all schools involved, and was assured that none of them were taking fees for their productions, except in some instances for the pianist who accompanied the show. Accordingly, the show could be put on without booking control. Betts pointed out his view that this was one of the few ways open to younger talent to get the experience, appearing before an audience. However, any school which puts on a show before a club or lodge and the school charges for it must secure a booking license, Betts said.

Embassy Signs Six-Day AGVA Paper; 4 Cincy Spots Okay

NEW YORK, Dec. 20. — New Embassy Club was hired to a minimum basic agreement for the last minute before it opened Thursday (21), according to Matt Shely, head of AGVA. Pact calls for a \$125 minimum for principals and \$75 for chorus, with a six-day week for choruses.

AGVA also completed signing four Cincy clubs previously marked "unfair," according to Shely. Spots are Listerman's, Cass Grande, Cat and Fiddle and House of Rink. Clubs either had gone to straight music or were operating as cabarets. "Unfair" label was lifted this week after they signed contracts providing for \$60 for principals and \$50 for chorus, plus a six-day week for all.

An unusual feature of the Cincy pact is that the clubs agreed to work their actors only two shows a night. Third show will be permitted by AGVA during a week-end night or a holiday, providing spots first seek a waiver and pay pro rata for the additional performance.

the result of a so-called nationwide hunt for an unknown singer. Abilities of one chosen were to be based on recordings. "G. I. Joe" singer, no relation to Lester) will be Miss Belmont's counsel.

Season's Greetings

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Hotel Last Frontier, Las Vegas-Nevada
THANKS TO MAXINE LEWIS
Direction SID HARRIS
WILLIAM MORRIS AGENCY

Bradley's, New York

Talent Policy: Floorshows start at 11 and continues to about 3 a.m. No dancing. Operator, Julius Monk; publicity, Paul Gostis. Floor, 32 minutes.

If the quality of the entertainment here is any yardstick, the room's new policy should pay off. It will need some high-point, polished, and polished in advertising budget. But, if the owners can stand the gaff for a few weeks the spot should get over the hump.

Show consists of three acts, each of which do well in their spots. First are the two Puppets. A man and girl who work underneath and in back of a portable platform stage do the voices as they manipulate the dolls. Routine is still one of the cleverest puppet acts around. Not only is the handling of the dolls skillful but the chatter is smart and geared to rib-tickling chuckles. Act suffered from poor lighting and inadequate cork backing. If it solves these it should do a lot better.

Bennie West, comic, opened badly. Poor opening impression was due to lack of secured looking appearance and insufficient stage presence. However, a short time came got into the groove and from that time on he pulled every hair. Boy has some clever satirical situation routines which involve take-offs. Shows good acting ability and a genuinely increasing confidence which is sold well. When he finally begged off, most impressions was that West is a very funny guy.

Robert Le Vette, who had a tough time of it with a bad cold. But despite handicap the cunny did a terrific job. Looking lovely in a black bustle gown the blond, chaotically opened with a rhythm version of Oh, Susanna, and followed with a slick Symphony (English and French). Then came Wonderful, a couple of shouted requests and finally a schmaltzy Bird in a Gilded Cage, which rang the bell. Her smoky voice (despite the cold) was ideal for that. Plus the fact that she phrases her comedy and knows how to use her hands, won her a rock reception for practically every number.

Julius Monk does the emcee job with some skill and adds an occasional wack at the piano. The Jan August Trio (piano, bass, guitar) tries hard, but nothing happens. Walter Flischer, piano, is okay for the accompaniment.

Bill Smith.

Rio Cabana, Chicago

Talent Policy: Dancing and floorshows at 9 p.m. and 1 a.m. Management: Chuck and Bert Jacobson; production, Boon McKenna; publicity, Madelon Wood. Floor, 32 min.

Show's title is *A Mid-Winter Night's Dream*, and production doesn't belie the title. It is sock all the way, with plenty of performer for more from practically every performer.

Rio Cabana Lovlies (7), a well-co-ordinated and eye-filling bunch of prancers, open in a winter motif, with John Allen, emcee, giving forth with *Let's be a Part of Love and It's a Grand Night for Waltzing*. Allen has good pipes and works smoothly with the gals. Ellen Trent, soprano, featured in the production, and executes her chores in a way that makes the customers react favorably.

The old reliable, Kay and Glenn, dancers, go thru their spins and twirls to heavy backing. Contribute a new job that makes a hit with the crowd. Their ballroom stuff is good, but it's their satiric repartee that shows imagination and plenty of class.

One of the main attractions are Cross and Dunn, comedy song team, reunited after several years' separation. Sell in their old effective style, but with a lot of new material. Do a take-off on radio comedians which spirals with yodels all the way thru, and customers reciprocate with prolonged palm-pounding. Boys are good on their straight stuff, as in their *Gershwin Hit Parade*, or in strictly gag material. Their parody, *No Cow* then, had 'em in stitches.

Lenny Kent, comic, shares equal billing with Cross and Dunn. Clown was in good form, and crowd kept yelling for him. His imitation of an army sergeant brought roars. Jokes are clever, special material, for the most part, with just the amount of rib-tickling and satiric want. Burlesque of Latin American singers, including Carmen Miranda, added up to a very good repertory.

Coe Davidson and cork effectively backed up the whole production.

Herb Bailey.

IN SHORT

New York:

BARBARA O'BRIEN, ex-falckerite with *Our Gang* comedies, now doing cafe dates. . . . HOWARD ROSS now making like an agent with *Pink Pantry*. . . . JERRY BERGEN set for the Blue Angel, to follow Irvin Corey, who goes to the *Blue Angel*. . . . SOL TEPER bought his contract back from Willie Weber for \$2,500. . . . SOL TEPER, who was in the *Blue Angel* field—his going to make like a producer. . . . MCFARLAND TWINS, current at the Dixie, are making a short for Columbia. . . . JERRY SAVOY may return to the Latin Quarter. . . . HERB SHIRNER to start vaude tour beginning with RKO houses and ending with the *Boxy* in mid-February. . . . JIM SABLON opens at the Waldorf-Astoria January 26. William Morris boys got their bonus Friday (38).

RHODA CHASE current at the Boulevard, L. I. . . . JACK LEONARD due in the new *Cop* show. . . . RUTH MORRIS dancing at Don Julio's. . . . FOUR MUSICAL MOODS appearing at the *Blue Angel*. . . . LARRY ADLER head the show at the new Mardi Gras Club, where Peggy O'Neill and Danny Pierce also are scheduled.

MARGO headlining at Jimmy Kelly's. . . . STEVE MURRAY and Gaye Dixon in the show at Tony Pastor's Uptown. . . . THREE MELOES, Fay and Andre, Philly Vayns, Orlando Sletten, Jimmy Kane, Heleno and Howard and Eddie Davis make up the new show at Leon and Eddie's. . . . DONN ARDEN has produced the line for the new Mardi Gras. . . . GREG AND LOREN set for this spot. . . . DIANE COURTNEY into the Cafe Madison show. . . . JOSH WHITE took the younger set to Mrs. Roosevelt's home in Hyde Park for a Christmas party.

LARRY ADLER and Paul Draper booked for at least 20 concerts after their current show at the City Center, New York. . . . MARTHA RAYE staying on at the Carnival until the end of February, with Rita Brothers as possible successors. . . . ANTONIO DE LA CRUZ, Panamanian Lopez and French singer, singing at Don Julio's. . . . GUY MURPHY and Hildegarde Halliday current at the *Blue Angel*. . . . LARRY ADLER appearing at Cafe Society Uptown. . . . ANN PAGE working Maxine's. . . . IRON-SAW WILSON current at the Club Sudan. . . . DOROTHY SHAY set for the Capitol, Washington, then goes to the Palmer House, Chicago, January 17. . . . PHIL REGAN joins the new *Cop* show.

St. Louis:

FAT WASH held over in the Piccadilly of Hotel Marlborough. . . . MAXELLO at the 400 Club, heading a show that includes Russ Dean, Jeanne Webb, the Baumettes and Nick La Roca and his orchestra. . . . ELMER TRUTSCH TRIO featured at the New Carrousel Lounge. . . . TEDDY PHILLIPS' orchestra held down the bandstand at Tuna Town. . . . BILLY BANKS at Club Plantation. . . . GEORGE DRAKE's featured at several local radio stations, is now at the Stork Bar. . . . MAX GORDON'S Village Bar Club now operating on a Saturday-night-only policy. . . . GLYDE MCCOY was at O'Leary Club until New Year's, with a Merriell Abbott Revue following. . . . TOMMY DEAN'S GUARANTY holding over in the Snack Bar of the Forest Park Hotel. . . . PHIL MOORE spotlighted at Club Riviera along with Ernie Field's orchestra. . . . BONNIE BAKER is scheduled for an appearance at one of the clubs in February.

Here and There:

DEL CAMPOS working at the Embassy Jackarville. . . . PRIMROSE SEMON writes she is playing Southern vaude houses. . . . RAY WENCIL working at the Band Box, Hollywood. . . . MERLEINO and O'LELL working around St. Louis. . . . GAILETTY CLARK in Savannah, Indiana, is playing a feature of female impersonators. . . . GEORGES AND JO AN held over at the Biltmore Bowl, Los Angeles. . . . PIERRE D'ANGELO AND NANA and Penny Hauler Jr., working at the Park Plaza Hotel, St. Louis. . . . MACK AND DESMOND, Clarks and Desmond, are featured in the show at the Chase Hotel, St. Louis. . . . DEAN CARROLL, singer, dueling with the Irishmen and Frank Howard in the show at the Lober, Hartford, Conn. . . . HELEN (Boop-Boop-a-Doop)

KANE is current at Dow's Theater, Hartford, Conn. . . . DOLORES ANDRE takes over Thursday at the *Blue Angel* and on out to open an additional three-week act at Club Ferdinand, Wethersfield, Conn. . . . BLACKSTONE THE MAGician sets a precedent with booking for December 26-29 at the Bushnell Memorial Theater, Hartford, Conn. . . . ED LALAYS TRIO and vocalist, Muriel open at Club Lido, Hartford, Conn.

"Gags to Riches"—at Least Joey Adams Says It, in Print

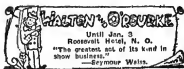
NEW YORK, Dec. 31.—Joey Adams, pint-sized comic, is now trying to prove that Eddie Cantor, Bob Hope, Milton Berle and others aren't the only comics around who can write as well as read. If those guys can make with the jokes and put them between covers and sell them for a buck, he, too, can do it. Anyway he's hired a typewriter (machine—not gal) and he's doing an opus entitled *From Gags to Riches*. Publisher Frederick Feld & Company will put it out.

COPACABANA

(Continued from opposite page)

which is his best job of the evening. Tumbuco, with a faint guess alone yelling out does nicely. In a tribute to late George Gershwin, he sings a medley of his songs. Close with a comedy song in which Jan Murray and Betty Heather assist. Johnny is bound for Hollywood at the conclusion of local engagements to work in film life of Jerome Kern. Contract calls for three piz a year. Johnston is a winner on any bill. Entire cast comes out for finale. Dave Tyler's cork always good with Catalano cork hitting the notes for the rumbas. Operer runs 40 minutes with not a dull moment. Costumes worthy of nose and stage settings attractive. A swell show which should pack 'em until time for Joe E. Lewis to come back.

Larry Berlinc.



Roosevelt Hotel, N. O.
who played one of his kind in
show business
—Grymmer Wells.

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Canadian By-Pass

TORONTO, Dec. 29.—Hamilton, Ont., is getting closer every day to working on the principle of the world heating a pathway to the door of the heat, microphone tower, Hamilton's CEMA has decided to plug its performance in flash style. So its latest flash news is being sent out on the play-by-play, but in a broadside with a gingered upword overheard. Perhaps it hopes to help the world to by-pass Toronto, Canada's radio capital, for Hamilton—on the radio dial!

Amateur Musicians Nixed at Wis. Org's Christmas Party

MILWAUKEE, Dec. 31.—When the Catholic Knights of Wisconsin held their recent Christmas party at Milwaukee Auditorium, they ran afoul of the Milwaukee Musicians' Association by arranging for music to be furnished by the children of families in the organization. The association had not permitted to operate without a union. Officials would not permit this unless a stand-by band was hired as well.

Anthony Ahnatt, state organizer of the Catholic Knights, commented: "I've been a member of the musicians' union in Burlington, Ind. for the past 25 years, but never experienced a situation where a non-profit charitable function was not permitted to operate without a union." Ahnatt said the union's ruling "was a penalty on amateur's entertaining as non-profit affairs."

MMA Cites Pact

Volmer Dahstrand, president of the Milwaukee Musicians' Association, said that the orchestra played for 25 years. Auditorium forbidding the playing of records or amateur musical entertainment was an act of "the past 25 years is present. The orchestra was hired just before the program got under way. Said Dahstrand: "The musicians' association about our contract, and I don't see why the management there doesn't explain to the patron why they're doing it rather than 'passing the buck' to the union all the time." Auditorium management said it has his say on whether they did this in the case in question or not.

The orchestra's fee was \$84. The amateur program went ahead with certain revisions, including selections by the union musicians. Ahnatt said that the orchestra played about 25 minutes to 45 minutes" of the two-and-one-half-hour program. He also indicated that he'd have worked the band harder if there had been more time for re-arranging the program.

Fred Waring's Pub House Snags Mask & Wig Store

PHILADELPHIA, Dec. 31.—Potential hit score of *John Paul Jones*, this year's mask and wig club production, was a well-known group at the University of Pennsylvania, has been grabbed up by Fred Waring for his Words and Music Publishing Company. Show tunes were created by Moe (Bell-bottom Trousers) Jaffe and Dr. Clay Boland, songwriting with Moe (Bell-bottom Trousers) Smith, who also penned the show's book. Both Jaffe and Boland are mask and wig wits.

In addition to the many new tunes, songs will revive *Gypsy* by *My Soul*, originally introduced in the 1937 show, *Fifty-Fifty*. Other items in the score designated as plug tunes include *Reverend*, *It's Spring*, *Don't Say We're Thru* and *Jam That Licorice Stick*. Opening show, with music and lyrics, premieres February 24 at the Bringer Theater for an eight-day pitch. For the first time since before the war, a college show will go out on an extended tour.

SCENERY

Dye Drops, Flat Sets, Cycloramas, Draw Curtains, Operating Equipment
SCHELL SCENIC STUDIO 581
186 Columbus, C.

Old Bills Scorned; New Ones Do Well; Music Hall 145C

NEW YORK, Dec. 31.—With two new bills coming into Stern houses last week, takes took a sudden jump forward. But, if prems brought in customers, old runs suffered continued annals. Only Radio City Music Hall, which bettered its opening figure, could sit back and smile at the cash register returns.

Radio City Music Hall (8,200 seats; average \$100,000) leaped up to \$145,000 for its second week with *The Nightingale*. Previous week and opener was \$138,000.

Roxy, Paramount

Roxy (6,000 seats; average \$75,000) for its sixth and final week with *Beatrice Kay*, Maurice Roaro, Arthur Blake and Dolly Sisters saw \$100,000 as compared with previous frame's \$46,000. Bill started with \$93,000, followed with \$90,000, then \$70,000 and \$69,000. New bill (reviewed in this issue) has the DeMarco, Paul Winchell, Paul Remos and Lester Lee to watch.

Paramount (3,664 seats; average \$75,000) came thru for the first week of Woody Herman, Buddy Lester and *Stork Club* with a nice \$98,000.

Capitol, Strand, State

Capitol (4,227 seats; average \$60,000) got \$61,000 for its first week with *Conny Dorsey*, George Prentice, Slide Brothers and *They Were Enemies*.

Getting Technical

NEW YORK, Dec. 31.—Payola-till, dance with symptoms of a raised forehead pointed accusingly and a harsh voice crying, "yer paid off!" is running rampant at the Radio City Music Hall. Only few days ago Miss Ebbins, Count Basie's p.m. overheard one count-plunger accuse another of doing a "payola" because he dropped a nickel in a juke box to play his own tune.

Those Shubert Musicals Still Making Circuit Sues Notice

NEW YORK, Dec. 31.—Those old musicals from the *Hearts and Flowers* factory of the Shuberts are still doing okay, according to C. F. Greener, chief flack of the Select Theater. Understanding is that they (*Cousins Martin*, *Roc-Mary* and *Merry Widow*, etc.) may play the entire circuit, but then, Shubert execs point out, they seldom if ever do.

Of course, if the trek of b-o. grosses continues down for the road companies, anything might happen—and usually does. But at its fourth circuit, the Select Theater curtain up and down about eight times a week, and no notice is said to be up.

Swami MacVane

NEW YORK, Dec. 31.—NBC is proud of the crystal-ball gazing ability of its newsmen. Orbits are being thrown at John MacVane, new foreign correspondent who just one year ago predicted the following course of events in cable from London.

"Think European campaign will end by June 1. Before that date Russians will have taken Berlin, with German government established somewhere in Central Germany for last resistance. Allies will have crushed Western German armies and will have taken Berlin. Hitler's bitterest winter fighting sapped Wehrmacht's strength. . . . After slow beginning this offensive will go with a rush. . . . Nazis will strain every effort to increase use of weapons. . . . But find these too little and too late. . . . In British general election, soon after German defeat, Churchill will appeal for continuance of the national government, but election will be fought along party lines. . . . Churchill's Conservative Party will probably lose to Labour. . . . With strong left influence, the is stirred by error in foreign policy, similar to present Greek tangle. In France, general election next winter will install De Gaulle as president. . . . French Republic will be established. . . . With strong left influence, and after dramatic punishment of prominent collaborators as well as radical economic measures such as nationalization of some great industries, France will stabilize just left of center in coming months. . . . The calmest and most vigorous of the countries which suffered German occupation."

P.S.—MacVane missed out on one important point. He believed United States would find it necessary to attack the Jug mainland.

Angel's Clippings

NEW YORK, Dec. 31.—This is the and story of a Broadway angel who makes a practice of putting his dough in shows so that he can get the right to sell souvenir programs. Guy put his money in one of the so-called comedies of the year, which had a three-month run. Producer didn't even send his money-back a statement on how now over the top of the fairy well at the start and has many some of the lavestment back.

When the angel called to find out what goes, he received a royal stuff. "It's none of your biz," the manager said. And to top it off, the producer took the souvenir concession away from the angel and gave it to a friend.

Angel is crying in his cups and saying, "There ain't no justice."

Marinka Gets a Yule Holiday, Scenery, Costumes Miss Train

PHILADELPHIA, Dec. 29.—The cast of *Marinka* drew an unexpected holiday on Christmas Eve when the show was scheduled to open at the Shubert Theater. The company and part of the scenery were stranded in Jersey City and the management held the curtain until 6 p.m. hoping that delivery would be made.

Romo Vincent, show's comedian, made the announcement to the packed house that the money would be refunded at the box office. Audiences shouted that the show could go on without costumes and props, but Vincent said that the management had hoped to do so if the scenery arrived but couldn't go on without both.

It was the first time in many years that such an event occurred in the city. Curtain had long since gone up on *Wipe's Tale*, which opened the same evening at the nearby Locust Theater, so most of the audience made their way to midtown movies.

Legit Moves to Aid Yugoslav Theater Repair War Ravages

NEW YORK, Dec. 31.—An appeal for help in repairing war ravages in Yugoslavia has been made by Milan Predic, poet of National Theater in Belgrade to Louis Adams, noted Yugoslav-American writer. Plea was passed on to Actors' Equity Association, which in turn announced in a recent issue of its magazine that parcels should be sent to the warehouse of the American Committee for Yugoslav Relief, 161 Perry St., New York 14. Out-of-town packages can be sent collect to this address, with the committee paying the charges.

Biggest pitch is for materials for costumes, especially textiles, and all kinds of tricot for drama and ballet. Lack of ballet shoes and costumes has held the present season of the Ballet Vetrois, satins, cotton cloth, jute and other fabrics are also asked for as well as hats and cutlery and dress shoes. According to Predic, due to Nazi ravage in Belgrade, amounts to 16,000,000 pre-war Yugoslav dinars.

"Doc" Hyder Named Local 274 Prexy For Eleventh Year

PHILADELPHIA, Dec. 29.—For the 11th consecutive year, official posts in the Negro Musicians' Union, AFM Local 274, went to George (Doc) Hyder, who was re-elected president; Harry Monroe, vice-president, and Frankie Fairfax, secretary. All are former hand leaders.

Harry Marsh Sr. was reappointed business agent for the union. He is also business manager for Jimmy Adams and Jimmy Tisdale's orks.

Landlord Comes to Grips—Gets 15% Hike and Growls

NEW YORK, Dec. 31.—Stagehand's Union (Local 1) is having its troubles by its landlord. The Broadway Real estate outfit tried to raise the rents 60 per cent on the decks and the office. Gripes related to rent. Best move was up to the landlord. The stagehand claim elevator service was cut, windows weren't cleaned and Sunday service in building curbed. Finally, management temporarily settled by org's giving owners about 15 per cent more rent.

Despite its still going on with both parties growling at each other. Next round goes to the courts, with Byron-Boyes suing stagehands for the rest of the 60 per cent they originally pitched.

Johnny Singer Gets Out of Reeves Paper, But Must Pay

NEW YORK, Dec. 29.—Cy Reever-Johnny Singer controversy, brought on by Singer's pitch for their own exclusive agency pact with Singer, was settled this week by arbitration.

Reever's contract was declared terminated as of Dec. 28 still had three years to run. However, the arbitrators awarded Singer 5 per cent of Reever's salary for the next months.

Actor charged failure to live up to the contract. Arbitrators found sufficient effort by Singer to maintain the pact to warrant the commission for the next 16 months.

Lead Kindly Light

NEW YORK, Dec. 31.—Attempting to asphyxiate a headache long suffered by agency members pitching for their own on the one-nighter circuit, Dale agency last week revealed that it was experimenting with a phony Broadway "lead kindly light" poster for use on the road.

Brain child of Al Wilde, experimenter in the past, the poster, and window posters after dark. Poster, usually considered most important of its kind, is being used on the short jumps, will probably be picked up by the rest of the bookers as soon as it's ready for use.

Petrillo's Horse Trading Deal; NAB's Miller Takes Meeting

(Continued from page 5)

ing more resentment than a lot of the broadcast folk over Petrillo's ukases, including Petrillo's recent edict that all American stations engage regular bands of instrumentalists and his order for discontinuance of "broadcasting of any kind from foreign countries effective December 31, 1945."

That Bark and Bite Biz

Attitude of broadcast folks off the record is that Petrillo's bark is louder than his bite. Very much off the record, broadcast people are saying that Petrillo's edicts are designed worded strongly to the point of rashness in order to strengthen his bargaining power when the day arrives for compromise on an agreement between AFM and the broadcasters, particularly the nets. At the same time, broadcast spokesmen, like Miller, are showing willingness to interpret Petrillo's edicts to the letter even after the AFM boss—as in the instance following his ukase against foreign-originating music programs—has given a matter of weeks to the industry to work out the fact that Miller, after Petrillo cited exceptions to his anti-foreign music edict, said: "His letter speaks for itself. We have to take him at his word."

State Dep't Says "Not Serious"

Meanwhile, the State Department has declared that Petrillo's anti-foreign music edict won't have serious foreign repercussions or domestic reception either. "The State Department knows," William Benton, assistant secretary of state, made that declaration during a press conference Friday (28) in answer to a newsmen's question as to if Petrillo's order would result in cessation of nearly a dozen exchange programs between the U. S. and other countries. "I think for the present," said Benton, "the actual effect is not considerable. It doesn't amount to much more than a temporary interruption of the exchange program. The Public Relations office stated that the sole foreign program on its government short-wave beam is of U. S. origin for Caribbean nations and is not affected."

NAB Info Late

Elsewhere, the particularly among congressmen, the view is that Petrillo's edicts are plenty strong, and some are recalling the recent charge by Ira Hilekowitz, vice-president of Metropolitan Television, that nets have been purposely "abandoning" to Petrillo in an attempt to forestall FM until the lush profits period. Objective is to "understand this charge, point significantly to the fact that Petrillo's anti-foreign music ukase was issued in letters to the four networks under date of December 5 and that the nets, which had holdily publicized Petrillo's double music crew order, did not themselves make public the anti-foreign music letter. National Association of Broadcasters revealed that one of the two network members of NAB sent a copy to the Washington Post of the "information purposes" two weeks after the letter had been received by the nets. NAB did not transmit the text of the letter to members until the December 24 issue of NAB reports. NAB insists that the directive, strictly interpreted, means that the Washington Post, among others, including a new series of army programs and seasonal programs "from around the world."

Paradoxical view of broadcasters that, on the one hand, Petrillo's bark is louder than his bite and, on the other hand, Petrillo must be taken at his word.

No Badges!

MINNEAPOLIS, Dec. 31.—Stanley Hubbard, KSTP presy, has been an honorary deputy sheriff of two Minnesota counties, now with Washington County. He was discovered here this week.

Secret came out when Hubbard was 55. He had been arrested when his automobile was burglarized and included in the loss were two gold deputy badges from Ramsey County, Washington County. Also taken were a revolver, seven boxes of shotgun shells (lucky guy) and several gasoline scrip books.

is causing no end of confusion among congressmen who will weigh the anti-Petrillo bills, particularly Lens' bill, upon resumption of the session January 14.

Compromise Orders?

Word is going the rounds in the industry, meanwhile, that Petrillo is banding down his orders fast and furiously in readiness for the compromise stage. Procedure under which Petrillo and the broadcasters are expected to come to terms is described as follows: Petrillo and Miller will talk over the whole situation when they get together. Miller will present requests voiced by industry members, whose representations will be discussed at the NAB annual board meeting this week. An effort will be made to determine where the points of agreement lie and where points of conflict still remain. Then, possibly at a formal conference, the points of conflict will be discussed. As one spokesman said, "At that stage, it is a question whether the opposing parties need to meet to discuss reasonably. That will determine whether Petrillo will resort to the weapon of strike or whether he'll agree to a compromise." This same spokesman added justly that he "won't be surprised if, in the meanwhile, Mr. Petrillo issues a few more edicts."

Spreading the Editorials

NAB's current "reports" gives play to press comment on the latest Petrillo edict, quoting from editorials which appeared in *The New York Times*, *Washington Post* and *Chicago Tribune*. Meyer's (owner of Station WINX) Post in an editorial (27), captioned *Are Censor Laws Being Enforced*, said that after an interval of grumbling, this edict will be obeyed as meekly by the broadcasters as all of Mr. Petrillo's previous edicts have been. The editorial criticized Congress for procrastinating on anti-Petrillo legislation and added that, while Petrillo can't prevent people in this country from making their own foreign wave music programs, he can prevent rebroadcasting by American stations.

"If the present set-up program does not amount at most to more than a few hours a week," stated the editorial, "but Mr. Petrillo evidently anticipates that network music programs will be instituted for them, and that his own boys might as well have the benefit of the little extra change this is to be picked up. Meaningtime, however, the editorial said, "there is no shortage or scarcity of the meat upon which this, our Caesar, does his little dance. The Technical Editor's great. This being so, we may be grateful that Mr. Petrillo's edict was no harsher than it was."

Shortwave Biz Going, But Where? Commercialles Are a Possibility

(Continued from page 7)

would provide scope for both commercial and non-commercial operations.

Government Subsidy?
The last-mentioned resolution of the problem is considered most likely, with the final arrangement probably making provision for a government subsidy. Something of these lines was suggested earlier this month in a story written by William Benton, Assistant Secretary of the *New York Times Magazine*. Benton, in part, said:

"In short-wave radio the role of private enterprise is under study. . . . This is a much more complex problem. There is no profit in short-wave radio. The government must put up the money. Other governments are using short wave for information and technical assistance. Efficiency grows from day to day. We cannot retire from the field. We have not yet determined how to operate it or who should control it."

Network execs believe the federal government will issue no hard and fast ukase to the private licensees but will allow them to come forward with plans. Late in January, for the post-war operation of short-wave broadcasting. This plan, it is believed, will be the starter for a series of conference chairs which CBS, NBC, Croley, Worldwide, General Electric and other private licensees will

Patt & Mike Story

CLEVELAND, Dec. 20.—That an overworked and hard-cased station manager and his wife came from what was the next request is going to hit him, was proved recently by John P. Patt, V.-p. and g. m. of WGAR, local indie, Secaucus, a local sentimentalist has his own platter show piped to the patients' beds. The sentimentalist director, anxious to make it authentic radio programming and feeling a grievous lack, asked Patt for singing commercial. After overcoming a short but violent seizure, Patt gave the man what he asked for.

Lewis Out of WHN; Turns Free-Lancer

NEW YORK, Dec. 29.—George Lewis, chief for WHN, local indie, has resigned his post as WHN manager, effective January 15, with a replacement set but not announced until next week. Lewis will start a free-lance publicity office, which will also handle development of comedy radio segs.

K. C. Gets AFRA Charter And Kansas Jurisdiction

NEW YORK, Dec. 31.—With the issuance of a charter for a Kansas City local of the AFRA jurisdiction over the union's affairs in the State of Kansas has been transferred from the St. Louis local to the Kansas City local. America local will probably set out to sign up more outlets in the city, as only WDAF and WBB at present are under contract. Notably absent was the CBS station there, KMBC, and ABC's outlet, KOMO.

Meanwhile, the New York local and national headquarters of the AFRA are to be enlarged. Union is taking over practically the entire 14th floor at 25 West 45th Street.

Time, "Time" Sez, for News Program for Les Women

NEW YORK, Dec. 28.—Time for women, news program spotlighting Shelley Myrdene, fem war correspondent for Time and wife of the famous Frank P. Myrdene, will preem as a sustainer Wednesday (3) at 4:30 p.m. over ABC net. Show will broadcast Monday thru Friday. Highlight will be daily guest picked for spot news interest.

Another news program currently in the air is the *Find the News* news program is a projected five-minute news quiz. Quizzes will be confronted with questions hot off the front page.

be able to present their views. It is believed that by March the set-up may be crystallized.

Given a favorable resolution of the short-wave problem, CBS and NBC, each with nine stations, are ready to pitch for the business. Relations with south-of-the-border stations are okay. New negotiating point that the Pan-American web organization is pre-war days by John Royal is in existence and ready to go.

Pan-American web comprises 213 stations in Latin America. Their tie-up with NBO is not formal and is based upon a series of verbal agreements and contracts. These agreements have no legal status in the private law of the United States and are in part waving of such programs and sponsors as Texas (Metropolitan), El Paso (Farker Post), Siedehack, Kolyms, Camel, etc. NBO additionally states that in addition to American programs, arrangements with Latin American stations provide for the building of shows in South America using local talent. If the sponsor would prefer such a program, indications, however, are that the latter would be more than appreciable. NBO in the year prior to the war having received 40,000 letters of protest from the U. S. government. Mail fell off during the war, owing to lack of shipping and the fact that letters had to be air-mailed—but it is picking up again.

Interesting highlights on radio south of the border are these facts:

W. R. Renewals USA Back in Europe & Can.

Others in 1946

(Continued from page 7)

France (Radio Paris and Radio Monte Carlo were used for the first shot) heard *Midwest Hayride*, Radiodiffusion Française sent to WLW answers to a series of questions on French policy having a bearing on Midwest U. S. A. The live shots from France are integrated into

Clear Sailing Now

a WLW form called *What About This?* Until the end of the war, WLW was not able to send programs back to foreign broadcasters because of the short-wave overload from Office of War Information propaganda activities. However, the ending Commission has in addition to the material to the home and now the station is able to beam stuff into Britain and Europe. Since the beginning of 1945, the others only since July, 1945. It is expected that facilities will be available for broadcast to other countries by the middle of 1946.

Method of transmission by WLW is to wax shows and send them to Paul Gilson, Radio Paris rep. in New York. Gilson then takes the recordings to the Interim Information Department of the State Department and they are short-wave to France on one of the former OWI transmitters now under the control of the State Department. WLW's own short-wave station has not been used as yet because it is not in government service. Similar procedure is followed with the BBC.

Further Airings

Before the year is out, WLW's international broadcast division expects to send shows to Radio America in Turkey, Radio Janat in Stockholm; XGOY, Chumking, and the Australian Broadcasting Commission. In addition to the three who are already receiving service, all the countries listed above supplied WLW with live program inserts during the war. Station executives are returning as many shows as were given (at one point they mounted to over 100 inserts in a single year), but will try to supply live-produced and 30-minute broadcasts designed to interest foreign listeners.

The future pattern of WLW transmissions, it is probably safe to predict, in the mold of American folk music. Robert E. Duval, WLW general manager, says that the French reception to *Midwest Hayride* has been so good he suspects "That here (in characteristic American entertainment) may be a new and possible pattern of programming. The promotion of good will we seek to disseminate." However, Duval indicated that no straitjacket will be set for program content. International shows will be promoted by whatever means proves most successful. For the time being France will send to WLW only the live newscasts from French radio and the regional interests of the audience.

Radio-press relations are now at about the same stage they were in the U. S. 10 years ago. Press tries to squeeze radio into the number one position, but break it all. But the situation is slowly improving. There are some instances, not many, of radio-press breakdowns as follows: Argentina, 58; Bolivia, 28; Brazil, 120; Chile, 52; Colombia, 69; Cuba, 115; Ecuador, 21; El Salvador, 21; Guatemala, 5; Haiti, 4; Honduras, 3; Mexico, 10; Nicaragua, 11; Panama, 12; Paraguay, 7; Peru, 20; Puerto Rico, 8; Uruguay, 41; and Venezuela, 65.

The Latin Americans have shown a lot of interest in American radio, which they have become familiar thru films and radio.

Jimmy Wilson Carry On

Wilson Named NSA President

NEW YORK, Dec. 29.—Jack Wilson was named president of the National Showmen's Association at the annual election meeting here, Wednesday (26), and his entire ticket was named without opposition. The other officers are David B. Endy, first vice-president; James E. Strates, second vice-president; Joseph A. McKea, third vice-president; Ross Manning, secretary; Harry Rosen, treasurer; Jack Perry, assistant treasurer, and Fred O. Murray, chaplain.

Named to the board of governors were Harry Agne, Buck Allen, Vincent Anderson, Joseph Bartle, Morris Batsky, Thomas Brady, Arthur Camfield, Jack Carter, James Cottle, Roland Champagne, J. W. Conklin, Eddie Cooper, William Cowan, Ralph Decker, R. Joseph Endy, Ralph Endy, Maurice Ely, W. Fleming Roxy Gatto, John Gecma, Jack Gilbert, Richard Gildford, Murray Goldberg, Max Goodman, Sydney Goodwill, Jerry Guttleb, Jack Greenbaum, Max Gruberg, William A. Hartman, Leuit. Col. Harold Hoffmann, Joseph H. Hirsch, Louis A. J. Kline, Lou Lange, Charles Lewis, Jack Lechter, William Lynch, John McCormick, R. Martino, Frank Miller, William Myers, Charles Moran, Robert H. Morton, Russell Owens, Clemens F. Schmitz, Sam Peterson, A. M. Podobinski, Sam Pratt, William Schmitz, King Sela, Louis A. Rice, Lou Riley, Irving Rosenthal, Sam Rothstein, Abe Rubin, Jack Shapiro, William Smith, George S. Smith, Louis Tubis, Leonard Traube, George Traver, Justin Van Vleet, Ben Weiss and Frank Wirth.

300 Guzzle Turkey At PCSA Yule Meal

LOS ANGELES, Dec. 29.—The first post-war Christmas dinner was staged by the Pacific Coast Showmen's Association in their spacious clubrooms Tuesday with more than 300 members and friends attending. The doors were opened at 1:30 and closed at 6 p.m., with Charles Farmer, head of the Christmas Day dinner, making his report.

Money for the dinner amounted to over \$600, all of which was secured from contributions of small denominations by the membership throughout the year. The total contribution amounted to \$250 and was made by Roy E. Ludington, of the Crafts 20 Big Shows. Even this small contribution was the result of a long, was made up of small amounts given by the members of the show. Contributions are taken for the Lion's Head following each meeting.

With Farmer as chairman of the committee, actual preparation of the sumptuous meal started 10 days ago with the purchase of the turkey. The menu was no rationing this year the sky was the limit. Bob Clifford and Jack Coleman prepared and cooked the entire meal.

According to Farmer the following amounts of food were served: 320 pounds of turkey, 6 gallons of peas, 100 pounds of potatoes, 500 French rolls, 3 gallons fruit salad, 3 gallons cranberry sauce, 2 gallons of oysters (used in the dressing), 50 pumpkins and mince pies, 3 gallons coffee, 20 pounds of butter, 1 crate of celery, and candy, nuts, oranges and apples.

Farmer asked to sign the register, handled by Clyde Gooding, was E. C. Rice. He was followed by Doc McCullough, who serves as official greeter and hat checker for the club.

The clubrooms were decorated in festive Christmas colors with a large Christmas tree opposite the entrance to the lounge. Don Shows acted as Santa Claus.

Assisting with the serving were Helen and A. L. Vanderhoff, Frank Overland, John Dunn, Don Congdon, Louis Pettinari, Pat Ryan, Jack Coleman, Frank A. Coggins, Hollywood Towers, Joe Steinberg and Jimmy Dunn.



WHEN THE PACIFIC COAST SHOWMEN'S ASSOCIATION held its annual Christmas Day dinner in Los Angeles there were the people who prepared and served it. Left to right: Louis Pettinari, Frank (Overland) Murphy, Jimmy Dunn, Arthur L. Vanderhoff, Dan Congdon, Helen Vanderhoff, Joe Steinberg, Charles Farmer (chairman), Jack Coleman, Pat Ryan, Bob Clifford, Hollywood Towers, Finis Coggins. Over 300 turkey dinners, prepared by Clifford and Coleman, were served.

Blue Ribbon Cracks New Season Jan. 27

MIAMI, Dec. 29.—Blue Ribbon Shows, which closed the season recently at Hollywood, Fla., after a continuous run of 12 months, is now in quarters on 79th Street N. W. here, where workmen are busy readying equipment for the new season which gets under way January 27. Season just ended was a lucrative one, according to Dolly Young, show's legal adjuster.

Shows' staff remains the same—E. L. Young, manager; Dolly Young, legal adjuster; E. H. Smith, secretary; Cecil Shipman, lot superintendent; Art DeWitter, electrician, and H. A. Smith, hostess.

Young has gone to Hot Springs for a rest, and E. H. Smith is spending the holidays in Jacksonville, Fla. Miss Young is remaining here.

Hale Shows of Tomorrow Order Two Rides for '46

LENOX, Ia., Dec. 29.—Owner Wayne Hale, of Hale's Shows of Tomorrow, has ordered a new tractor and a super Roll-Over-Plane from the Eyerly Aircraft Company, Salem, Ore.

He also has placed orders for several new tractors and semi-trailers. Here in winter quarters, work is going ahead readying a panel truck to be used as an advance car. It will be equipped with a calliope.

The show, which will open in May with a new front, now has two Diesel light plants. In 1946 the show will have 8 rides, 5 shows and 35 concessions.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

On the Pacific,
December 29, 1946.

Dear Pat:

We haven't an out-and-out knocker on the show. Our troups are made up of worriers. Everybody worries over someone else's business. The louder they worry, the easier it is to get it to the boss' ears. None would be found guilty of knocking another's work. They get around it by saying, "Now, had I been doing what he done, I'd saved the show a lot of money by doing it my way." Our worriers are listed in three different brackets. We have the upper bracket that loudly worries over "why this" or "why that" hasn't been done, but does nothing toward remedying the matter. Among themselves the upper-crusters call all worrying matters a draw, because while one is worrying over another's short-comings the guy he is worrying over is loudly worrying over the others.

Mich. Showmen Entertain Kids at Christmas Party

DETROIT, Dec. 29.—Plenty of underprivileged Detroit kiddies had a very merry Christmas, thanks to the generosity of the Michigan Showmen's Association.

And thanks to the kiddies, who radiated happiness, members of the showmen's group on hand for the event enjoyed their Christmas that much more for having been a part of the happy occasion.

With kiddies, many of them crippled, selected by the Red Cross, Salvation Army, Detroit Police and other charitable institutions, as guests, the showmen's association entertained the youngsters with a Santa Claus (R. A. Nathanson), candy, ice cream, cookies, milk and other such goodies. Of course, there were gifts, three for each child. But in addition, each child was given a bank with 25 pennies in it.

Many of the kiddies, the members noted, were without rubbers, many had their elbows out of their sweaters, many looked like they could use a new suit of clothes or a dress or a good heavy coat. Next day, Monday (24), many of the members of the Michigan Showmen's Association were noticed in downtown store shopping in the children's departments.

It was a happy Christmas for the kiddies but it was a happier one for members of the association.

Plans entire new front with streamlined mid-way — order in for 8 light towers

MULLINS, S. C. Dec. 29.—James E. Strates banner will fly with the spring breeze despite the disastrous fire of Friday (21) which destroyed all property with the exception of the train.

Strates, a hard-working fellow who isn't adverse to swinging a sledge or juggling from in order to get it up on time, has kept the telephone wires in heat for the past week gathering together the equipment necessary to play his customary route next season.

His most valuable asset, his train, was untouched by the blazing blaze which tumbled the tobacco warehouse down in a smoldering mass on the ride. Shows, banners and what ever else they have around carnivals. Also, he has three major rides in Miami, booked with Dave Endy's show. So, with the train and the three rides as nucleus, Jimmy has rolled up his sleeves and torn into the task of rebuilding.

He has ordered eight new light towers from John (Blinky) Courtney, and has canvassed every ride manufacturer in the South for the best of the new modern available. He has assured all contractors his organization will be Woodward fulfill the contracts as contracted.

Strates already has builders at work on a new front arch. Designers are busy studying the plans for new fronts. The James E. Strates Show (Samuel) will be back on the road again, and a hefty bank balance is backing up this statement, according to Jimmy's spokesman here.

Woodward Books Late Dates for Midwinter

ST. LOUIS, Dec. 29.—Ted Woodward, co-owner and general agent of the Midwestern Exposition, returned to winter quarters at Lake Charles, La., today, following an extended trip thru the West, where he booked a tour for the late fall and winter of 1946.

Quarters at the foot of Nichols Street will be opened January 1, when J. Snow R. Lang, co-owner and general manager, is also scheduled to arrive. He and Woodward will be in charge of the building program. Plans call for new show fronts, redecorating and repainting of rides and the building of some streamlined concessions. Woodward advises that the executive staff of the show will be announced in several weeks.

G. C. Mitchell Signs To Agent Triangle Org

PITTSBURGH, Dec. 29.—G. C. (Mitch) Mitchell, former general agent of the A.M.P. Shows, has signed with Jake Shapiro, owner of the new Triangle Show.

Triangle Shows hope for early delivery of a new Moon Rocket and Caterpillar. Shapiro also has purchased 20 heavy-duty tractors and several trailers. Shows will open with 10 rides, 8 shows and 40 concessions, plus the Teeter Sisters, free act.

Carey Gets 6 to 12 Years

READING, Pa., Dec. 29.—Thomas W. Carey, concessionaire, convicted last week of voluntary manslaughter in the killing of Sam Lawrence (Samuel Cohen), owner-manager of the Lawrence Greeter Shows, at the Kutztown (Pa.) Fair, August 1945, was sentenced Monday (24) to from 6 to 12 years in the Berks County Prison.

Outlook Gloomy For Big Tops

JAMES E. STRATES SHOWS

I wish to thank personally each and every one for his kind message of sympathy and his offer of assistance and aid on hearing of the disastrous fire at my Winterquarters Barn.

(Signed)

James E. Strates.

ATTENTION

COMMITTEES, FAIR MANAGERS, SHOWMEN and all our former attaches, it is the intention of the management of the JAMES E. STRATES SHOWS to reorganize, rebuild and come out bigger and better than ever to fulfill all contracts and promises.

Would like to hear from everybody with the Show and for the Show particularly CARPENTERS, BUILDERS, DESIGNERS, SCENIC ARTISTS, PAINTERS and BLACKSMITH, and any people that can be of help in the rebuilding of the SHOW.

Will buy any Major Ride or other useful Equipment in good condition.

Will book Major Rides and furnish Wagons for same.

SHOWMEN WITH NEW AND PROGRESSIVE IDEAS, now is the time to get in touch with us. We will build and finance new modernized Attractions in keeping with the new, bigger and better James E. Strates Shows.

Everyone who has written us previously kindly write again, as all correspondence was destroyed in the fire.

Address

JAMES E. STRATES

JAMES E. STRATES SHOWS

MULLINS, S. C.

LAST CALL

FOR ZEPHYR HILLS, FLORIDA, WEEK JANUARY 11TH

Can place one more Major Flat Ride, Shows of merit and legitimate Concessions. Can place Ride Help and Workmen in all departments. Write after Wednesday.

BARNEY TASSELL UNIT SHOW

ZEPHYR HILLS, FLORIDA

SPECIAL NOTICE!

HAVE BEEN ENGAGED FOR 1946 SEASON

AS GENERAL AGENT

TRIANGLE SHOWS

(SIGNED)

G. C. "MITCH" MITCHELL

Dealers Say Output Lags

Blame low production to OPA ceiling—see shortage of show-type canvas

CHICAGO, Dec. 29.—It's probably too bad, but the man who sell canvas don't share the optimism of most showmen about the outlook for bright, new tops in 1946.

"Too many showmen are mistaken about the prospect for new show canvas," believes Charles Driver, Chicago tent man, who echoes the opinion of most insiders. "The outlook is definitely not bright."

A survey by The Billboard discloses that some firms, not many, have a season's supply of canvas on hand, but that shortages are likely to become acute unless mill operators switch into high-gear production soon.

Spokesman for the canvas sellers maintain that OPA ceilings cramp additional output, the optimum of most showmen of the type desired by outdoor showbiz. The ceiling, which enables manufacturers to charge by the pound, encourages them to turn out only heavy weight material, say these industry representatives.

S. T. Jessup, another prominent Chicago dealer in show-type canvas, says there is an abundant supply of flange-proof material on hand, most of it army surplus, but points out that showmen fail to order to the kind he thinks it entirely unlikely that much new canvas of brighter colors will be available until June or later.

"Prospect for new canvas are gloomy," said Jessup. "Under the present OPA ceiling, the mill simply can't afford to manufacture the type of canvas that showmen need."

Other dealers interviewed support the view that war and simply does not mean a quick supply of canvas for carnivals and circuses.

Art Brisse, Fireworks

Expert, on World Flight

CHICAGO, Dec. 29.—Art Brisse, president of Theatre-Duffell Fireworks of Chicago, has just received confirmation as being one of the first passengers on the first round-the-world flight, as representative of the outdoor show world, on Pan-American's initial flight. The flight is scheduled to make nine stops after leaving Chicago, at London, Rome, Cairo, Calcutta, Hong-Kong, Tokyo, Guam, Honolulu and San Francisco. No definite date has been set for the take-off, awaiting approval by the Civil Aeronautics Board. Duration of flight is scheduled at three days, Chicago to Chicago.

Nuts to the Vets

NEW YORK, Dec. 29.—Jack Lichter, Sam Rothstein and Elbe Mahang, delivering Christmas gift packages to veterans' hospital for the Veterans' Fund of the National Showmen's Association, were taken aboard during their visit to Castle Hill Hospital, Beacon, N. Y., when an inmate asked if it would be possible to send them 100 pounds of peanuts.

Explanation was that about the only winter diversionment the Castle Hill vets were able to indulge in was feeding squirrels on the hospital grounds. John McCormick, of the NAS, is donating the peanuts.

Total of 642 NSA gift packages went to the vets in various hospitals in the vicinity of New York this Christmas—all personally delivered.

Jones Signs La Porte

AUGUSTA, Ga., Dec. 29.—Officials of the Johnny J. Jones Exposition announced here that contracts have been signed with J. A. Terry, secretary, and Herbert J. Linde, treasurer, of the La Porte (Ind.) County Fair for the Jones show to furnish midway attractions and concessions at the 1946 La Porte fair. Jones show has been at the fair the past four years.

Carnivals, Parks and Piers Are Asking Us To

PROCEED and BUILD

These New Shows for Them for 1946

The new BOUQUET OF LIFE

Extraordinary—has topped midway on latest carnivals, 3 wonderful seasons at Buskaye Lake Park.

WORLD WAR No. 2

Striking beyond description, THE TRUTH can now be told. Complete history, also JAP and GERMAN ATROCITIES, including the present-day handling of shooting of the big war CRIMINALS. A proved success.

FAMOUS CONVICTS, PRISONS, TORTURE CHAMBERS

and actual EXECUTIONS right before your eyes. Cambodia world's greatest crime was now on, shows fairly THAT CRIME DOES NOT PAY. This is the big CRIME show I built this summer, topped midway on most all Ohio Fair plays. Was immediate success and admiration of all showmen. Contains new ideas, current material of one of America's finest and most successful, as well as latest carnival innovations in world to ask that two units be built for his shows at once. May be seen any time in our studio at Newark, Ohio, now on display.

Each show show comes complete with 3 banners—one 8 by 15 ft., two 8 by 12 ft., 36 new steel-rod viewing bins with great views inside, 50 blue-up or picture panels all described in frames, plenty big blow-ups in frames in color 44 by 64 in. for front, elec. chair for CRIME show, at

\$550.00 TO \$665.00

Each show show has done this much in a week, and occasionally in one day's time. Send 1/3 deposit, remainder collect on delivery date you desire.

Returned service men are finding here just what they want. No cost. No salary to pay. 24 ft. front.

Most clear money on midway. Been in 10 days, no at work again.

Write at once for FREE info, on show you are most interested in.

CHAS. T. BUELL & CO.

BOX 306, NEWARK, OHIO

For 23 Years Builders of Finest Walk-Thru Shows

WANTED TO BUY

High class Lunch Wagon, completely equipped with tractor, new over 30 feet overall. Send photo and description.

E. J. RUMBLELL

c/o Valley Bros.' Circus, Gonzales, Texas

CONCESSIONS WANTED

Grab and Pop Corn, Ball Games, Grilled Steaks, Ice Cream, Merry-Go-Round, Picnic, Fur Sale—Sure-Light Flare.

MIKE ZIEGLER

HOTEL MILNER

PHILADELPHIA, PA.

WANTED

Reliable Men for All Rides, Good Mechanics for winter quarters. Also Wanted Men for the coming season. Opening about March 15th.

MOULN CITY SHOWS

1417 GRINDEN BL.

ST. LOUIS 4, MO.

Winter Quarters

Lankford's Overland

MOULTRIE, Ga., Dec. 28.—Everything is now in winter quarters. Johnnie Hanson has his Ferris Wheel, trucks and concessions stored here. Striker Bull, with his striker from Michigan, will be with the show next year. Mr. and Mrs. Hippeman, of Moultrie, plan to have the popcorn and peanuts with the show next year. Betty Lankford will have the cockhouse again, plus the corn game and penny pitch. Lankford will run the penny pitch.

Shows plan two major rides in 1946, and the Wild Autumal Show will be enlarged and will have a new canvas. Plans call for the addition of two new semi-trailers as well as some large cages.

Captain Sells, of the lion act, was a visitor. Mr. and Mrs. Bill Hancock have their photo studio in a store in Moultrie and are doing a big business. Mr. and Mrs. Tex Penny are recent arrivals from Texas. Exchange visits have been made with the Fay's Silver Derby Shows in Valdosta and the Bullet Shows in Thomasville, Ga.

World of Pleasure

DETROIT, Dec. 29.—After attending the Chicago meetings, Mr. and Mrs. Quinn, owners of the World of Pleasure Shows, have returned to the shows' quarters here and are supervising the work of getting things in shape for the opening in 1946.

A new Merry-Go-Round and a new Caterpillar have been ordered. The Tilt and other rides are being repainted and put in tip-top shape. Shorty and Sammy are in charge of the winter quarters work.

The Quinns plan to visit in Florida around February 1. The E. C. Mays have purchased a new home in Ruskin, Fla. May is assistant manager of the World of Pleasure Shows.—E. C. MAY.

B & V

GARFIELD, N. J., Dec. 29.—Clarence Lauther writes from California that he will again have his popcorn and custard on the show next season.

At present three men are in winter quarters under direction of Mr. Buck. They have made all new outside scenery for the Merry-Go-Round and painting will start soon. New marquee and new show tops have been ordered, with banners for a 110-foot front side show.

When the show opens early in April there will be six paid shows on the midway.

Mr. and Mrs. Lou Riley, of the Dumont Shows, were callers during the week.

Ellman United

BEAVER DAM, Wis., Dec. 29.—Most of the family is back from the service, the latest arrival being Charles Fausch, June's husband, who completed more than three years as a gunner's mate in the navy.

Popcorn Mary and Paul Rother have returned after vacationing in Hot (See ELLMAN UNITED on page 65)

WHEELS
OF ALL KINDS
Tickets—Paddies—Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.

ALUMINUM MILK BOTTLES
Now Available . . . Write
Write for Catalog
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EVERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

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Available for Immediate Delivery

22 Cubic Feet Capacity—28"x28"x54".

Suitable for Carnivals, Side Shows, etc., for storage, moving of props, costumes, merchandise, equipment, musical instruments and tools.

¾" 5 ply veneer, steel reinforced, trunk lock and two keys, two additional hasps, six carrying handles, heavy chain lid holder, painted olive drab on outside, natural varnish interior, with or without interior partitions. Price \$15.00.

Terms: 10% with order, balance C. O. D.

* TOOL CHESTS *

With two hasps and carrying handle, ¼" 5 ply construction, outside finish olive drab, interior natural wood, 25"x36"x16". Removable interior tray with seven partitions. Price \$33.00. Terms: 10% with order, balance C. O. D.

DEARBORN INDUSTRIES 122 WEST HUBBARD ST., CHICAGO 10, ILL.

POPCORN

—One Bag or a Carload—

HYBRID S. A. YELLOW—Perfect Popping Condition

\$9.80 Per Cwt., F. O. B. Dallas

SPECIAL PRICES ON LARGE QUANTITIES

Complete Line of Bags, Boxes, Seasoning, Salt

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Any Amount — Best Quality

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Available Now for

IMMEDIATE DELIVERY

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Good Until
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"First Things First"

Because Government Orders come first we are still unable to manufacture civilian requirements.



CONCESSION TENTS

Important Feature of Our
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HOWEVER . . . We now have a very high grade canvas cement which can be used to repair your tent and canvas equipment. Immediate shipment can be made in pint size cans and we will be happy to serve you. Write to Powers & Company, 26th and Reed Streets, Philadelphia, Pennsylvania.



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MANUFACTURERS OF

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Located Center of Detroit. Open 18 Hours Daily.

WANT Photo Studio that can list, enlarge and get money from redcard and white trade on percentage. WANT person to operate Novelty Counter. Will furnish stock or will want complete department or part-time. Handle what you like. Cards, Lenses, etc.

WANT Man or Woman to operate and talk on Frohlich's Hollywood Monkey Show. Read list for winter months.

WANT Arcade Machine who can end will keep Arcade Machines running. No, tablet small amusement.

WANT Small Theatre Manager, all day grind house. Must be able to rent films, fresh front, etc. TO THOSE INTERESTED—Here is small opportunity to work side winter or all year if you wish. Write, Wire or Call Clifford 5334. Address: 200 Monroe, Detroit 20, Mich.

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"THE SHOWMAN'S INSURANCE MAN"

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CHICAGO

Winter Address: 1725 1st St., N., St. Petersburg, Fla. Phone 5914.

ROLL TICKETS

Printed to Your Order **100,000** for

Keystone Ticket Co. **\$19.50**

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

BLUE RIBBON SHOWS

Most Beautiful Show of Its Size on the Road

Featuring Bob Fisher's Fearless Flyers (for Second Year)
 OPENING FRIDAY, JANUARY 11. PEOPLE CONTRACTED REPORT NOT LATER THAN JAN. 9
 CHOICE SPRING SPOTS WITH A STRING OF A-1 FAIRS

Can place Troupers in all branches. We don't tolerate agitators, luses, forty-milers or riffraff.

CAN PLACE

RIDE HELP — Foreman for Tilt, Ride-O and Wheel. Also Second Men for all Rides. Positively no drunks or chasers; only men that know how and will keep Rides in first class condition. Semi Drivers given preference.

TRUCK MECHANIC — Must be first class, have tools and be able to keep trucks and ride motors rolling. This show opens every Monday night.

CONCESSIONS — Will sell exclusive on Photos. Can place Penny Arcade, Ball Games, Darts, Penny Pitch, Hoop-La, Lead Gallery, Cigarette Shooting Gallery, Candy Floss, String Game, Basketball, High Striker or any Merchandise and Concessions.

SHOWS — With own equipment and transportation. Ten-In-One, Wild Life, Minstrel, Fun House, Motor Drome or any worthwhile attraction that is neatly framed.

ALL PEOPLE BOOKED REPORT NOT LATER THAN JAN. 15TH. NO SPACE LEFT OPEN.

All Replies to E. L. YOUNG, Mgr.

Parkview Hotel

Hollywood, Fla.

WANT CRAFTS 20 BIG SHOWS WANT

For Season 1946—Opening Feb. 8th

Sober and Reliable Sound Truck Men for Maintaining Equipment. Operate and Drive Semi-Track Trailer Sound Advertising. Good Salary to Right Party.

CAN PLACE — Night Watchman Who Can Furnish References. Want uniform, act as front gate ticket man; veteran with previous military police training acceptable.

Want immediately First Class Office Man for Secretary-Treasurer.

Address—7283 Bellaire Ave., No. Hollywood, Calif.

WORTHY SHOW WANTS FOR CASH

TILT-A-WHIRL

NO. 5 ELI WHEEL

Any other Ride in good condition.

RUTH J. LEWORTHY, 115 N. E. 71 St., Miami, Fla.

H. K. LEWORTHY, 819 Central Ave., Dunkirk, N. Y.

NEW IMPROVED

SPITFIRE RIDES

Available for 1946 Season

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Front and Shipping Sts. Salem, Oregon

TENTS

All Sizes—All Styles.

Khaki—Blue—Olive.

E. G. CAMPBELL TENT & AWNING CO.

ERNE CAMPBELL

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 TENTS—Circus, Coney, Camping, Fleety Trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

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POPCORN

LARGE SOUTH AMERICAN PERFECT POPPING CONDITION

\$11.00 TEN BAG LOTS

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All You Want, Immediate Shipment. Also a Complete Line of Popcorn Supplies.

GOLD MEDAL PRODUCTS CO. CINCINNATI 2, OHIO.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St. Chicago 1, Ill.

Frozen Food Fair Skedded For N. Y. Army in March

NEW YORK, Dec. 29.—First food show in New York since 1940 will be 1946 Frozen Food Fair and Home-Market Institute, March 27-31, at the Park Avenue Armory, 34th Street and Park Avenue. Event is sponsored jointly by Frozen Food Institute, Inc. and the Consumers' Institute of America. Production is under management of Ideas, Inc., Elizabeth, N. J., with G. Hodges Bryant as managing director.

Frozen effect will be motif of drill shed. Main entrance will be transformed into an igloo and ticket outlets and takers garbed as Eskimos. Cortelyou Food Stores, Hodges reports, has contracted for 2,000 square feet of space, and Borden, Union Bag & Paper Company and Red Star Canned Goods of America are listed as space buyers. Pitchmen will be allotted space.

Speakers scheduled include Dr. J. Raymond Adams, Frozen Food field editor, and George Scott Wallace, president of the American Frozen Food Sales Corporation.

St. Paul Winter Carnival Gives Honor Role to Vets

ST. PAUL, Dec. 29.—Returning service men and women will be given honor roles in coronation ceremonies at the St. Paul Winter Carnival-Victory Festival February 21. G. A. Moley, carnival president, announced.

Coronation ball will also honor vets.

From the Lots

Holman Parks and Sunshine

TAMPA, Dec. 29.—Despite tough weather, the show has made good business. Plenty of show people have visited, including Mr. and Mrs. Shari Wilcox, owner of the Playland Shows, and Mr. and Mrs. Frank England of the Wild Life Show.

The show's staff includes: Sam N. Holman, owner; Mrs. Mary Lee Holman, treasurer; R. H. Goeke, secretary; Al Devine, sound truck; W. S. Wilson, electrician; Teddy Roston, Jot superintendent and assistant manager.

Concessionaires and ride owners are: Perrie White and Tilt, Sam Goldstein, owner; Chairlaine, Red Hartung, owner; and Thomas Hughes, foreman; Pony Ride, Clarence Cramer, owner; Sunlin, Special Kiddie Train, Pop Middleton, fireman; Midget Show, Mrs. Herbert Willie, owner; Snake Show, Blanche Dunlap, manager; Animal Outlets, Mr. and Mrs. Dalley, owners; cat rack and Coca-Cola bottle game, Mr. and Mrs. William Carroll, owners; shooting gallery, Edna Kaar, owner; French fries, Jimmie Rose; bumper jump, Johnnie Gordon; milk bottles, Bee Miller; jewelry and novelties, B. Kandel; penny pitch, May Knutson; pistol shooting gallery, W. A. Nelson; popcorn, Mrs. J. H. Goeke.

SAM HOLMAN.

Port City

EDOUCH, Tex., Dec. 29.—Recent visitors have been Mr. and Mrs. Carl Harlan and Mr. and Mrs. Charles, all of the Anderson Greater Shows, Lebanon, Kan. Harlan booked four concessions on the show for the winter.

Owner Benson has purchased a light plant. Show is booked in the valley for 12 to 15 weeks and is enjoying good business. It has 3 rides, 2 shows and 31 concessions and opened October 31 at Raymondville, Tex.—DON FOLTZ.

ELECTRICIAN

A-1 Carnival Electrician who can handle transformers. Top wages and bonus to sober, reliable man.

JOHN QUINN, Mgr.

World of Pleasures Shows

100 Davenport St. Detroit 1, Mich.

Moore Named Chairman Of Minn. Aquatennial

ST. PAUL, Dec. 29.—Gerald L. Moore, transfer company executive, has been named chairman of the 1946 Minneapolis Aquatennial observance by the association board of directors. He succeeds Tom Hastings, for two years president and four years chairman and co-chairman of the annual summer festival.

Moore said plans are being laid for a greatly expanded aquatennial next summer, with reinstatement of the Paul Bunyan Canoe Derby for the first time since '41.

Past president of the Junior association of commerce, Moore was secretary of the '45 festival and vice-chairman two other years.

TENT SHOWS

ATTENTION!
 Here dependable electric current wherever you tour with a Universal Portable Lighting Plant—and at low than city rates. All rates to include 10 to 1500 watts. Universal is lightweight, compact, reliable. Write for catalog.



UNIVERSAL MOTOR COMPANY
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TENTS

CIRCUS, CARNIVAL CONCESSION

NOW IN STOCK: FIRECHIEF FLAME-PROOFED TENTS. All sq. ft. up to 12,290 sq. ft. Green Army Duck, Sizes 20x30, 20x40, 20x50, 20x60, 20x80, 30x50, 30x60, 30x70, all 8-foot walls, 40x60, 40x80 with 10-foot wall. Write today for prices.

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TENTS

MERRY-GO-ROUND TOPS CONCESSION TENTS

For Immediate or Spring Delivery.

CENTRAL CANVAS GOODS CO.

Harry Somerville Forest City 906 Central St. KANSAS CITY 4, MO.

TENTS—BANNERS

Charles Driver—Barris Mendenhall, 70-71, Round Top with the 20-71, Midsize, Good Condition.

O. Henry Tent & Awning Co. 462 North Clark St. CHICAGO 40, ILL.

WANTED

No. 8 Ford Wheel for cash, with or without Tuxedo. Must be in good condition. Address:

L. C. "TED" MILLER
 c/o Miami Showman's Assn.
 286 W. Flagler St. MIAMI, FLA.

FRET SALE

1500 FRET NEW #2 A. C. WIRE ALSO 3 NEW DAILY CORN CUPS Want To Buy Octopus

FIELDING GRAHAM 8049 East 32d St., Kansas City, Mo.

4427 W. Lake St. CHICAGO, ILL.

Retired Buffalo Bill Show Vet Invited to Cody Celebration

TOLEDO, Dec. 29.—H. H. Gunning, retired Toledo circus advertising man, thinks he is probably the only Buffalo Bill Wild West performer head alive who might answer the roll when they celebrate the 100th birthday anniversary of the famous frontier showman at Cody, Wyo., next year.

Cody is so far from Ohio that Gunning doesn't think it possible to make the trip, but he has received a formal invitation from Mary Jester Allen, Cody's in-laws in the Wyoming town, to attend.

Gunning, advertising car manager of the Wild West show, first made the trip to England in 1889 for approximately 180 performances at London's Olympia. F. T. Barnum accompanied the show and made personal appearances at each program.

The Toledo veteran also made the trip with Paveuse Bill to answer for a tour of Belgium and Holland in 1894. Three years later he was overseas with Barnum & Bailey for that group's end at the program.

Randall Named Director Of Stuphin Arena Show

AKRON, Dec. 29.—Al Stuphin's Cleveland Arena Circus, July 6-13, will be directed by Carl Randall, currently dancing in Countess Maritza.

Acts now scheduled for show include the Great Fusener, the Albanis, the Chiff and Court animal act, the Great Abilard and 32 bullet girls.

BLACK LIGHTS

USED BY LEADING
OUTDOOR SHOWS
BLACK LIGHT FIXTURES

All Fluorescent and Incandescent

Materials, Sales, Fixtures.

LARGE STOCKS

IMMEDIATE DELIVERY

Mention Black Light Application

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450 East Ohio Street Chicago 11, Ill.

BELL BROS.' CIRCUS

WANTS FOR SEASON 1946

Family Acts, People for Concert and Side Shows. Also Billposters and Lithographs, Bass Canvasmen. Useful People in All Departments.

Want To Buy Camels, Limes and Other Hay-Eating Animals?

THOS. EWALT
GENIVA, ILL.

WANTED

THROWER AND LEADER FOR CASTING

Play Parks, Fairs, Celebrations.

CASTING CAMPBELLS

R. D. 2, Box 300, Torrington, Conn.

Wanted Reliable Agent

To contract for Harlin Magic Show. Details to

G. B. HUBLER

223 Superior Ave. DAYTON, O.

Read the Story

"OPPOSITION IN CIRCUS PREP WRITING"

By G. B. Hubler

In the Holiday Number of

THE WHITE TOPS

Subscription, \$1.00 per copy, Single Copy, 25c.

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SPANGLES

TIGHTS

ALBERTS CO.

440 W. 42 St., N. Y. C.

Write Us to Your Ad

Circle 200

Olympia. In 1889-90 he was with the same show in Scotland and Wales.

In March of 1900 he sailed from England with the show for Germany, where it opened at Hamburg for three weeks. A 26-day stand followed at Berlin before the direction came to that Germany, France, Austria, Czechoslovakia, Poland, Belgium and Holland.

Thru the four seasons from 1903 to 1908 Gunning was back with Buffalo Bill, touring in England, Scotland and Wales and touring all parts of Europe, including Italy, which he had not touched by the Barnum show. The 1908 season was closed at Ghent.

UNDER THE MARQUEE

WORK starting?

J. W. LLOYD reports from New York that he recently closed a 36-week tour with his act of six dogs, six ponies, three riding monkeys and comedy mule.

CANGLER'S CIRCUS, dog and pony act, was the holiday stage attraction at the Jamaica Theater, Jamaica, L. I., N. Y.

JAMES A. HALEY, vice-president of the Ringling-Barnum circus, was a recent Washington visitor conferring with Melvin D. Hildreth, president CFA.

HEAVY WINTER coats on the horses in queues needed use of swivel ladder gals that forgot to comb their hair.

STEVE (SIRIUS) BYRD, novelty man, who had been at Hot Springs, arrived in Cincinnati last week and called at The Billboard office December 30. He will remain in Cincy for a week or so, then go to New York.

ARTHUR GROTEFFENT-WALLENDA was honorably discharged from the navy December 15. He will appear in the wire act with his wife, Rieffe, and Franko Cook. Cook was recently discharged from service.

THIS IS THE TIME of the year when trouper are tired of sitting around, but not ready to welcome opening day.

JACK BELL, head of United Billposting Company, Detroit, has returned early in his winter vacation at Hot Springs, because of his daughter's illness at home in Detroit. . . . AL BUTLER, contracting agent for the Ringling-Barnum circus, is in Detroit in advance of the Passing Show coming into the Case Theater.

DON HAZDEN, whiteface clown, is wintering at Woods, Wis. . . . FAITH KING and Larry Duane, of Barnard Bros., presenting their dog and pony circus units, have had a heavy holiday season playing dates for Christmas parties in both Toledo and Fort Wayne, Ind. John Kramer is handling publicity. . . . THE FREDDY FREEMANs have moved into their new home at Peru, Ind.

IN THE MODERN days to come, circus parades could be given behind big trucks and televised to the patrons.

ROY VINCENT, dead trick roper whose father, then with Sello Bros., died about

Rah, Rah Rodeo

TUCSON, Ariz., Dec. 29.—University of Arizona's Intercollegiate Rodeo, a war casualty, will be resumed March 3, with the show to be held either on the university's polo grounds or at the Tucson Rodeo Field.

Rodeo, to be judged according to Rodeo Association of America rules, will be open to students of any Western college. Women must be over 18 and have their parents' consent to enter the contests. Herb Wright is committee chairman.

Biehlers Lose Dogs In Waterloo Blaze

WATERLOO, Ia., Dec. 29.—Eighty dogs, a pony and other small animals belonging to Mr. and Mrs. Ely Biehler, who formerly toured the Biehler Circus Revue, perished in a fire here, Sunday (23), which destroyed a stock barn at the Dairy Gaitle Congress Grounds.

The Biehlers, whose living quarters were in the building, also suffered a larger personal property loss. Total damage was estimated at \$1,600, none of it covered by insurance.

Many of the dogs and other stock performed in the Biehler act, which had not been on the road since last year. Mrs. Biehler managed their kennels at the grounds.

Biehler was agent for Cooper Bros.' Circus last season.

A year ago, is the new owner of a dude ranch near Cleveland. Roy, with Banard Bros. part of last season, plans to stage rodeos as a regular attraction at his ranch. . . . ELSIE HALL, band leader with the Great Continental Circus, made up of Ringling-Barnum acts, is spending his three-week holidays vacation at Tampa.

AFTER LISTENING to old-timers, a hungry once or twice feels as he hasn't trouped.

JESS KING, well known in circus circles, is reported in critical condition in Duke's Hospital, Ford, Ind. . . . WILLIAM GEORGE SHILLARD JR., who had ended cotton with Cole Bros' Circus before entering the service, is spending a holiday furlough with his parents in Indianapolis. He is still stationed at Benning U.S. Army, 171, N.A.S., Norfolk.

BEAUTY of having lots of first of May's around is they think we are plenty smart long after the old-timers have learned that we're not.

HAROLD LENG, for several years press representative for Wallace Bros' Circus, is a patient in the New York Hospital for Special Surgery, 521 East 42d Street. He expects to be there at least three more weeks. . . . TOM and BOB DOSEY are playing schools with their dogs and monkeys. They took in Patterson Bros' Circus winter quarters, visiting with Mr. and Mrs. Patterson and Mr. and Mrs. R. Conk, from whom they purchased a Spitz wire-walking dog.

ARTHUR BORELLA recently closed after five weeks of indoor Sideshow dates for Hamid-Morton. He also played at army camps, USO clubs and hospitals. . . . BOB DOSEY, 16, is at school, but he is playing New England theater dates and will head west in January. . . . LEW (See Under The Marquee on page 50)

WANTED! SEASON 1946 WANTED!

King Bros.' Circus

BIG SHOW! Sensational Features, Riding Act with and without stock, Family Acts, Teeter Board, Aerialists, Chinese Troupe, Arab Act, Roller Skating Troupe, Wire Act, Centrifugals, Clowns, Trampoline Act, Barrel Kicking Act and Horizontal Bar Act to work on stage. Wrestler for concert.

SIDE SHOW: Feature Rodeos and outstanding Human Oddities, Punch and Magic, Colored Musicians, Impement Act, Lady with Snakes, Fat Girl, Ringpole Player, Pin Heads, Fire Eater, Sorel Swallower, Accordion Player, Comedy Juggler and Dancing Girl. Final Cook House and sleeping accommodations furnished.

MUSICIANS for Big Show Band and Air Calliope Player. Address: A. Lee Hinkley, Cleveland, Ohio. Season opens April 12. Address:

Floyd King, Mgr., King Bros.' Circus, Hartford, Ky.

THE AL G. KELLY & MILLER BROS.' CIRCUS

WANT 3 Billposters, no drinks; one more Family Act, 4 Girls for Leder, Web and Menage, Bass Canvasman, Side Show Ticket Seller, Man to take care of cat animals; also one more groom. Can use Lady Rope Spinner and Trick Rider.

HAVE FOR SALE 70 Ft. Tent with 5 20-Ft. Middle, 10 Ft. Wall, canvas only, \$400.00; 2 Light Tents, one 4 K.W., \$150.00; one 12 K.W., \$300.00; one 25 K.W. Generator, almost new, \$300.00; one Rheum Monkey, male, collar and chain broke.

Address Hugo, Okla.

ACTS WANTED

FOR MY
CIRCUS AND FAIR DATES
FOR 1946

CAN ONLY USE FEATURE ACTS

ERNIE YOUNG

155 N. CLARK ST.
CHICAGO, ILL.

WANTED TO BUY

A good Six or Eight-Horse

Liberty Act

Four or Six-Pony Drill

Outstanding Dog Act

Send Description and Price

BOX 137

New Waterford, Ohio

WANTED

General Agent

Must be reliable and willing worker that can get supplies. "Hi-Brown Bobby Barnes," wire. Also 3 Press Agents. Write stating past experience and salary expected.

JACK MILLS

MILLS BROS.' CIRCUS
2900 Edgell Rd., Cleveland Heights, Ohio

WANT PHONE MEN!

FOR NATIONAL RADIO DEAL

Must be sober and reliable. Continuous work guaranteed. Commissions and bonus. Deal has been in operation three years.

ALLAN MILLER AGENCY

Bell Building Toledo, Ohio

ACTS WANTED

Bull, Bear, Champ, Dog and Pony. Also Aerial and Clown. Give full description of act. Illustration and photos. Also lowest weekly salary. Cash bonus.

PUBLIC ENTERPRISE, Inc.

440 Rhodes Ave. Dept. B Columbus, Ohio

Foresee Rosy Year Ahead

Maine, North Carolina, Arkansas, Missouri execs predict banner season

CHICAGO, Dec. 29.—Maine, North Carolina, Arkansas and Missouri fair men see eye-to-eye with expo executives thru-out the country on the outlook for '46.

Wired replies to *The Billboard's* telegraphic query for the forecasts brought optimistic predictions for the year from top-ranking fair men in the four States. These forecasts, received too late for inclusion last week in the Coast-to-Coast round-up of opinions, follow:

Sees New Era in N. C.

Dr. J. S. Dorton, general manager of North Carolina State Fair, Raleigh; Southern States Fair, Charlotte; and Cleveland County Fair, Shelby, paints a particularly bright picture for North Carolina.

"The 1946 outlook for fairs in this State was never brighter," Dr. Dorton wired. "Our people are clamoring for high-class entertainment and are willing to make up for what they have missed."

"The real agricultural and educational fair, well-balanced in all departments, including that of sports and entertainment, is limited only by the scope and vision of the management," he pointed out.

"In this atomic age we can no longer go forward with Roman candle tactics. Our agricultural, educational and industrial fields are joined on the threshold of the greatest expansion in history. Our fairs are the logical barometers to reflect and depict these advances. But to do this we will require active, aggressive, dynamic leadership in the management and programming of fairs and their development as institutions of the highest possible caliber worthy of the support of all."

Over 100 in Missouri

"All in all, it appears that Missouri fairs have a bright future and their expansion seems to be sure," Ray B. Kemper, secretary of Missouri State Fair, Sedalia, wired.

"Everything indicates that there will be over 100 fairs in the State in '46. It was gratifying to note the interest taken at the recent meeting of the State Association of Fair and Agricultural Exhibits," he pointed out. "Besides more (See FAIR MEN LOOK on page 56)

Ohio Ag Head Sets Date for '46 Annual

COLUMBUS, O., Dec. 28.—Dates of the Ohio State Fair for 1946 have been set for August 24-30, John M. Hodson, director of agriculture, announced today.

The army, which moved into the fair grounds at the start of the war, did vast damage to the plant. The museum is still in full in any part of the year will celebrate its diamond jubilee. Plans for the celebration were discussed at a recent meeting at which Ray Clippin was elected president. Other officers are: secretary, Charles C. Hartwell; superintendent of concessions, Allen Wilson; superintendent of speed, Dr. E. M. Mangas, and entertainment committee, Percy Clippin, Charles C. Hartwell, Orin Holapiece and Clem Wilson.

Portland Marks 75th Year

PORTLAND, Ind., Dec. 29.—Jay County Fair, which hasn't failed to operate in 74 years nor failed to pay off its premiums in full in any one year, next year will celebrate its diamond jubilee. Plans for the celebration were discussed at a recent meeting at which Ray Clippin was elected president. Other officers are: secretary, Charles C. Hartwell; superintendent of concessions, Allen Wilson; superintendent of speed, Dr. E. M. Mangas, and entertainment committee, Percy Clippin, Charles C. Hartwell, Orin Holapiece and Clem Wilson.

Fairs, Sponsored by Non-Profit Orgs., May Obtain AAF Exhibits

CHICAGO, Dec. 29.—Fairs or other events sponsored by non-profit making organizations may now obtain materials or demonstrations from the Army Air Forces.

These fairs should contact the public relations officer, Wright Field, Dayton, O., to determine what can be made available to them.

Fairs or events of any kind run by profit-making groups are not eligible for this co-operation.

This is the peacetime policy of the Army Air Forces, Lieut. Col. Stanley Chester, chief of the Special Events Division, Office of Information Services, with headquarters in Washington, D. C., informed *The Billboard* in reply to a request for a clarification of policy.

Colonel Chester's reply follows:

"Since the termination of the war the AAF has established a new policy for participation in ceremonies, celebrations and exhibitions which govern fairs. In accordance with this policy the AAF cannot participate in these events, as we are prohibited from participation in occasions sponsored by profit-making organizations. If in any case the fairs are sponsored by non-profit-making organizations, you can contact the public relations officer at Wright Field to dis-

termine what material or demonstration can be made available."

During the war years a liberal policy generally was in effect by the Army Air Forces. Bars went down as the War Department, Navy Department and other federal agencies instituted war-effort campaigns which drew the green light from Washington AAF headquarters.

Fair men do not agree on the wisdom of war exhibits in immediate years ahead, some holding that public wants to forget the troubles of war years, others maintaining public interest is high to see what equipment the boys had and to see the tremendous advances made in materials and techniques.

William R. Kirsch, veteran secretary-manager of the Louisiana State Fair, Shreveport, contends it is unwise to jar people. "Some lost fathers, husbands, sons, sweethearts, or friends," he pointed out recently. "It is not proper to jolt these people back to their sorrow with the reminders at a fair," Kirsch concluded.

William V. (Juke) Ward, manager of the Illinois State Fair, Springfield, on the other hand, proposes to go all-out for a huge infield which would present every type of airplane used by the U. S. during the war.



Meetings of Fair Assns.

Indiana Association of County Fairs, Jan. 1-2, Indianapolis. William H. Clark, Franklin, secretary.
Kansas Fair Association, Jan. 2-3, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasgow.
Association of Tennessee Fairs, Jan. 8-9, Noel Hotel, Nashville. Henry W. Boudoin, Memphis, secretary.

Minnesota Federation of County Fairs, Jan. 9-11, Hotel Saint Paul, St. Paul. Allen J. Doran, Grand Rapids, secretary.
Western Fairs' Association, Jan. 10-12, St. George Hotel, Santa Cruz, Calif. Louis S. Merrill, Fresno, secretary.

Illinois Association of Agricultural Fairs, Jan. 15-16, St. Nicholas Hotel, Springfield. C. C. Hunter, Taylorville, secretary.
Maine Association of Agricultural Fairs, Jan. 15-16, Augusta House, Augusta. J. S. Butler, Lewiston, secretary.

South Carolina Association of Fairs, Jan. 16-17, Hotel Wade Hampton, Columbia. S. C. J. A. Mitchell, Anderson, secretary.
Ohio Fair Managers' Association, Jan. 16-17, Deshler-Walbridge Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Georgia Association of Agricultural Fairs, Jan. 19, Piedmont Hotel, Atlanta. E. Ross Jordan, Macon, secretary.
Oregon Fair Association, Jan. 19-19, Imperial Hotel, Portland. Isabel H. Chadwick, secretary.

Michigan Association of Fairs, Jan. 21-22, Fort Shelby Hotel, Detroit. H. B. Kelley, Ekhilade, secretary.

Western Canada Fairs Association, Jan. 21-22, Royal Alexandra Hotel, Winnipeg. Keith E. Fortage, La Prairie, Man., secretary.

Western Canada Association of Exhibitors, Jan. 21-22, Royal Alexandra Hotel, Winnipeg. Mrs. Letta Walsh, Saskatoon, secretary.

Central New York Association of Agricultural Societies, January 22, Hotel Cortland, Cortland,

N. Y.; Harry B. Tammor, Cortland, president.

North Carolina Association of Agricultural Fairs, Jan. 22-23, Lincoln Hotel, Lincoln. Chet C. Marshall, secretary.

Massachusetts Agricultural Fairs, Jan. 23-24, Parker House, Boston. A. W. Lombard, 11 Union Street, Arlington, Mass., secretary.

North Dakota Association of Fairs, Jan. 24-25, Hotel Victoria Fargo, N. D. E. W. Yancur, Fessenden, secretary.

Rocky Mountain Association of Fairs, Jan. 27-29, Northern Hotel, Billings. Mont. J. M. Suckertill, Sidney, secretary.

Pennsylvania State Association of County Fairs, Jan. 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Sawyer, secretary.

Western New York Fair Managers' Association, February 1, Lafayette Hotel, Buffalo. Glenn W. Grinnell, Buffalo, secretary.

Texas Association of Fairs, February 1-2, Adolphus Hotel, Dallas. O. L. Powler, Denton, secretary.

Idaho State Fair and Bodeo Association, February 1-2, Rogerson Hotel, Twin Falls. Idaho. G. W. Cleveland, Burley, secretary.

Virginia Association of Fairs, March 4-5, John Marshall Hotel, Richmond. Va.; C. B. Baisant, Staunton, secretary.

North Carolina Association of Fairs, February 4-5, John Marshall Hotel, Richmond. Va.

Louisiana Association of Fairs, February 5-6, Evangeline Hotel, Lafayette. P. O. Benjamin, Tallahassee, secretary.

Ontario Association of Agricultural Societies, February 6-8, Hotel Edwards, Toronto. J. M. Dean, Jackson, secretary.

New York State Association of County Agricultural Societies, Feb. 11-12, Hotel Fred Hotel, Albany. James A. Carey, executive secretary.

Set Same Dates, Place for N. C., Va. Conventions

CHICAGO, Dec. 29.—North Carolina and Virginia fairs will hold their annual State meetings simultaneously at the John Marshall Hotel, Richmond, Va., February 4-5. Twin meetings of State associations will give attraction firms and fair suppliers a break.

Other changes have been made in the scheduling of annual meetings of State and regional fair associations. The Western Fairs' Association sessions, set for January 10-12, will meet on the same dates but at the St. George Hotel, Santa Cruz, Calif. Annual meeting had been scheduled for Sacramento, but the calling of a special session of the California State Legislature in that city has caused shift to Santa Cruz.

Meeting of the Louisiana Association of Fairs, Jan. 21-22, will be held at Evangeline Hotel, Lafayette, instead of the Southwestern Louisiana Institute, Shreveport.

Secretaries of State associations continue to urge fair executives, attractions mgr. and fair suppliers to make early hotel reservations for respective meetings due to tight hotel room situation throughout the country.

N. H. Fairs Reap Big From Pari-Mutuels

CONCORD, N. H., Dec. 29.—Commissioner of Agriculture Andrew L. Felker has announced that the Rockingham State Fair, Concord, which has been a pari-mutuels fair amounts to \$117,213, making a new record. The amount is based on a one-fourth of 1 per cent on the gross bets thru the pari-mutuels machines. Last year the figure was \$92,400.

The amount is divided among the fairs on the basis of cash premiums paid, and they will get slightly more than \$240 in return for every dollar paid out. Plymouth Fair heads the list with \$29,400; Dover, \$24,000; Portsmouth, \$18,000; Cheshire at Keene, \$14,186; Deerfield, \$12,673; Lancaster, \$10,877; Hopkinton, \$10,000; Dover, \$9,666; Sandwich, \$8,715; Canaan, \$6,619, and Pittsfield, \$6,153.

Waterloo Fire Razes Ia. Dairy Show Barn

WATERLOO, Ia., Dec. 29.—Fire of unknown origin destroyed a barn at the National Dairy cattle Congress grounds here Sunday (23) causing damage estimated by E. S. Estel, secretary-manager, at \$14,000.

Firmen fought the blaze for over two hours, having other barns close to the structure.

Loss was covered by insurance.

Interstate Fireworks Buys Bridgewater, Mass., Plant

SPRINGFIELD, Mass., Dec. 29.—Entrepreneur and fixtures of the Bay State Fireworks Company, Bridgewater, Mass., have been acquired by Interstate Fireworks Manufacturing & Display Company, which is headed by Joseph J. Godin, president, and Michael Gettembro, treasurer, both of this city.

Bridgewater plant covers 38 acres and embraces 15 large buildings, all devoted to manufacturing set pieces and display fireworks. Transactions, papers of which were signed Dec. 22 in Plymouth County Probate Court, is said to involve close to \$40,000.

Interstate Fireworks will continue to operate the New Haven plant, officials said. During the war the company sold fireworks displays to amusement parks in accordance with government restrictions. It now plans to contract more amusement parks and fairs along the Atlantic seaboard.

Fairs • Shows • Expositions •

Laud Return Of Annuals

St. Paul rag urges World's Fair in '49—Baton Rouge paper hails '46 revivals

CHICAGO, Dec. 29.—Proposed that the 100th anniversary of Minnesota as a State and St. Paul as a city—coming in 1949—be observed with a World's Fair was made by *The Pioneer-Press*, St. Paul, in an editorial December 17.

Editorial was one of many on fairs now hitting the country's leading gazettes. Most of them herald the full return of fairs to the nation's normal peacetime pursuit of life and happiness. But the St. Paul piece goes further with its all-out suggestion for a World's Fair in '49 in St. Paul.

Embrace Entire State

"For many years Minnesota has been the mecca of hundreds of thousands of vacationists," the editorial declared. "Now that St. Paul is to stand at one of the crossroads of the world by air, it may be expected that the radius of attraction will be greatly extended."

The proposed fair could embrace the entire State, the editorial suggested. Declaring that the natural recreational facilities of the State are unimpaired, the paper said that for those who prefer "a more formalized type of entertainment," the St. Paul Winter Carnival and the Minneapolis Aquatennial could be integrated into the observance.

"In combination with the State's natural attractions for tourists, it offers a substantial framework for the building of a unique type of World's Fair, unlike milks the usual synthetic affair," the newspaper said. "The centennial of Minnesota's birth would seem to be an opportunity made to order to introduce the world to the people of an unpretentious, hospitable, world-minded State."

More Possible

Think-pieces on fairs, which are now blooming on the nation's editorial pages, usually are caused by the gleam in an editorial writer's eyes when he catches an item or new items on fair plans for '46.

Still more of these editorials would dot the country's editorial pages if fair men, whether of State, regional or county fairs, brought the wholesome, attractive pictures to the state's or the newspaper's editors. In this respect, a visit to the office of editorial writers would undoubtedly pay dividends if they do, if the case is sound, the cause good.

This was the opinion here of one fair spokesman, who pointed out that a (See NEWS PAPERS LAUD on page 56)

MSA Convention Open-House Party For Mich. Fair Men

DETROIT, Dec. 29.—An unusual convention event has been set for the first post-war convention of the Michigan Association of Fairs thru the co-operation of the Michigan Showmen's Association. With the regular convention schedule of business sessions starting Monday, January 21, the MSA will host the entire fair secretaries' gathering Sunday night (20) in their new clubhouse at 3133 Cass Avenue.

Event will be in the nature of a housewarming as it will mark the first party held in the new building, opened about six weeks ago. All fair secretaries, showmen, talent and supply representatives and all others attending the fair meeting, together with their families and dependents, are being invited by the MSA to the open-house event.

Floorshow will be offered, dancing will be held and refreshments will be served to all guests, with everything on the house.

Wash. Annual Buys 15 Acres As Site for \$500,000 Plant

KELOSO, Wash., Dec. 29.—Covett Valley Fair Association has purchased 15 acres on Longview-Welch-Kelso boundary line as a site for construction of a \$500,000 fair-exhibition project.

Differentiate here are a 100-acre association board of directors, said plans include a frame grandstand seating 5,000 persons and a 100-acre site of six buildings. Project will also include a half-mile track and rodeo field, baseball and football fields. A fund-raising campaign is under way.

Herbert Carroli, Kelso, is vice-president of the association and Harold Gilkey, Longview, secretary.

Seek 10G for Livestock Building at Pendleton, Ore.

PENDLETON, Ore., Dec. 29.—Proposal that the arena at Pendleton Round-Up Park be tured and that the stadium be prepared for year-round use was endorsed at a meeting of the 14 subcommittee chairmen of the Pendleton Post-War Committee last week.

E. B. Aitch, chairman, was authorized to head a committee to present the views of the planning board. Others on the committee are Clyde Harris and G. A. Hartman.

Chamber of Commerce has appointed a committee headed by Harold Barnett to raise \$10,000 by public subscription to construct a modern livestock sales ring on the Round-Up grounds.

Fire Destroys Rhode Island State Building and Spuds

KINGSTON, R. I., Dec. 29.—Poultry building on the State fairgrounds here, together with more than 12,000 bushels of potatoes stored in it by Arthur N. Peckham, fair manager, were destroyed by fire December 18.

Structure, valued at \$1,000, had been rented by Peckham for use in the sale of the potatoes at \$1.25 a bushel. Loss was covered partially by insurance, Peckham said. No fire has been held at the grounds since start of the war.

Lebanon, Ore., To Resume

LEBANON, Ore., Dec. 29.—Lebanon Strawberry Festival, shelved four years ago because of wartime restrictions, will resume next year. Event will be the 33d, the outstanding feature of which has been the largest strawberry shortcake in the world.

WHITE SALMON, Wash.—Construction of a new grandstand here with a seating capacity of 3,000 will be undertaken by the West Klackit Horsemen, Inc., as soon as weather conditions permit. Loren Tripplett, president of the corporation, announced.

Move To Ban Racing Pops Up in Oregon

PORTLAND, Ore., Dec. 29.—Horse racing, vital attraction at most of the fairs in Oregon, would be eliminated if successful reformed efforts of two men who are circulating petitions in behalf, they say, of church groups, property owners and small business men.

Clyde E. Wade and Edward Poon have filed with the secretary of State petitions that would eliminate the State racing commission, as well as horse and dog racing. If 23,000 signatures are obtained, the petitions would place the issue before the voters at the next general election.

The action would repeal State racing laws, thereby eliminating thoroughbred and standard-bred horse and other animal racing within the State of Oregon and the licensing of race meets, doing away with mutual wagering and the distribution and allocating of moneys derived therefrom and abolishing the Oregon Racing Commission.

Aside from being a drawing card, racing is an important source of revenue for fairs. Since 1933, the State has collected \$1,500,000 from racing, based on a 3 percent tax on gross wagers. One-sixth of this 3 percent goes into the State general fund, from which funds for promotion of State and county fairs are appropriated. A move is under way among State fair officials to increase the 3 percent tax.

Cheshire May Prove First N. H. Fair to Offer Rodeo

KEENE, N. H., Dec. 29.—The Cheshire Fair Association is considering offering a rodeo show next year in an effort to boost gate receipts.

If it does, it will be first New Hampshire fair to present a rodeo.

Fair Elections

BARTON, Vt.—Orleans County Fair Association has elected the following officers: President, John M. Bradley, Newport; first vice-president, W. E. Harrison, Barton; second vice-president, Wallace Gilpin, Barton; secretary, F. O. Brown, Barton, and treasurer, W. F. Barrows, Barton.

DALLAS—R. L. Thornton has been re-elected president of the State Fair of Texas. Other '46 officers are Fred F. Florence, treasurer, and Roy Ruppard, secretary. Board of directors voted authority to Thornton to name vice-presidents for the coming year.

ASHEBORO, N. C.—J. A. Sikes has been re-elected president and W. C. York secretary-treasurer of the Center of North Carolina Fair, Asheboro, N. C., at the annual meeting. Dates for 1946 were set for September 23-29 and plans were outlined for enlarging the grandstand and for other improvements.

FLICKADER, Ia.—Vern Marting, of Monona, has been elected president of Clayton County Fair Association at the annual meeting. He replaces Gilbert Meyer, of McGregor. Other officers elected were D. R. Witter, McGregor, vice-president, and L. T. Birdsell, Monona, secretary. Fair dates for 1946 were set for August 27-30.

PLYMOUTH, N. H.—Union Grange Fair Association, sponsor of Plymouth fair, has elected the following officers for 1946: President, Harry A. Merrill, Plymouth; vice-president, Fred W. Sanborn, New Hampton; treasurer, Harold E. Haley, Plymouth, and secretary, William J. Neal, Meredith.

Directors elected include: W. B. Avery, West Campton; Scott A. Benton, Campton. (See FAIR ELECTIONS on page 56)

ANDERSON FREE FAIR

ANDERSON, INDIANA

The Fair That Is Consistently Great

Headed for a Third Consecutive Record Breaker

JUNE 30TH TO JULY 6TH, 1946

Six Nights of Harness Racing on Indiana's Fastest
and Brilliantly Illuminated Track.

Outstanding and Spectacular Midway Attractions.

CONCESSION SPACE NOW BEING CONTRACTED

WM. J. HUTTON, Secy.-Treasurer

BOX 111 — ANDERSON, INDIANA

ACTS WANTED

For my Circus and Fairs. Long season and short jumps. Send photos and state salary.

KLEIN'S ATTRACTIONS

New Waterford, Ohio

THE ANNUAL MEETING OF MAINE AGRICULTURAL FAIRS' ASSOCIATION

Will be held Jan. 15 and 16 at Augusta, Maine. Headquarters, the Augusta House. Regular meeting and banquet Jan. 15. Jan. 15 the Reception Committee will erect the new early arrivals at the Augusta House.

JAMES S. BUTLER, Secy.,
177 Outpost Rd.,
Lebanon, Me.

Rocky Glen Coaster

Sterling Puts Loss at 75G

Blaze thought to have
started in storage building
—loss partially covered

SCRANTON, Pa., Dec. 29.—Investigators, on their first round of the area following the fire, were unable to determine the cause of the fire Tuesday (26) at Rocky Glen Park, Moosic, Pa., which caused an estimated \$75,000 damage. Making the preliminary check here Thursday (27) were Fire Marshal William V. Murphy, Fire Marshal Al Willson, Willard Shibley, Moosic fire chief, and Edward McLaughlin, National Board of Underwriters.

The fire, which destroyed the Merry-Go-Round, shooting gallery, Wally's several amusement stands, and almost reached the dance hall, was confined by the Ben L. Sterling side of the park. The blaze is thought to have started in a building reportedly used for storage purposes. Cars used for the Dodger Whip and Peris Wheel stored in the Merry-Go-Round building, were destroyed, Sterling said.

Water Source

Because the near-by lake had been drained Labor Day and no water was available, firemen from five companies were forced to use water from the fire roared on. Fire hydrants on the Wallin-Jennings side of the park were used, according to Sterling, who said at least a half hour was lost before the water was turned on. Sterling said he believes the water was used as a protective measure against freezing.

Once the water was turned on the firemen did yeoman duty and prompt work on their part saved the \$40,000 dance hall which lay in the path of the flames. The shooting gallery, insulated with heavy molin, served, it was said, as a barrier against the heavy flames which for a while within a few feet of the ballroom, renovated in 1937 at a cost of \$22,000 and owned jointly by the Sterling and Jennings interests. After fighting the flames for five hours, firemen were forced to return Christmas Day as smoldering embers started another blaze which totally destroyed the already damaged Whip.

Partially Covered

Sterling, who said the loss was partially covered by insurance, said work of rebuilding will get under way in the next two weeks. He said the work will be completed by Decoration Day, official opening of the park.

Sterling said the fire, at its height, raged within 20 feet of the new \$100,000 Roller Coaster now being constructed. He said the stands, where the public is believed to have stored a large amount of merchandise but he was unable to estimate the loss because the concessions are held by individuals.

The fire was discovered by David Price, custodian of the park.

City Seeks To Buy Broad Ripple at Indianapolis

INDIANAPOLIS, Dec. 29.—The Indiana State Tax Board heard the city's petition for authority to buy Broad Ripple Park Thursday (30) at the board's offices in the State House. Permission for a \$120,000 bond issue is sought by the City Park District.

Paul V. Brown, city park superintendent, said that the city has no opposition to acquisition of the property. He also said present plans call for retaining the amusement park and the dance pavilion now in the park. The city will not attempt to operate the amusement concessions, but will make the park suitable for family outings.

The city park board approved purchase of the property at a meeting October 18.

American Recreational Equipment Association

By R. S. Uzzell

The big snowstorm in the Eastern States stopped outdoor construction work in amusement parks. Warm weather has set in and it will enable many to catch up with their work. The more than five feet of snow in the Buffalo area will not be quickly disposed of. Had that snow been blown by the wind we would have had snow in the Buffalo area of 1988. Because of the big snow, the Allan Herschell Company could make no shipments.

Congested transportation makes it hard for easement for amusement manufacturers to get around. Salesmen can't travel by auto, now that we have plenty of gas, because of the winter weather.

The winter construction is certain to leave a collection of inflammable material around, again putting the face to face with many fire hazards. Add to this the high winds of winter and you have the warning to keep cleaned up each day. The year 1944 left us with a fire experience we can't forget. We can't be too careful. Can we emphasize too much or too often that fire losses must be paid out of our own pockets? There is always a day of reckoning. The loss of time from a park or a factory site due to fire is a disaster.

The time used to consider insurance matters at the convention is for our own benefit. We can get good information unavailable anywhere else. This should be treated as a privilege and we can't make any more use of that realization.

What would you readers say to having a fire insurance convention at the factories divided thru the center, with no co-operation between the separate fire insurance companies? The center has so operated for some time. When a factory gets into such a predicament the fire insurance companies are glad to get the park factious here indicated.

A. C. Hotel, Showmen Back 50-Day Racing

ATLANTIC CITY, Dec. 29.—Local hotel and amusement men met in the Marlborough-Blenheim Hotel this week, endorsing a resolution asking that the State Racing Commission make the 50-day racing season for the planned Atlantic City race track. Action was taken after John B. Kelly, president of the Atlantic City Racing Association, gave a detailed account of the proposed track, its operation and appointments as one of the finest in the country.

A well-managed track may well be the means of once more placing Atlantic City on the itinerary of all world travelers. Kelly declared. He added that the State Racing Commission, in operation in New Jersey had been laid down by the mandate of the people, the action of the Legislature and the action of the State Racing Commission, he was able to interest investors and launch bids for a racing plant costing approximately \$5,000,000.

Outside of Miami, he told hotel and amusement men, Atlantic City is the only East Coast resort with a race track, and Miami has a continuous season of 120 days. We expect to make this not merely a national, but an international track with features and horses on a par with or exceeding those of the best. But we cannot do this within a 30-day program.

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Phoenix Riverside Owner Planning New Coaster

PHOENIX, Ariz., Dec. 29.—Plans for the construction of a 3,000-foot Roller Coaster at Riverside Amusement Park here are announced by John C. Mullins,

Charles M. Pauley, coaster builder and designer, is here to supervise construction of Arizona's first coaster.

to join our association and exhibit the matter to our scheme of amusement. There are able and important men find a solution of this entanglement. Instead of having a duplication of device in the park, the money could be spent in producing a gem of a park in this location of many adventures.

W. F. Mangels says he will be with us at the 1946 meeting now that he has both seen on the job, one to travel with him and the other to aid suit at Coney Island.

Rocky Glen Coaster Nearly Ready To Go

SCRANTON, Pa., Dec. 29.—Construction of a new coaster at Rocky Glen Park, Moosic, Pa., is well advanced, as announced by Ben Sterling Jr., and sons, Rocky Glen owners. The structure of the Coaster itself is all in place, and the job of track laying is well advanced, Sterling says.

Power engineering are being furnished by Ackley, Bradley & Day, Scranton, Pa., who have arranged with the National Amusement Device Company, Dayton, O., for the delivery of trains and other equipment.

Vernon Keeney, chief engineer, first, recently inspected the work. Installation of the Coaster is just one of the many improvements being made by Sterling. He also plans to install a new Skyroller, new parking garage and new auto road leading into the funspot.

Action Renewed To Bar Food Sales on A. C. Piers

ATLANTIC CITY, Dec. 29.—Pre-war legal action, seeking to stop the sale of food on Atlantic City piers as being in violation of the easement deed, was revived this week when one of the various suits under consideration received a pre-trial hearing in Camden, N. J., before U. S. District Court Judge Ralph Madden, who later indicated trial would probably be held in May or June.

Initial action was brought in 1940 during the height of a controversy begun by bathhouse operators who complained that food being sold from piers, and joined in by the Atlantic City Restaurant Association complaining about the sale of hot dogs and other foodstuffs on the piers, it being alleged that the practice was against stipulations of the beachfront was decided to the city.

The case has not been moved since 1940 when J. J. Illinois, president of Judge John Boyd Avis and the delay in naming his successor.

Avis's last action was to sign an order taking jurisdiction over the case, with the city named as defendant because it had issued a license for operation of the piers.

Two Bid For Lease on Calif. Tidelands, Pier Site

LOS ANGELES, Dec. 28.—With the lease of the city-owned tidelands on which Venice Amusement Pier is located to expire January 19, two applicants have applied to the playground and recreation commission for the property. Abbey-Kinney Company is seeking to renew its lease while Philip C. Lebrun has asked for the property. Both seek long-term deals. Property is 500 by 2,000 feet, with an \$18,000 annually. Lebrun's bid calls for a sliding scale rental of from \$500 to \$3,500 a month for 40 years.

A. C. Aid Needs 300G for 1946

ATLANTIC CITY, Dec. 29.—Reopened Convention Hall will need \$300,000 from the city to cover operations thru 1946, Philip E. M. Thompson, auditor and manager, has notified Mayor Altman. Amount would add about more than 4 cents to the 1946 tax rate.

Thompson said that about \$150,000 must be provided for operation until April 1, to be included in the city's temporary budget. This amount will include the \$20,000 emergency appropriation provided by the city commission when the building was released by the army November 15. Remaining \$150,000 would be placed in the permanent budget to be adopted by April 1.

Await Settlement

Altho the city expects to get money from the War Department for damage incurred to the building during army occupation. Mayor Altman said he doubted if the money could be placed in the 1946 budget as anticipated revenue to offset the \$200,000 population. However, he said, if the army makes a definite commitment before the permanent budget is adopted, Commissioner Walter R. Darby may allow the money to be included as anticipated revenue.

During pre-war years the hall took about \$75,000 a year out of taxpayers' pockets for annual deficits, with total deficit to date about \$200,000. Nothing has been provided from operations for debt service on about \$130,000 worth of bonds outstanding from the building's construction.

Fern C. Bell, chairman of the auditorium commission, speaking for his fellow commissioners, J. J. Illinois, Ralph Hackney, outlined the stand they will assume in regards to Convention Hall as follows.

To Set Rental Fees

"Our responsibility, we are confident, is to the convention business. While conventions may not necessarily cover operational costs of the big hall, the resultant revenue to the city, as a whole, makes them paramount to all other uses for the hall."

"We will establish a fair scale or rates for every part of the building. There will be fees for the main hall, the ballroom, exhibit space, meeting rooms and other facilities, and they will be the same for all groups."

"Our hope is to work into the year's convention programs such other athletic, cultural and entertainment features as will not only provide the additional revenue needed to operate the hall, but also to provide citizens and visitors with a new and varied type of entertainment."

"On the entertainment side, one of the reasons many projects have failed in the past has been the too free use of the public's money. In the future, however, the commission is going to personally pay for every admission to every event in Convention Hall, every last cent, the free-loaders of yesterday will follow suit."

Philly Zoo Gets Shipment On Land-Lease From London

PHILADELPHIA, Dec. 29.—A cargo of animals for the Philadelphia Zoo arrived this week from London via New York City. The shipment was sent by the London Zoo in a reverse land-lease agreement in exchange for animals sent to Philadelphia in October. Cargo was accompanied by Sgt. Frederic A. Ulmer Jr., who is serving under special order from the army.

Three kangaroos and one baby stow away in its mother's pouch; European hedgehogs; weasels; badgers; and 80 birds; two tortoises; two snakes and a number of lizards were included in the shipment. The animals were in good shape despite a rough 16-day crossing in the Liberty ship Russell R. Jones.

A. C. Beauty Pageant Embraces Canada, Mexico, S. A. in 1946

ATLANTIC CITY, Dec. 29.—Her title will remain the same, but Miss America of 1946 may hail from Rio, from Toronto, from Mexico City or any of the 48 States. Officials of the annual Atlantic City Beauty Pageant have decided to throw competition open to the two American hemispheres.

Lenora Slaughter, secretary and executive director of the pageant, has announced that contracts have been signed to insure participation in the 1946 event by Brazil, Mexico and two Canadian provinces, Ontario and British Columbia.

Paul Haverstick, local business man and for many years active in civic affairs, has been elected president of the Atlantic City Beauty Pageant, Inc. Haverstick has been a member of the board for five years and in more recent years has been chairman of the operating director of the Pageant. He succeeds Arthur S. Chenoweth, retiring president.

Election of two vice-presidents and treasurer was postponed, but Miss Slaughter was re-elected secretary and executive director of the Pageant.

The board voted to employ a professional showman to stage next year's

pageant, which will again be held in Convention Hall.

The first of five \$5,000 checks that will go to make a \$25,000 scholarship fund for winners of the 1946 pageant has already been received, and four others are expected soon, Miss Slaughter reported.

The pageant committee inaugurated the scholarship plan last year, when five firms each put up \$1,000 for a \$5,000 total. Bess Meyerson, Miss America 1945, won the scholarship and will continue her study of music.

Prizes Are Hiked

This year, Miss Slaughter said the winner will receive \$5,000, the first run (See AC PAGEANT SPREADS on page 56)

Harrisburg Folds Zoo, Cites Upped Cost, Needed Changes

PHILADELPHIA, Dec. 29.—Harrisburg Zoo will cease operation after the first of the year, city councilman Robert C. Lettner announces. Increased cost of feeding the animals and birds and necessary alterations to the cages and grounds forbid further retention of the 20-year-old establishment.

Slaughtering of the bears has begun, he reported, with meat going to local institutions as steaks and roasts. Ducks will go to the Fastang Children's Home, and the monkeys to a Philadelphia institution for medical experiments.

The State Game Commission is being offered what it wants, as well as other zoos, that are asked only to crate the creatures and pay transportation expenses. If not otherwise disposed of, dangerous animals and reptiles will be destroyed and harmless native specimens will be released.

Northern Florida Spots Cash In On Miami Biz Overflow

JACKSONVILLE, Fla., Dec. 29.—Beaches and other resorts more than 350 miles north of Miami have been benefiting from the holiday season down there by catching much of the overflow.

Miami and Miami Beach have been taxed to a point where they cannot handle the tourist situation. Consequently, visitors have turned back and taken advantage of other Florida resort places.

Resorts that are reaping the benefits of the kickback in trade from Miami include Jacksonville, St. Augustine, Daytona Beach, Clearwater and Fort Pierce.

Ariz. Gets First Coaster; Paige Draws Up Blueprints

PHOENIX, Ariz., Dec. 29.—Arizona's first Roller Coaster, slated to be in action at Riverside Amusement Park here next summer, will be designed and constructed under the supervision of Charles M. Paige, who is here in connection with the project.

Paige, builder of Coasters in both England and this country, is designing a 2,000-foot structure. He was brought here by John C. Mullins, Riverside owner and operator.

Park is now open afternoons and evenings on week-end only.

While Strolling Thru the Park

JOHN J. CARLIN's daughter, Eleanor, and Thomas Richard Beers will be married in St. Ambrose's Church, Baltimore, January 12.

MAX B. KERNER and Sam Kutsen, of the executive staff of Eastwood Park, Detroit, have left for Miami to spend the winter.

JACK WISH, Louis Stone and Bob Sugar, of the Eastwood concession staff, are wintering in New Orleans.

GEORGE McALLISTER, formerly superintendent of rides for Eastwood Coney Company, to receive his discharge from the navy next month, will become superintendent of rides at Jefferson Beach Park, St. Clair (See WHILE STROLLING on page 28)



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BERTHA GREENBERG
Herald Kilmory, 74th St. & West, New York

Passing of Cy Plunkett Gets Packed Reminiscing

Tacoma, Wash.

Editors The Billboard:

The death of one of the vaudeville's first great characters, Cy Lewis, known on stage as Cy Plunkett, who died recently at the age of 86, revives memories of his 40-plus career.

I was on the Cy Plunkett show for several seasons, ending in 1908. I did not know Cy until he came to Tacoma, where he was in the band, as well as doing a specialty.

We rubbed the streets at noon with a 100 or 150-pound Cy Plunkett. He was the originator of this type of parade. The band would fan out from the opera house and meet on the main corner of the town for the blow-off, generally a Jan. march, a novelty number of some kind, the announcement, then the blow to the opera house. Everyone on the show made parade, but the women. That is, of course, the band played about four marches in front of the hall about 7:30 p.m.

Ed Roseberry was band leader in 1908.

His wife did characters. They came off the Griswold rev. show, a two-act one that played the J. M. W. James Mason did revues, and his wife, characters. Mr. and Mrs. Roseberry Munson were the show at that time. Those days the actor would "type" himself and stay with that kind of a show season after season. Tom people never thought of juggling. I was on the Josh Spracely show when Mike Evans, now with the Ringling-Barnum circus, played earnest and funny. I think he blew the loudest cornet I ever heard. His acting never quite equalled his cornet play.

Most actors got \$20 a week and train fare only. We got three darn good ones. I don't doubt that I was on the American plan. Most of the musicians got \$15 or \$18 a week. Always a two-act show and all the time. There were hotel shows. Lots of Tom shows were car shows, generally two cars. You played in the car and came to the night hotel show in those Northern States in the winter. So cold in the hotels. We went to the hotel and the show was your best when you went to bed. But we loved it. EARL PECK.

Tent Pix

—By E. F. Hannan—

THERE is no show that needs as little publicity as the tent pix. While rugged or still, this style outfit seems to attract a quicky and leads little town plugging. It hides its more precious. This is not wholly out of the pic trick playing trails, the reason being that girls are sent in to make the show. A girl, minded native wants at least one look.

Some operators throw around flimsy, but hitting troups, but others have said that they don't bother even with this small promotion. The tent is a simple affair and a picture outfit right help carry the story. If the stay is lengthy, proper screen play announces later and later side to look to get with sales of the movies under tent. This type show sets up an air of curiosity that invites attention.

UNDER THE MARQUEE

(Continued from page 51)

HERSHEY is playing schools around Kansas City. He will be on the Orrin Davenport in Grand Rapids, Mich., January 28. . . AL CLARKSON, agent, has been in the stock list, is improving in Joplin, Mo.

DON C. McIVER, magician and lecturer and formerly with the Ringling-Barnum Side Show, reports that after putting in 17 weeks at the Cavendish of the Great Olympic Circus in Washington, he followed with 13 weeks at Hubert's Museum, New York, presenting his magic and variety show. He went to Washington, N. Va., for a rest over the holidays and a visit with his family. Reporting complete recovery from his eye blindness, says he will probably troupe with a circus in 1946.

SIDE SHOW ticket seller advised that during the cigarette shortage he fell into a black-line line that had formed in front

Rep Ripples

MILBURY PLAYERS are in the Fram-

ingham sector of Massachusetts. . . CARLIE'S SHOW is in Northern Oklahoma. . . FRANK'S ENTERTAINERS, vaudeville act, is playing in Galveston, Tex. area. . . HENRY N. MCCORMACK has a religious film show around Washington, D.C.

CAYLOR PLAYERS are operating around St. Louis under auspices. . . CHRISTOPHER H. PLAXER is presenting E. P. Hannan's The Old Way under auspices in Norfolk County, Massachusetts.

WALTER TIDD, who has been showing around Washington since opening in October, is now working his religious picture show out of Richmond, Va. He uses last the summer. W. LACE BRUCE, who left the road at end of the 1941 season after having his show on road and in stock for about 23 years, is now with Fox-Midwest Theaters at Lyons, Kan., as local manager.

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Newspapers Land Return of Annals

(Continued from page 53)
paper's policy, as expressed by the editorial staff, not infrequently determines the treatment of fair news reserves in the news columns.

Valued Highly
The value of these editorials is beyond estimation, adding immeasurably to the stature of fair and advancing their cause on many fronts. It was also pointed out.

Most fair men, it was contended, in thinking of the road, are in the press of news or publicity stories in the news columns. kept in close contact with the editorials, and the result is a high value of favorable editorial writers.

Now, more than ever, it was stated, editorial writers will lend an eager ear to reports of happenings, and their editorial pages and speed the report to the normal American way of life.

Writers Will Listen

Editorial pages and editorial writers generally are sympathetic toward looking for something bright and cheerful to break up the monotony of editorials on current news. The Commission on the atomic bomb, reconstruction, labor situation, price control, etc., which have given the public a taste of heaviness.

"It's cheering to hear talk of fairer again all over Louisiana—parish fairs, regional fairs, association fairs. State fairs—facts that bring together all the little fairs, and their produce and livestock, and the fair money."

"That was the lead on a recent editorial title *Fairs for Louisiana*, which appeared in The Baton Rouge State-Times, and it was offered as typical of the attitude of papers toward the return of fairs."

of a drugstore. After hourly moving for an hour, he wound up at the circus's downtown ticket booth.

O. WYLLIE JOHNSON, the "dawning star" of the circus, was featured at a big church Christmas party in Jacksonville, Fla. Wyllie, a henk cashier by profession, has been touring the season trouping with a circus. . . LOU CAMPBELL plans to have his Coating Campbell on the road again this season after a wartime layoff. Joe Campbell, comedian of the act, was killed in service. . . MORRIS JONES, president of the National Circusmen's Association, feels that "little town of about 2,500" could support a circus. He'd like to know how the general agents feel about it.

YESTERDAY'S true story: Finding himself a bit in the gravest case of a 50-per-week clown decided to ask for a raise the next season. During the winter, unknown to the Joes, the circus manager had special hired a clown named Kenneth. When he was captured, "Kenneth" was highly Salaried clown on Earth." When he asked for the raise the next spring, the manager showed him the new paper, saying, "I cut a lot of money, to say nothing of the pasting expense." So delighted was Kenneth with the paper that he signed for \$35 per week—allowing the other five for posting. Moral of the story—Money isn't everything.

Fair Men Look for Big Things in 1946

(Continued from page 53)
than 100 fair officials, 10 or 12 members of the Legislature were present. Moreover, inquiries were received from three fairs wishing to build bands of trucks.

Upped Gato for Maine

"About all of the fairs will be running in Maine in '46, and at this point it looks as if it would be the best year for the fairs in Maine to be held."

"Francis H. Friend, president of the Showdown State Fair, predicts. . . "We have been planning to show up before at all of the fairs because, in the first place, there is more interest than ever in entertainment and entertainment of all kinds and, in the second place, nearly all the soldiers will be home," he explained. "There will be a great many tourists in this State and nearly everybody has money."

Regarding his own fair, Friend predicted heavier betting than ever before. He also reported that the grandstand will be up to 50 per cent in the spring and that a new large mutual plant and new racing barn and paddock will be up to 50 per cent in '46. This past fall, he reminded, every building on the grounds was painted and a new fence was put up for horse pulling contests and other events.

Arkansas on Way Up

"Full-speed movement to change Arkansas' chief income-producing crop, cotton, to livestock, is being diversified farming and livestock set for top position, is seen as a tremendous boost to fairs in Arkansas by Clyde R. Byrd, manager of the Arkansas Livestock Show, Little Rock.

"Byrd stated it is behind the show and the program." Byrd wired.

"The 1946 Legislature appropriated \$500,000 to inaugurate a building program on a new 70-acre site at the Little Rock city limits for the Arkansas Livestock Show, Little Rock, Mo."

"Arkansas will have four district fairs and 70 county fairs preceding the State Fair. The fair districts are: 1. 4-H Clubs and FFA, are expected at all fairs. The State show will offer \$25,000 in prizes, \$100,000 in prizes, and county shows sharing \$45,000, to be allocated on a population basis. These funds will be supplied by the State, Byrd concluded.

AC PAGEANT SPREADS

(Continued from page 53)
ner-up, \$3,000; the second, \$2,500; the third, \$2,000; the fourth, \$1,500, with 10 finalists each to get \$1,000, all monies to be used for scholarships. In addition there will be \$1,000 for the most talented girl.

Miss Slaughter added that the scholarship has done more than anything in the 25 years of pageantry history to place the event on a high plane and to attract the best talent from all over the state.

"The scholarships cover board, tuition, books and incidental expenses for the entire two weeks of the pageant. A special course of training in any of the arts.

WHILE STROLLING

(Continued from page 53)
Shores, Mich., which is slated to reopen this summer.

HARRY STAHL, past president of the Michigan Showmen's Association, is building a seasonal show on the lake at Lake St. Clair, near Detroit.

WANNEY BINK, formerly of Eastwood, is leaving for Miami January 15.

MRS. MARION DICKSTEIN, wife of Jack Dickstein, concession chief at Edgewater Park, Detroit, is in Deaconess Hospital, a victim of pneumonia.

PENICILLIN has gone to Fort Worth's Municipal Zoo at Forest Park and is credited with the cure of Maud, a cat with an anelapne. Animal became critically ill with an intestinal infection and after enduring two weeks of treatment at the zoo veterinarian, prescribed penicillin. Three injections, totaling 70,000 units, were given with the best results. The cat began eating again and when she attempted to lick an attendant, the veterinarian knew she was well.

FAIR ELECTIONS

(Continued from page 53)

ton; Lewis P. Gaverly, Meredith; Fred B. Puffer, Campbell; J. M. Kimball, Leander; Mitchell; Danforth; Bertram W. Puffer, Campton; C. A. Ray, West Runney; A. K. Reid, Franconia; Thomas J. G. Westcott; C. A. Robinson; W. Smith, Laconia; Maunson Smith, East Hingham, and H. T. Bonarr, Mitchell. Mitchell was elected general superintendent.

Dates for 1946 are September 10-13. Announcement was made that 1945 receipts were 68 per cent ahead of any previous year.

PENN YAN, N. Y.—Newly elected director of the Penn Yan Fair Association are John Howland, Milton Christensen. Re-elected directors are Nora Beden, Mrs. Ruth Titus, Milton Fitzwater, Harry Putnam, Stephen Winkler, Clyde Gledner and Herbert Comstock. Directors at a later date will elect fair officers.

SUPERIOR, Wis.—W. L. Jimmes has been elected president of the Tri-State Hoards. He had been elected, who retired from that office after directing the fair activities for many years to become a member of the association. Campbell replaced A. J. Wentzel as treasurer. Wentzel was named president emeritus of the association.

Re-elected Secretary, Max Levine, reported that extensive repair to the fairgrounds are now under way and that they have been started to the building and to improve drainage.

STANLEY DAWSON

(Continued from page 50)

her problem children they will either at up too late or go out in broadway

The big social event at the Broadway Hotel is the nightly pinocle game with Andy Reilly as teacher. Students are Bennie Levine, Edna Levine, Danforth, Fred Brad, Charley Katz and Joe Hanrath.

He was chairman of the Christmas festivities, assisted by Katz, Levine and Cohen. Since Steve Byrd left there has been no one to run the show.

Those about to depart for sundry points are: Frankie Morris, Chandler Miller, and Stanley Wacht for Saratoga, N. Y.; Bob New York, Charles Katz, Zaneville, C. Nate Leon, Detroit; Fred Brad, Missouri, and Ralph Johns, St. Louis. Also, the showmen from Davenport. Doc Hall likes Hot Springs, he says, so he plans to stay on.

Jack Walworth, a trouper over the years, is employed at the main edge town in Hot Springs. Dutch Wise and Eddie Brad are not to mention their wives, are expected back shortly after the first of the year. Bill Durnan, for many years an agent for various circuses, is a nighty nighty with the gang. Bill is managing an apartment house here.

Bernie Head and his bride spent a week-end here. They went to Texas for the holidays, but plan to return here. Because of the pinocle game, Bennie Head is not to mention their wives.

The writer, however, is glad to report that by bowing to a 10 p.m. curfew, all the boys are now in bed.

Scatter-eye Blue, the colored gentleman who gained a lot of publicity at Danny Odum's funeral, calls on the boys doing the house for the showmen.

Circus, made a short visit here en route to Memphis to purchase new equipment for Ben and Eva Davenport.

To like to take this opportunity to thank those who remembered me with Christmas cards. Clever ones came from Lee Parvin, C. W. Finney, Doc and Ed. Cunningham, Judge and Mrs. Parlin, Bob Stearns, and Mrs. Parlin. R. M. Harvey, Noyelles and Hilda Burkhardt, Ed. and Mrs. Ken Drake, Henry (Arlene) and Wanda Burkhardt, Courtney, John (Knuckles of the Road Show) Terry, Knuckles Western and Joe Tracy.

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SMITH SMASH WERE TAME SPOOT—CHARLIE Walter Fox Music, featuring "Mangle" and her Charlie. One of New York's biggest. Musical bands. Currently Joe's Music, 1825 St. and Broadway, Many Joints. Frank Kessler, for engagements. Contact Carl Frank, 211 Wellington St., Buffalo 14, N. Y.

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Twins Ferris Wheel—Bill Noe, come to winterquarters. Merry-Go-Round—Bill Littler, waiting on you. Roll-o-Plane—Frankie Bennett, letter in mail to you. Want 2 Cutch Men for Ferris Wheel. Foreman for Smith & Smith Chair-Plane. Foreman for 2 Kiddie Rides—Benny Aspinette, get in touch with Bill Allen who is here with me. Foreman for Flying Twister. Foreman for 1946 Model Tilt-A-Whirl. Doug Saunders, contact me. Foreman for 1946 Octopus. Second man on all rides. All Ride Men must be able to drive some, some to sell tickets. All must be sober and reliable. No drunks, no tourists, no chasers wanted. No tickets unless I know you.

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(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

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Born Yesterday, with Jean Arthur (Wilbur) Boston. Carmen Jones (Eringer) Chicago. Clark, Bobby, in World's Gentleman (Playhouse, Newark, N. J.). Dark of the Moon (Nicom) Pittsburgh. Dear Ruth (Geary) San Francisco. Dear Ruth (Harris) Chicago. Desert Bore (Opera House) Boston. Fairs: K. P. Windy Hill (Royal Alexandra) Toronto. Polish Nation, with Telulah Handhead (Barrie Auditorium) Des Moines 2; (State Hill) Kansas City, Mo., 3-5. George Joy, with Henry Hill (Osprey) Boston. Harry, with Joe E. Brown (American) St. Louis. Heavy Heart (Blackstone) Chicago. Let's Go Apies (Colonial) Boston. Life With Father (Davidson) Milwaukee. Lent & Pontiane, in O. Matrons Mine (Unit. of Wisconsin) Madison, Wis. Love Song, with Mary Martin (Forrest) Philadelphia. Magnificent Yankee (National) Washington. Marinka (Shubert) Philadelphia. Musical Repertoire (Hutman) Columbus, O., 1-4; (Crown Hall) Toledo 5-6. Nelly Bell (Shubert) Boston. Olen & Pontiane, in O. Matrons Mine (Unit. of Wisconsin) Madison, Wis. Olen & Johnson, in Lifting Room Only (Shubert) Chicago.

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COIN-OPERATED MACHINES

Coin Machine Biz in France

Country major importer of U. S. coin devices prior to war—mostly pinball games

CHICAGO, Dec. 26.—After six months of rumors about change, the French government finally lowered the exchange value of the franc. Instead of 50 francs equaling one U. S. dollar, the rate is now 110 francs, the dollar-to-franc rate of exchange held in this country as a boost to trade with France.

Immediate reason behind devaluation of the franc was a move to stimulate the sale of French goods in the United States and in Great Britain. While financial circles in this country debated whether devaluation would have the desired effect, they were all agreed that devaluation should tend to spur imports from the U. S. to France.

New rate of exchange, translated into actual cash value, means that the U. S. dollar is now worth a little more than twice its former value in terms of French money. This way the dollar will buy twice as much in France as it formerly did, proving that the existing prices remain as they are now.

The French government established the franc early in the war, fixing its value at 2 cents U. S. money. Trading circles in this country have long expressed the opinion that the franc was valued too low, and that devaluation would benefit the interests of French and U. S. business.

While this latest devaluation move is calculated to help French business men sell their goods in the United States, many financial experts cautioned about over-optimism. Control of the French black market in currency exchange and commodities, and the control of prices on French goods, will determine the success or failure of the devaluation 80 per cent as it affects French traders.

Coinmen Pleased

Coin machine traders in this country hailed the devaluation as another step toward the eventual reopening of coin machine exports. Prior to the war, exports of coin machines to France were beginning to show signs of increase. British coinmen for a number of years acted as trading agents between U. S. coin traders and the French distributors and operators. In the few years prior to the outbreak of World War II, however, French operators began to arrive in this country for the annual coin machine convention.

All indications were that coin machine exports from this country to France would continue to climb. Hitler's invasion of Austria and Poland and France's sudden entry into the war put a stop to all kinds of commercial export, however.

Official U. S. Department of Commerce export figures for 1939 show the extent of coin machine trading in France. It showed that the U. S. shipped 431 ships and cargoes were valued in September, 1939, so the total coin machine exports officially listed represent shipments made prior to September.

1939 Exports

During 1939 France imported 638 pieces of U. S.-made coin-operated equipment. Value of these machines was officially \$1,471,846. The largest percentage of the machines exported to France were amusement devices, with jukeboxes and pinball machines accounting in that order. French operators' reports for coin machines have always been preliminary, as amusement machines, the slight increase were noted in the numbers of jukeboxes and vendors during the year.

Pinball machines were valued at \$1,700,000. The total exports for 1939 were jukeboxes, valued at \$1,700,000. Ten of the total exports to France were jukeboxes, valued at \$1,700,000. (See FRANCE'S CUT on page 73)

Editorial Starting 1946

By Walter W. Hurd

MY PERSONAL opinion is that 1946 will bring some of the most interesting developments in coin machine history up to the present time. The progress of the industry during the new year will still be more dependent upon general economic and political conditions than on the internal conditions of the trade itself. But in any case a lot of new expansive movements are going to take place in the industry.

If the country as a whole makes big strides forward, without serious economic upset, the progress of the coin machine trade will hardly know any limits. The start will be slow because manufacturers are dependent upon the materials market for the stuff from which to make new machines. Any upset in the progress of the nation as a whole would make this condition worse for manufacturers and hence delay the progress of the trade.

But national leaders are optimistic about the future and so the coin machine trade can start 1946 with great enthusiasm. The trade can confidently expect its greatest year, although production of machines may not reach its full height until 1947.

The eyes of the trade will be upon manufacturers, and the flow of new machines that reach operators during the first few months of the year. The early showings of new machine models in distributors' offices over the country will create a great attention. There is no prospect at present of anything that will "revolutionize" the industry. The trade is now too well established in the U. S. to be absorbed by a new invention. New ideas and inventions are expected in regular show and will be absorbed by the trade as a regular business investment.

Curiosity will prevail in the trade as to the probable rivalry in speed

of progress by the amusement, music and vending trades during 1946. At first, it appears the music section may get off to a flying start in comparison with the other branches of the trade. But there are good indications that the full post-war boom of new type vending machines will begin to show up during the second half of 1946, which will make the race more interesting at the close of the year.

For some reason, it is more difficult at the beginning of 1946 to make predictions on the outlook for amusement games than the other branches of the trade. That the public will be waiting to play the new machines is never before, that operators are anxiously waiting to buy new games, are two well-known facts. But new trends in type of games and other factors are not so evident. Hence the announcement of new games during the first quarter will be of great moment.

As in the pre-war days, operators would welcome something new and sensational, something to start a new chapter in game history—like the first pinball games in 1931. Even rumor at the present time does not hold any promise of a "revolution" about the future and so announcements indicate a trend toward quality machines offering standard forms of amusement. It is already known that juke boxes will be improved by radar inventions made during the war, and that vending machines will be improved by electronic developments of the war years, but just what new inventions will be used to improve amusement games is not yet clear. When materials for making games are plentiful, it can be expected that the old flare for making many new and novel games will appear.

The whole industry picture at the beginning of 1946 is full of promise for the first step into the postwar decade of coin machine history.

frothing the juice concentrate, retaining its flavor and its food value. Only a few drops of water are added to the juice to add water to the concentrate.

GROCERIES—Trade watched with curiosity announcements concerning opening of a coin-operated frozen food store in Ardmore, a suburb of Philadelphia. Necessary to obtain fresh ingredients, necessary to obtain fresh ingredients because of material shortages. New date set for opening is the middle of January.

ENGLAND—Reports from the trade in Great Britain indicate increased activity. British manufacturers are readying new models for production, and the lines are expected to start moving after the first of the year. Pull details of the new year resumption of coin machine exports to the British Isles.

COFFEE—Manufacturers of coin-operated equipment, studying ideas for new machines are considering the coffee vending machine of the mixer type. The new "mixer" machines are at a point where they are now supposedly equal in taste and aroma to the standard coffees.

POPCORN—With the largest popcorn crop in recent history now in the process of harvesting, the popcorn is again coming thru in the news. Eastern theaters, many of them hostile to the machine, are now showing popcorn machines. (See NEWS DIGEST on page 73)

English Firms Plan '46 Coin Machine Show

Agree on Early Event

LONDON, Dec. 28.—British manufacturers of coin-operated equipment are completing their change-over from war work to peacetime production, and the trade generally is making plans to hold an exhibition some time "early in 1946," according to Ed Graves, coin machine editor of *The World's Fair*.

Graves reports that Pearson Enterprises, Ltd., "will figure among those engaged in the post-war manufacture of coin machines. The first of the line is now 'on the stocks' and should make its bow fairly early in 1946."

Graves adds that "Pierces, by the way, are currently having a close-taking clearance of machines and parts. They are also well stocked with Westinghouse rectifiers and are able to give immediate delivery."

Writing on the subject of the annual British coin machine exhibition suspended during the war, Graves says that the trade is now making plans to hold the first exhibit since 1914.

"One can readily understand," Graves writes, "that during the war years it was not possible to hold the Amusement Trade Exposition. The first of the line in the Coin-Operated Machine Exhibitions, were so successful in 1938 and 1939. After the 1939 show a limited company was formed—Amusement Exhibitions, Ltd.—to direct affairs on behalf of the Amusement Caterer's Association and the British Automatic Machine Operators' Society, the directors being leading members of these two organizations. "Arising out of the unanimous decision of those present at the open meeting of October 10, convened by Bamos, the Board of Amusement Trades Exhibition, Ltd., has now been formed. The holding of the trade's own annual exhibition early in 1946."

Graves then gave British operators and distributors the address to which queries should be sent regarding the exhibition. For the American trade's information, the address is: Secretary of the Company at Gloucester House, 19, Chancery Cross Road, London, W. C. 2.

Await Machines

In his general round-up of conditions in England, Graves says that the majority of British operators are "waiting for the new machines rather than seeking replacement." He adds, however, that operators are keeping their machines in good working order to get their share of the public's business.

Meanwhile coin machine men in England and the trade in the United States are awaiting the new year's move in the British. One of the stumbling blocks to resumption of pre-war export business between the U. S. and Britain has been the shortage of U. S. dollars in the British Isles. Trade here has not yet ventured an opinion whether a new loan will help this situation or not.

So far the British Government has been averse to the new year's move, including coin machines. Purpose of restricting the amounts and kinds of imports made by British businessmen has been the shortage of U. S. dollars in the British Isles. Trade here has not yet ventured an opinion whether a new loan will help this situation or not.

Prior to the outbreak of the war, of course, Great Britain was the chief purchaser of U. S.-made coin machines.

Shine a few years ago, are now allowing the poppers to be placed in their jobs. **PLASTIC**—Engineers and technicians have developed numerous valuable plas-

Op Bulletin Plugs Assoc.

Al Wade, Jerry Brown plan formation of operators' own organization in Iowa

DES MOINES, Dec. 29.—The opening gun for formation of a State-wide operators' association in Iowa was fired by the Iowa Amusement Distributors of Des Moines in the first issue of a bulletin called "Operator's Pictorial."

Put out by Al Wade and Jerry Brown, of the Iowa Amusement Distributors, the first issue of the bulletin stated it was "carrying the torch" for such an association and would continually beat the drum for strong local group participation.

"From where we at every situation affecting coin route operation today demand the vigilance and protection that only an aggressive wide awake State association can give to a numerically small group of business men," the bulletin said.

Cito Reasons

Cited as reasons for such an association were "ambitious State and local political maneuvers on the make," says Charlie McCarthy, former state legislator, tax hungry political units and unbridled competition which turns profits into losses by installing superfluous profit cutting equipment and giving unnecessary location commission increases."

The bulletin added that the first step toward forming such an association was friendly acquaintanceship existing between the individual operators throughout the State and the purpose of the monthly bulletin was an attempt to bring this about.

Arcade Carries Advertisement In Daily Paper

CHICAGO, Dec. 29.—Arcade operators around Chicago popped to attention this week with appearance of another convincing sign that the trade has returned to the way of penning ads in the daily local for Gene Wilhelm's Penny Arcade.

Wilhelm devoted the advertisement for his arcade at 159 North Wabash Avenue to one of his newest amusement machines, the Pre-Flight Trainer. Done up with a drawing of an airplane in flight, the layout suggested that readers of the party might come on over for the time of your life."

The ad reminded veteran operators of pre-war years when such advertisements were common in newspapers in many parts of the country. At one time, some of the New York dailies reserved a special section for arcade advertisements. The practice, however, never reached such proportions in Chicago, but action in the Tribune, always a start operation, may mark the beginning of a new trend in the trade here.

COINMEN YOU KNOW

Chicago:

BILL KRYAN, general manager for J. H. Kenney & Company, has been on his toes aplenty these past few weeks going back and forth between the company's present and newly purchased building at 60th and Rockwell. Bill, after overhauling all the coinmen in the district, will have enough experience when he's thru to go into the real estate business himself. . . . That kind of a Christmas, which has been troubling him of late, pained him enough to keep him away from his Sherman headquarters for a day right after Christmas.

The desire for Christmas at home not only struck servicemen holding the States from overseas, but many of the industry's veterans column as well. L. K. GILL, head of his own saleshead firm here, drove to Tulsa to spend the holiday with the home folks and wasn't expected back until December 29.

AL ROTH, sales promotion expert, and "Mac" McLaughlin, assistant sales manager at O. D. Jennings, both headed for home before Christmas and spent the holiday with their respective families. Al heads from Kenosha and Mac had to head down-State to Okauchuck, Ill., to do their folk's personal visit present, which is the best in the world. O. D. JENNINGS himself is planning to return to O. D. Jennings until after the new year sets in, and J. R. BACON, vice-president and general manager of the firm, spent the holiday with his family and a leading journalist who has garnered herself the editorship of the school paper. Other news coming from O. D. D. J. news tells of JOHN NICHOL, being a newcomer in the sales department.

AL STERN, genial and popular head of World Wide Distributors here, believes in staking pretty close to his family and celebrating Christmas at home. What he did, Al, intent on getting his distributing firm rolling in high gear, has been playing host to the out-of-town coinmen here of late, and the Celtic Cafe, where his many contacts are held is now known as Al's "second home." With his engaging several new distributorships, Stern has been busy handling new and old sales and distributing machines, and during the past week no little business "cuttlebutt" passed over the Celtic tables on New Year's. The following column out of town who stopped to see ALBEN AXELROD and AL HANCKEL, both of the Ray Knight Sales Co., LOU GEORGE WRENN, Wall-Box Sales, Dallas; MEYER MARCUS, Cleveland distributor; BOB BLECKMAN, Middle West representative for Packard Manufacturing; AUBREY STEINER, of Packard; and BOB HUNTER, proxy of Hunter Sales Company, Dallas.

HARRY BROWN, American Amusement Company, besides looking after his best friend Sam Glen with his ready smile, played the role realistically at the company's Christmas party by giving out handsome bonuses to employees and Christmas-making guests with a handsome cash bonus. The following column was held in AAG's Fulton Avenue offices until 11 p.m. Saturday (22)

and over 100 coinmen guests wished everybody Merry Christmas.

MAX CHURVISH, well-known coinman, is drawing the praises of local coin machine firms for his public relations skill. Max is now established in his own advertising business and coin firm advertisement is fast becoming a leader.

JOE PESKIN, Universal Music owner, reports juicy earnings for the Christmas season with, of course, other years and reports he is still looking for a headquarters spot closer to the Loop, with plans for room expansions taking place recently.

JACK KELNER, president of Kelner Vendors, says Chicagoand smokers who patronize cig vendors are finding it more and more difficult to buy Camels and Chesterfields. Jack also reports that the demand for used cig vendors is still prevalent and its his prediction that the demand will continue for some few months.

Detroit:

ARTHUR JACQUES reports a growing interest in the Lemko Coin Machines on the part of coin machine men thru-out the country. . . . STUART A. KOWALSKI, its Minnesota-based sales organization for the Holly Manufacturing Company, and is now completing part of his plan. The field has been laid up for the Christmas holidays with a severe cold.

JAMES A. PASSANANTE has been named as the sales delivery in Chicago to expedite delivery of the new Under Seas Raider, which is proving a bang for this territory and the form of Victory Bonds, which proved more welcome than cash. . . . HENRY G. BENKE, the Lemko Coin Machine Company, was host to a party of 100 relatives and friends on Christmas Eve at his new home.

HARRY WHITE, of the White Musto Company, reports used records flooding into the territory as operators are busy replenishing their stock of top tunes. . . . MICHAEL WEINBERGER, of the S. & W. Coin Machine Exchange, is remodeling his salesroom and office on Grand River Avenue, erecting partitions for a new private office and centering display rooms at the front of the building near the main entrance.

JAMES D. BLAKESLEE, of Iroquois Amusement Company, is reported looking for larger salesrooms on coin machine territory. He is expanding his distribution activities. TED KENNEDY has been added to the Iroquois staff as manager of the new branch of the company's cigarette route. S/SGT. BOB MILLER, son of Mrs. Blakeslee, is back from the service and is due to discharge early this spring. He is expected to return to Iroquois.

Buffalo:

COIN machine operators were badly hampered in their operations in the recent snowstorm, heaviest in the city's history. For several of the next two days were reported in some parts of the city. The snow and severe temperatures, which checked the mobile service, made driving nearly impossible, his up-exactors just as Christmas trade was beginning to work.

VINCENT MCGABE, of Redd Distributing Company, is back on the job after an illness that kept him away from the office for several weeks. RAY BRADLEY, Buffalo candy operator, and his wife spent the holidays in New York visiting their family. Bradley is working on plans for expansion of his routes.

Indianapolis:

JOE ROBILLARD, of the Indiana Automobile Sales Company, is spending the holidays with his family in Kenosha, Wis. . . . JOHN REYNOLDS is the new service manager at the Indianapolis Machine Company. EILEEN CARROLL, secretary, is continuing to her home by influenza. . . . The Slicking Company has been appointed State distributor for the Wehring for Williams Manufacturing Company pinball machines. . . . FLOYD METTLER, formerly employed at

Minnesota Sees Big Resort Biz

MINNEAPOLIS, Dec. 29.—The year 1946 will be Minnesota's "greatest outdoor year," William Williams, retired president of Minnesota Resort Owners' Association, predicted at the two-day annual session of the group at the Nicollet Hotel here. Chester Kaldahl, association director, said all previous reservations for accommodations at his Detroit Lakes resort already have been exceeded.

"Resort owners have been hard put to furnish help and guides during wartime," resorted said. "We lost our 'boys' to the services, but they now are beginning to return."

Kaldahl, newly elected president of the association, said resort owners are looking ahead to the time when improved building conditions will permit them to make major expansions. These will include additions to main buildings, more cabins, docks, recreational facilities and service structures.

Growth of the resort business to the advantage of the state's economy has been accompanied by a rapid advancement in resort facilities for health promotion. E. C. Slagle, district public health engineer at Duluth, told the convention.

Other new officers chosen include Merrill Craig of Minneapolis, vice president, and Fergus MacGregor, Atkin, secretary-treasurer.

Machines Under Property Taxes

DES MOINES, Dec. 29.—The Iowa State Tax Commission has issued instructions to assessors over the State that places machines on the property are taxable and should be assessed against the owner of the property where located.

The instructions by the commission have been sent to assessors who will make the property on the assessment next year. The question as to whether the location owner is liable for assessments of the machines has been in controversy for several years, and in many cases the owner of the property has not been assessed.

Instructions mailed out, however, state that "this class of property can be assessed to the party who has the property in his place of business."

Open 200 Schools For Soda Fountain Employees in U. S.

NEW YORK, Dec. 29.—As part of its new drive to stimulate the sale of ice cream, the Ice Cream Merchandising Institute, Inc., industry organization, will open 200 schools for soda dispensers throughout the country.

According to George Hennerloh, institute director, the fountain workers will be taught the tricks of preparing all drinks and dishes containing ice cream. The schools will open in May and they are expected to attract a majority of the 500,000 employees of the industry, he said.

the company in the repair department, has returned to work for S. S. BEAMAN also of the company, spent several days in Cincinnati on business.

Albany, N. Y.:

CHARLIE GORMAN, of Utica, N. Y., according to rumors around Albany, has acquired the rights to the property, and he is expected to take possession soon. . . . JOHNNY FULLER is out of the city and back on the job.

BEN PALASTRA, regional district manager for Alcon, spent a few days with Arthur Herman Company. The two were late in getting the company's capital district and both seemed pleased at the way business is going.

Look To The General For

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Exclusive Factory Distributor for D. Gottlieb & Co.

In Maryland, D. C. and Virginia

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The General Coin Vending Service Co.

306 N. GAY ST. ★ BALTIMORE, 2, M.D.

Established 1925 Growing Steadily Ever Since!

Announces Roadside Rests

Vets To Get First Crack

John Shroyer explains plan for 67 tourist stopovers situated thruout State

PHILADELPHIA, Dec. 29.—Coinmen in the area showed great interest in an announcement made this week by Secretary of Highways John W. Shroyer that his new plan will place disabled war veterans in key positions in each of the 67 Roadside Rests, which will be erected thruout the State of Pennsylvania by the Pennsylvania Department of Highways.

Shroyer also revealed that he has already made a personal survey of more than 50 sites as the possible locations for these Roadside Rests.

An act authorizing the expenditure of \$150,000 from the Motor License Fund for a Roadside Rest in each of the commonwealth's 67 counties was passed by the last session of the Legislature.

Dual Purpose

The Roadside Rests may be constructed and erected either by contract or department employees at a cost not exceeding \$2,000. Shroyer said: "These Roadside Rests will serve a dual purpose in that they will provide a home and livelihood for the returning veteran and his family and offer a pleasant stopover with refreshments to the traveling public. With the predicted increase in tourist travel thruout the State, and the veteran's ambition to succeed, he can do better than make a substantial livelihood."

During the months of decreased touring the veteran will act as custodian of the Roadside Rest. Work on the projects will start next spring when suitable locations have been acquired.

The Roadside Rests will open a new market for coinmen for coin-operated music machines, vending machines and pinball machines. In addition to these locations, other restaurants, lunch rooms and amusement centers are expected to crop up in the vicinity of the Roadside Rests, since the State will develop and publicize the sites and attract tourists to the Roadside Rest sites. Veterans applying for posts as operators have expressed definite preferences for machines as a means of merchandising the various products which will be sold at the Rests. The speed and efficiency of machines were the chief factors which have won veteran approval.

Just Use

The Roadside Rests will be large enough to provide space enough for dancing should tourists stop in the vicinity and seek nighttime amusement. This will, of course, increase action on music machines and vending equipment. The ex-G.I.s have elaborate plans for keeping the sites active on a year-round basis, and coinmen are giving the potential Roadside Rest operators full co-operation.

"We are serving a two-fold purpose," Sen. Lerner, a Philadelphia coinman, explained. "In helping the veterans, we are merely filling a patriotic duty. It is the State's duty to assist them to repay the boys for the wounds they sustained in protecting the nation's interests in the battle fields. However, our co-operation also benefits our own business interests."

The Rests are going to be locations for machines, and this is one way we can assure ourselves the opportunity of adding new sites to our present routes."

Chi Display of Jacobs Washer

DETROIT, Dec. 29.—F. L. Jacobs Company, of Detroit, will hold a preview of its new automatic washing machine at the Stevens Hotel, Chicago, January 2-15, according to announcement from the Frank Brady Company, Detroit and Toledo distributor for the major appliance division of the Jacobs Company.

Trade Data

Retail sales in the United States totaled \$75,000,000,000 during 1945, according to estimates by the U. S. Department of Commerce. On the basis of this figure, the Chicago Association of Commerce estimated sales of Chicago retail stores at \$2,095,620,000 compared with \$2,099,782,000 in 1939.

Parking Scarce Even for Yacht

MIAMI BEACH, Fla., Dec. 29.—Influx of tourists for the winter season on the Florida East Coast has jammed housing and other facilities to such an extent that now it is getting hard to find even a place to park a yacht.

Docks of coastal towns are lined with yachts ranging from tiny skiffs to luxurious yachts, and harbor masters from Daytona Beach to Miami report that it is nearly impossible to find berths for boats.

Big hotels in such resort towns as Palm Beach, Delray, Boca Raton, Hollywood and Fort Lauderdale report solid bookings thru March.

Almost the only spots left for late-coming travelers are the trailer camps, which are springing up with rapidity, amazing even for Florida. Trailer space usually rents for about \$15 a month.

Auto cabin camps also are reported running at capacity business.

Keeney Firm Plans To Open Up in New Building by Feb. 1

CHICAGO, Dec. 29.—J. H. Keeney & Company, Inc., this week announced that they have commenced moving their facilities to a newly purchased building at 2600 West 50th Street on the southwest side of the city and hope to be completely situated in their establishment by February 1.

William J. Ryan, general manager of the firm, stated that the building into which they are moving is one recently occupied by the Majestic Radio & Television Corporation. It will enhance the production facilities of the firm greatly due to the general layout of the structure, he added.

The new headquarters has a floor space of 60,000 square feet and is entirely on one floor. The building is sprinkler equipped and is a modern brick structure. Adjoining the building proper is approximately 25,000 square feet of space on which the company can later expand if desired.

During the past two months since the structure was made available to the Keeney firm, approximately \$100,000 has been spent in modernizing and remodeling the interior, say firm officials. Ten private offices have been built and devoted to several experimental and development laboratories.

The company has been located since 1941 at 6610 South Ashland Avenue in a two-story brick structure with a total floor space of 48,000 square feet. Thus, their new quarters gives them the advantage of an additional 12,000 square feet in floor space on one floor.

The company's surplus stock is partly moved already and will be completed about January 15.

Keeney's firm for years has been one of the coin machine industry's leading manufacturers of amusement machines and during the war years were awarded the Army-Navy "E" Award several times.

During the war 59 employees went into the armed forces and two of these men paid the supreme sacrifice.

Borden Begins Huge Expansion

NEW YORK, Dec. 29.—The Borden Company, one of the first big dairy products concerns in pre-war years to vend ice cream by coin machines, has announced that it plans to spend \$15,000,

000 in 1946 for "improvement and replacement of equipment and properties." Statement came from Theodore G. Montague, president, but he did not specify what types of equipment the firm plans to improve or replace.

He said the sum was considerably more than the company has spent on these activities in previous years.

Before the war the firm operated a number of ice cream vendors, most of them said to be of the bar type.



FOR POWER DEVICES for COIN OPERATED MACHINES
it's... **STANCOR**

Leading the way, as usual, with new, improved models of coils, rectifiers; peak-combinations and matching transformers that are exceptionally simple, sturdy, dependable—especially well adapted to use in coin operated devices.

If desired, units can be designed and built to your particular requirements and exact specifications. STANCOR Special Sample Division will be glad to help you on development work, offering you facilities of one of the most complete electrical engineering laboratories in the field. Your inquiries invited.



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STANDARD TRANSFORMER CORPORATION

1500 NORTH HALSTED ST. CHICAGO 22, ILLINOIS

Ariz. C. of C. Tells Foreign Market Gains

Biz Men Told Mexico Tops

PHOENIX, Dec. 29.—Members of the Chamber of Commerce here and Arizona business men were told this week that they should look to foreign trade—particularly to Mexico—to absorb their products when demand and supply returns to pre-war normalcy.

Occasion was a day-long clinic staged by the Phoenix Chamber of Commerce. At the meeting banking executives, customs brokers and export traders described the strides made by Mexico during the past several years.

Because of her geographical, economic and language bond with Mexico, Arizona is rapidly becoming the cross-roads of the Southwest. This is the opinion of Walter B. Blinson, president of the Valley National Bank, who added that Arizona's interconnections with Mexico will be even more "extensive and convenient" in the years to come.

Will Be Partners

"As modern communication tends to draw us even closer together via the airplane, the radio and motion picture," said Blinson, "we shall soon be less like two separate countries. We shall be not only neighbors but partners."

Said Hugh C. Gruwell, executive vice-president of the First National Bank of Arizona: "Foreign countries have a great deal we need, regardless of what we think, and they need our products as well. During the war we learned self-sufficiency, but we paid for that self-sufficiency in higher prices."

Gruwell said that foreign trade, extensively practiced, raises the standard of living and "makes civilization." William A. Coxon, secretary of the Inter-American Council of Arizona, said that Mexico has always been anxious to trade with the United States.

Learn Understanding

"If we gain a greater and more intimate understanding of the people to the South," said Coxon, "we will find it much easier to do business with them than we expect."

The December 29 issue of *The Billboard* contained a lengthy article describing the condition of the coin machine trade in Mexico. Coin machine traders have long been aware of Mexico as a source of continued good business, and that country is a leading purchaser of U. S.-made coin-operated equipment.



DR. REUBEN BERKOWITZ has joined his father's firm in Kansas City, Mo. He will be assistant general manager of Universal Manufacturing Company.

O'Connor Names NCA Convention Planning Group

NEW YORK, Dec. 29.—Committee to stage the convention to be held by the National Coinfectioners' Association has been named by David P. O'Connor, of Penick & Ford, Inc., New York. O'Connor is chairman of the exposition committee.

Named to the committee as far are James A. King, Nutomoline Company, New York; Irvin C. Shaffer, Mallards, Inc., New York; Harry Chapman, New England Confectionery Company, Cambridge, Mass.; Harry P. Halot, General Food Corporation, New York; O. W. Johnson, Calumet Company, Chicago; W. H. Kopp, National Equipment Company, New York; M. C. Pollack, E. J. du Pont de Nemours Company, Wilmington, Del., and Charles B. Adelson, Delcon Candy Company, New York.

O'Connor announced that he is still awaiting confirmation from two other members of the trade who have been invited to serve on the committee.

In addition to the committee chairman and the committee itself, NCA has appointed Truman Clapp, of Clapp & Pollock, New York, to act as exposition "showman."

Looking Before Laying Cash on Line Pays Off

CHICAGO, Dec. 29.—Need for looking before you lay your money on the line was underscored heavily this week in the experience of a prominent Chicago coin machine distributor.

Here is his report of an experience that appears to have the earmarks of an attempt at a "quick clip":

In response to an advertisement offering to buy used machines of a certain type, the distributor received a letter from La Crosse, Wis., offering him 10 of the machines specified for \$3,100. The letter requested the distributor to send a certified check for \$1,500 as a deposit on the machines, paying the balance on delivery.

Just to check, the distributor called the writer and found that the address given on the letter was the county jail. In the telephone conversation, the man gave a plausible reason for being in jail and insisted that he stood ready to deliver the machines.

But as a double check, the distributor decided to ask a friend in a near-by town to drive over and talk to the prospective seller. Outcome of the friend's interview was that the man admitted he did not have the machines in Wisconsin as indicated in the letter. If he came out of the \$1,500 he had requested as a deposit was the exact amount he needed to bail himself out of jail.

After hearing results of his friend's interview, the Chicago coinman naturally did not send the money, but he had a close call from tying up \$1,500 for a long time, if not getting separated from his cash permanently.

Location Owner Tells Customers "Spit on Coins"

INDIANAPOLIS, Dec. 29.—A filling station cigarette machine location owner here has solved a problem that has bothered players on coin machines since they first appeared on the market.

When customers first started to complain that coins would not work in the machine because of the cold weather, he told them to "spit on the coins" and they then were able to operate the machines.

After seeing that he lost some customers when he wasn't around to tell them to "spit on the coins," he took an old oil can, painted it red to match the machine, filled it with water, and attached it to the front of the machine with the following note:

Dear Customer:

If your coins will not work in this machine please dip them in this water and they will ———. THANKS.

N. C. Expands Tourist Spots

RALEIGH, Dec. 29.—"North Carolina's post-war tourist business can be built into a \$250,000,000 a year enterprise, adequate facilities are provided and promoted," according to Ben Thorpe, president of the State Tourist Bureau and the Association. Coinmen when interviewed about the State's plans state that they are planning expansion of the coin machine routes in line with the "tourist lure" program.

"North Carolina's seashore, Coastal Plain, mountains and mountain areas abound in vacation spots and points of historical interest," Thorpe added, "and the Tourist Bureau and the State are pledged to publicize and make our vacation and resort spots attractive to visitors from all over the United States." The association is a non-profit organization made up of members from hotels, restaurants, tourist homes, courts, service stations and a number of businesses catering to the tourist trade. Every one or two weeks old, the organization has a "carnegie" at the State Capitol. Thorpe declares, with Asheville leading the list with 61 members.

Beverage Tax Gain Leads in Oklahoma

OKLAHOMA CITY, Dec. 29.—Beverage taxes led the upward parade of Oklahoma State revenues in November with an increase of 299.24 per cent, the State tax commission reported.

Next was the gasoline levy with a rise of 67.44 per cent, and the cigarette levy with an increase of 43.93 per cent in the month. According to the commission, Revenue from sales taxes rose 14.23 per cent.

Biggest source of State funds during the month was the gasoline levy which produced \$2,276,756, while the sales tax yielded \$1,915,085 and the tax on cigarettes brought in \$554,778 and the beverage levy \$400,188.

In the first five months of the current fiscal year, beginning July 1, motorists in the State paid a total of \$10,833,976 in State taxes on gasoline while taxes on the sale of other items, except cigarettes and beverages, brought in \$8,824,336 in the same period. The cigarettes brought in \$2,276,756 in the five months and the beverage tax produced \$2,317,926.

In the period, the State's total revenue from all sources was \$35,812,787, an increase of approximately 34 per cent over the same period last year.

It has been with the company eleven years.

Kalmar, who began with A. B. T. 17 years ago as city sales manager in Chicago, will enter the brokerage business here, probably as an account executive with one of the major firms. Arrangements will not be made until he returns from a long vacation in Florida and Cuba about March 1, he said.

Before 1930, Kalmar served as sales manager and office manager for the firm. He is 27 years old, a graduate of Northwestern University and a member of Medinah Shrine Temple.

Plastic Firms Plan Increase

ST. LOUIS, Dec. 29.—Over \$107,000,000 will be spent by 26 plastic manufacturers for new facilities in the next 18 months, according to W. S. Landes, president of the Plastic Material Manufacturers' Association.

This expansion program, Landes states, will provide for an increase of 300,000 pounds a year, or 100 per cent more than the present output of plastic products.

Plans include the making of plastics for packaging, guns, dishes, furniture, auto accessories, highway markers, insulation, lighting fixtures, mosquito coining, paints, fabrics and an endless number of novelties.

Coin Mchs. May Be at Chi Show

CHICAGO, Dec. 29.—It is rumored that some coin-operated washing machines will be displayed at the Household and Appliance Convention, which begins tomorrow (30) and will last until January 4 at the Palmer House. Because of the hustle involved in setting up the exhibit hall, A. W. Buddenberg, secretary of the Household Manufacturers' Association, does not confirm or deny the rumor.

Besides the washers, it is possible that a coin-operated radio may be displayed along with several other coin-operated items in the way of coin-operated equipment. Some manufacturers of coin equipment plan to display other products of their company at the gathering.

Norman C. Kalmar Plans Entry Into Chi Brokerage Biz

CHICAGO, Dec. 29.—Norman C. Kalmar, comptroller and director of purchases of the A. B. T. Manufacturing Company, announced his resignation effective January 1.

Leo Goblet, cost accountant for the firm, is slated to take over Kalmar's purchasing duties, but no announcement has been made as to who will actually handle the comptroller assignment. Gob-

Season's Greetings

AND BEST WISHES TO ALL

FOR A

Prosperous New Year

Harry Jacobs Jr.

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE GR-2772 MILWAUKEE 14, WISCONSIN

Huge Problems In Unemployed Seen by Unions

WASHINGTON, Dec. 29.—Unemployment problems "equal to any the nation has ever faced" was predicted by the labor committee of the National Planning Association in a special report presented last week.

Made up of the leaders of the AFL, CIO and other large unions, the committee made the prediction in calling for permanent federal operation of the United States Employment Service, stating:

"This retreat from responsibility means that the federal government will turn over the operation of the employment service to the States but go right on paying 100 per cent of the cost.

"With millions of veterans and war workers looking for jobs, there could be no worse time to disrupt the national employment service."

Main contention of the labor planning group is that under State control there is danger of using USBS to "force down the workers' standard of living by driving labor into cheap jobs."

France's Slash May Up Exports

(Continued from page 69)

France was vending machines, with a total value of \$665.

Reports reaching the coin trade from again were observed in France during World War II indicate that the German army of occupation confiscated most of the French coins and had them melted down for their metal content. The Chicago branch office of the Department of Commerce said that it is unable at present to prove the story on French coins. Nor could the Commerce Department in Chicago supply information on the recent French government's plans for coinage now that the war is won.

Prior to the war France had coins of five denominations in circulation. These were 1, 5, 10, 20 and 100-franc pieces. One and two francs were made of copper, the five-franc piece was a silver coin, while the 10 and 20-franc pieces were of silver. The 100-franc coin was made of gold and was not in wide circulation during the 1930's.

Larger Coins

The franc before the war was somewhat larger than standard, small U. S. coins. The five-franc piece before the war measured slightly larger than one inch in diameter or approximately the same size as the U. S. 25-cent piece. Another issue of the five-franc piece measured slightly less than one inch in diameter. No information on the planned coinage has as yet been released by the French government.

Ingenuous French operators, who managed somehow to keep their coin machines in working order, welcomed the arrival of "Yankee" troops as the Allies tightened their pinners around Hitler's armies. Because the French coin had literally disappeared from circulation, the operators kept an attendant at all coin-operated amusement devices. Patrons were forced to entertain themselves with the machine first paid the operator in paper currency and the operator himself switched on the machine.

Commenting on the devaluation of the franc, the U. S. Secretary of the Treasury pointed out that "a change in the franc rate was an essential step in the French program of economic reconstruction." Vinson made that comment in a letter to René Frenay, French finance minister. Vinson added that "it has been generally recognized that the foreign exchange value of the franc was out of line."

New Orleans Daily Finds New Pinball Fan; Susie Terrier

NEW ORLEANS, Dec. 29.—A reporter for *The Times-Picayune* published in New Orleans, uncovered a new kind of pinball fan the other day. Result of his discovery was a feature article and a large two-column illustration. For the trade interest it has, the article is reprinted below. Author of the story is Albert Goldstein.

Susie, a five-year-old Manchester Terrier, "is crazy about pinball machines."



SUSIE THE PINBALL FAN

That's what her owner, John P. Coffee, 56, 724 North Hagan Avenue, asserted. Then he provided it.

"Watch this," Mr. Coffee said. Susie, weight three pounds, and very self-sufficient, was trotting ahead of him out Dumaine Street. When they reached a barnyard at the corner of North Hagan Street, Susie stopped, whined, barked, jumped up and down and raked a general ruckus.

Senses Machine

"She knows they got a pinball machine in there," Mr. Coffee explained. They went into the place and Susie spotted the machine right away. "Yelping frantically, she tried to climb onto it."

"Wait, Sue," Mr. Coffee said. "I got to get some change."

Sue waited on top the machine where he placed her, her eyes glued to the spot where she knew the ball was going to pop out.

Mr. Coffee inserted a nickel, let the pin fly, and the ball went whizzing. That got Susie practically hysterical. The performance was repeated about 10 times as Mr. Coffee, abetted by two or three drinking customers, continued to feed the machine. Nobody scored, of course, but everybody, including Susie, had a wonderful time.

Biographical Data

Between plays, Mr. Coffee offered certain biographical data covering his prima donna. Susie was bought recently and had to have a doctor. Susie is a first-rate rat catcher, to say nothing of a delectable watchdog. She has a "half sister," Lasele, who shows no interest in pinballing. Their mother died following a short illness several months ago.

Mr. Coffee inserted another nickel and that touched off Susie again. She made more noise than two ordinary size dogs and kept it up until the ball stopped rolling.

"Do you ever win on these machines?" Mr. Coffee was asked.

"I don't care anything about winning," Mr. Coffee replied. "I just play them for Susie's sake."

which break into fragments as they hit the target plane. The plane fired at has an armour plating thicker than usual and sensitized so that when hit by the plastic bullets each hit is recorded on a meter inside the plane. As the hit is made a light flares up on the ball and in the case of the plane indirectly to the gunners that they are "on target."

The plane and the technique of scoring is called "pinball gunnery practice" by the men and the novelty attached of the new training method adds to the competitive spirit of the men.

Council Pushes Use of Peanuts

ATLANTA, Dec. 29.—A campaign to promote the use of peanuts is planned to start April 1 by the National Peanut Council. Main feature of the campaign will be the use of national advertising.

Meetings are slated for the near future to enlist the support of all branches of the peanut industry in the campaign. Peanut vending operators will no doubt be called upon for aid and advice.

NEWS DIGEST


(Continued from page 69)

ties which may be finding their way into new model juke boxes and other coin machines. Plastic firms are now expanding their facilities to gear production to peak demand.

ICE CREAM—Ice cream manufacturers are almost at a total goal of 5,000,000,000 gallons production for 1946. If sugar becomes more plentiful before warm weather, the goal may be reached. Ice cream vending machines will help boost sales for the ice cream makers just as the vendors have hyped candy bar sales.

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Navy Uses Pinball To Teach Gunnery

CHICAGO, Dec. 29.—Moviemakers thru-out the country are this week viewing the latest type gunnery practice plane being flown by the navy which uses the pinball technique in scoring hits.

Bullets fired at the target plane are composed of graphite bound by plastic

RECORD JOURNAL

Inventor Says Tones Better

Ohio physicist says sound-box reflects overtones to achieve true reproduction

COLUMBUS, O., Dec. 29.—To get better tone from records, whether in juke boxes or movie theaters, attention must be turned from fancy shapes and gaudy speakers, to the resonance and reflection of sound.

That is the opinion of Dr. Christian A. Volk, director of research for Robinson-Houcha Optical Company of Columbus, physicist and a long-time student of sound and acoustics.

Volk made the observation as he announced completion of a new type sound box which he calls the "Volkair-Reverberator." He claims the device will give full and accurate tone response resembling carillon towers of European cathedrals from which bells can be heard miles away.

Tone Blend

He declared of his resonator: "Actual tests were made of the sound value and it has been proven beyond a question of doubt that there is no predominance of higher or lower frequency response from any point within the enclosure (of the resonator), but an absolute pure blending of tonal response from the various units, when measurements are taken from a reasonable distance from the sound source."

Volk said his device was designed originally for movie houses and other theaters requiring amplification of sound, but that it would be adaptable to automatic phonographs.

In construction, it simply is a cubical box 24 inches high with two partitions dividing it into four equal-sized compartments. The partitions run from corner to corner. In five of the sides of the box there are sound-outlet holes about the size of those in an ordinary table-model radio cabinet. A speaker is placed in each compartment.

He already has adapted it to a home-recording and radio set of console type. In the adaptation, he simply used the frame of the sound box as the cabinet supporting the record and recording mechanism. Another model he has completed may be suspended from the ceiling and the sound wired to it.

Five Dimensional

"In substance," Volk added, "it may well be defined as a five dimensional sound system since each loud-speaker unit is nearly directional and yet, when all five units are operating, it introduces no directional characteristics whatsoever. This is purely scientific truth when it has been suspended from the ceiling."

He describes its output as a "totally new sound effect—namely that of quantum or mass sound."

To back up his theories of sound, Volk cited the research of that great physicist, Heinrich Hertz, who declared that echoes and reverberations of musical sounds are the most important aspects of quality of tone.

"Heinrich states that echoes and reverberations should be absorbed by the handlings of these factors rather than to destroy them," Volk added.

Up to now, he continued, major attention in the acoustical arts has been given to deadening undesired echoes "by the use of sound absorbers." His device is calculated to reflect the echoes in such a way as to strengthen each tone in the sound spectrum.

Juke Experiments

According to reports, established manufacturers of juke boxes have been experimenting with resonators as a means of improving tone reproduction. At least one coin phonograph is reported to use resonators in connection with its speaker system.

Volk's device could be adapted to juke

Juke Box Lifts Cafe Owner to Swank Eatery From Lunchroom

PHILADELPHIA, Dec. 29.—The Philadelphia Record devoted a feature story to Maurice Rosenberg, who rose from a small lunchroom operator to the owner of a swank mid-town restaurant on the strength of juke boxes.

Rosenberg's lunchroom was in one of the less frequented sections of the city. The lunchroom had a juke box, but Maurice was devoted to the classics and couldn't stand the pop tunes that poured forth at the behest of his nickel-bearing customers. So he tossed the juke box out and lost many of his customers.

He finally got the idea of installing a juke box that played classical music. His own collection of serious music numbered many thousand records and it took a while to find a machine which would play 12-inch records, but Rosenberg finally found one.

Customer Gain

In no time at all, the lunchroom had more customers than it could handle and Rosenberg was forced to enlarge his lunchroom into a restaurant. It was the first classical music restaurant in the city and Rosenberg's record collection was largely responsible for its success.

The new midtown apt is three stories. Three sound technicians from Philco did about \$1,500 worth of work installing

New Home Juke Box Features Velvet Action

FORT WAYNE, Dec. 29.—Three shelves, instead of the usual one or two shelves, is one of the new features of the new 1946 velvet action type P-50 automatic record changer, according to E. S. Needler, manager of the special products sales division of the Farnsworth Television and Radio Corporation.

Manufactured at the Marion (Ind.) plant, it is anticipated that full-scale production of this medium priced unit will be in full swing by the end of this month.

This new record changer plays thru a stack of either 10 12-inch or 10 10-inch records. The complete cycle of action takes place as the tone arm enters the trip groove of the record—it is here that the trip unit operates, which in turn starts the changer thru its cycle.

After the bottom record is discharged, the tone arm swings in and is lowered to the playing position and at the same time the spindle is lowered to its first position. Because of the velvet action design, no abruptness occurs when the stack is supported during the entire change cycle and no sudden dropping of the stack can take place. Large savings made in experted on records because of the action given the disks.

A haseplate size of 12x14 1/2 inches is held by the clips and the required clearance—above and below the baseplate—is 6 1/4 and 1 1/4 inches. The small size of the complete unit, as well as its new features, has already stamped the machine "accepted" on the market, according to officials.

either as a speaker box in the phonograph or as a ceiling sound box. He emphasizes that especially on vocal recordings "all of the voices stand out clearly and you get harmony and in good blending with the rest of the musical qualities."

Needler has adapted the sound box to what he calls a "hydromedical acoustic recorder and analyzer" for use by doctors in making speech and hearing tests. Another office is set for Charleston, W. Va., according to Ed Shaffer.

a complex sound system for the records. A panel full of switches at the cashier's stand controls the system. Two sets of records go on simultaneously—one piped thru the rooms of the restaurant and the second going to the third floor, which Rosenberg calls his Beethoven Shrine.

Local custom has shown great interest in the sound installation, since it may provide a means for increasing the scope of the juke box. Albeit Rosenberg is anti-pop music, he is not anti-coin machine man and he's giving the operators full co-operation.

Announce W. Brase As Field Service Head of Juke Firm

KANSAS CITY, Mo., Dec. 29.—William F. Brase has been appointed chief of field service engineering for the Alron Manufacturing Corporation's music division, according to announcement made

WILLIAM F. BRASE

by Rudy Greenbaum, vice-president and commercial sales manager.

Brase, who brings to the company 15 years of experience in the music trade, is well known in the business. He has been director of purchasing and field service engineer for three of the large juke box manufacturers.

He is moving his wife and 7-year-old son, Ranny, to Kansas City, where he is already installed in his offices and has been holding a series of meetings with regional field servicemen.

Rosen Returns to Ohio Specialty Co.

LOUISVILLE, Dec. 29.—Charlie Rosen, recently discharged from the navy, has resumed active management of the Louisville branch of the Ohio Specialty Co.

At the same time, Rosen announced the appointment of his firm as distributor in the Kentucky-Southern Indiana territory of Packard juke box equipment.

Shaffer Music Expanding

WHEELING, W. Va., Dec. 29.—Shaffer Music Company, Columbia, O., Seaburg products distributors, is expanding and has opened an office for service and parts at 1229 Market Street, Wheeling. Another office is set for Charleston, W. Va., according to Ed Shaffer.

New Plastic Is Described At AICE Meet

Juke Firms Big Users

CHICAGO, Dec. 29.—New glass-reinforced plastic said to be suitable for use in construction of a wide variety of products from bathroom fixtures and luggage to railway cars was described last week at the American Institute of Chemical Engineers in the Stevens Hotel.

Word of the new plastic came from H. W. Collins, director of the Owens-Corning Fiberglass Corporation's research laboratories. He said the material has greater strength than structural metals, will not corrode, is stable in size and can be cured into any shape without expensive dies.

It is compounded by tying fine glass fibers to reinforce plastic materials just as steel rods are used to reinforce concrete, Collins said. It was developed originally for the Army Air Forces to supply a strong lightweight structural material.

Coin Machine Use

Announcement touched off speculation as to whether this new material, if measuring up to claims for it, would not solve some problems confronting coin machine engineers wishing to expand use of plastics. Juke box manufacturers, who were among the first industrialists to use plastics extensively, have been reported planning to use these materials on an even wider scale in new models. Before the war, use on juke boxes was confined largely to ornamental parts and decoration.

At the same time, W. S. Landes, president of the Plastics Materials Manufacturers' Association, said that production of plastics will be increased approximately 300,000,000 pounds a year. Increase in output will come largely thru expansion by 22 manufacturers expected to amount to more than \$107,000,000 in the next 18 months, he said.

This estimate Landes described as "conservative," adding that it did not include construction and tooling by molders and fabricators. Most of the new facilities will be for molding operations, which he said is most acutely needed. The remainder will be in plants producing sheets, rods, tubes, adhesives and laminating materials.

Landes said that demand now far exceeds supply, but production is expected to catch up with the market's great extent by the latter part of 1946.

Home Jukes

The following list of home juke boxes, with record changers, represent new models currently being offered and added to the lists published recently in this section:

BARR made by Barr Electronic Company, Dallas, Tex. Two models.

ECOPHONE made by Ecophone Division, Hallcrafters, Chicago. One model.

FARNSWORTH made by Farnsworth Radio & Television Corporation, Fort Wayne.

RC made by RCA Division, Camden, N. J. One model.

SANJON made by L. M. Sandwick Association, Chicago. One model.

STEWART-WARNER made by Stewart-Warner Corporation, Chicago. Three models.

STROMBERG-CARLSON made by Stromberg-Carlson Company, Rochester, N. Y. One model.

Brilliant Remodels Quarters

DETROIT, Dec. 29.—Brilliant Music Company is remodeling its salesrooms in preparation for expansion of its juke box distribution and record service.

Record Reviews

(Continued from page 27)

THE RAMBLER TRIO (Super Discs)

Guitar Boogie—FT.
That's the Way—FT.

This fiddle and guitar unit, with Western leanings, offers a highly commercial, eight-to-the-bar spin with a twangy, twangy, twangy stringing clean and twangy, side showcases Arthur Smith, who displays plenty on the boogie ball, *Beary* and also spinning at a fast beat, shows off to good advantage the Western hot style of the fiddler and guitarist. The appeal of "Guitar Boogie" should help its span in the music boxes.

STUFF SMITH (Musical)

Time and Again—FT. VC.
Is It—FT. VC.

The steaming bird scraped by Stuff Smith still continues to pour forth heat. With piano and guitar supporting, Smith showcases his fiddle stuff for his own *Is It*, to which he adds his own brand of heat style of singing. Contrasting is a slow blues ballad, *Time and Again*, also a Smith original, with his fiddle kept under the spinning at a fast beat, of Sarah Vaughn.

This spinning is geared for the hot jazz trade.

GERALD WILSON (Excelcior)

Just One of These Things—FT. VC.
Puerto Rican Breakdown—FT.
Just Give Me a Man—FT. VC.
Yes of the Hills—FT. VC.

A one-time trumpeter with Jimmie Lunceford, it's a fine band of his own, built along solid him. That Gerald Wilson sports in this spinning. With plenty of rhythmic urge in their beatings, band displays its power prowess in the original instrumental, *Puerto Rican Breakdown*, which also has the maestro's trumpet top drawer. With his horn kicking off the sides and has an added asset in the romantic singing of Dick Gray, who gives out rhythmically for *Just One of These Things*, and in more philosophical fashion, for the home philosophy packed in the slow ballad, *Top of the Hill*. Also the plus side is the husky blues singing of Betty Roche, former Duke Ellington canary, for *Just Give Me a Man*. Band, in this initial effort, holds much promise for the platters.

Out on the West Coast, where the band is better known, all of these sides should spin bright in the music boxes. In fact, there is rich real quality in the spinning for any territory.

DAVID STREET (Victor)

Un-Huh—FT. V.
I'm Not Having Any—FT. V.

David Street, singer, a song and smooth to good effect for *I'm Not Having Any*, a tender torch ballad that should build big in popularity circles. With the velvety string setting provided by Russ Ouse, spinning brings out all of the warmth in the troubadour's pipes. Tempo is stepped up for *Un-Huh*, a trite and borsome novelty that was never meant to be. At least, not for this singer.

Music eps should be keyed to the "I'm Not Having Any" ballad, which holds real potential, even the David Street may not be strong enough to start it off.

RAFAEL MENDEZ (Pan-American)

I Know That You Know—FT.
In a Little Spanish Town—FT.
Yes for You—FT.

Altho Rafael Mendez's technical proficiency on the trumpet can hardly be passed off as an orthodox hot style, there is real excitement in the free improvisations offered by this other hot man rounded up for this session. With Cliff Lange scoring for a single tenor sax

with four brass and rhythm, Mendez gets all his cadenzas and triple-tonguing effects for *I Know That You Know*, and at a speed tempo. Geared to a jump tempo, and with the ensemble scored as a tightly knit and rhythmic unit, there is much of interest in the other three sides. Especially for the beautiful phrasing and tone sent forth by Jack Jannetty on trombone to prove that he still rates with the best of the jazz elders. Apart from Tom Towel piano and Bob Baker's leucis sax rides, there is a dash of Dave Barbour's exciting guitar pickings on *In a Little Spanish Town*. H. H. Jannetty alone, these sides rate a niche for the hot jazz needer.

Phono fans at the race locations have much better to choose from.

NORO MORALES (Secco)

La Reina—FT. VC.
Ortiz Ole—FT.

Paced by exciting Steinway sparkle, Noro Morales and his Copacabana Orchestra offer the Latin dance melodies in a fervent manner that makes the music irresistible. Moreover, there is plenty of contrast to enhance the needing appeal of these four sides. *La Reina* is a gay and lively rumba with Tito Rodriguez and the boys in the band raising their voices effectively in song. *Ortiz Ole* is a spirited samba featuring the band. Bobby Capo, a pash pash, joins in for *Te Lo Juro Yo*, a bitter sweet melody played in the bolero tempo, as is *Si Wo Erce*, a Latin lubbery rich in romantic appeal.

At locations where the Spanish music sells, these sides are a sure winner.

RAFAEL MENDEZ (Pan-American)

Tumbando Como—FT. VC.
Toda Una Vida—FT. VC.
El Muerto Se Fue De Rumba—FT. VC.
Das Minutes Men—FT. VC.
Parque—FT.

Acerate Mas—FT. VC.
Le Bamba—FT. VC.
El Rancho Grande—FT. VC.

His trumpet pacing a Latin unit, Rafael Mendez whips up real south-of-the-border excitement for these eight sides. With the strings and woodwinds, Mendez brings out all of the exotico charm of *Forraje* as a gaucho tango, doing as much for *Acerate Mas*, a rumba-bolero, and *Toda Una Vida*, also a rumba-bolero, for which Chuy Castillon adds lyrical color in the romantic bary range. In a more spirited fashion, Castillon also sings with the band for *Tumbando Como*, guaracha. Mango Lengua adds her exciting and spirited singing to the Mendez band for the other four sides, spins key for *El Muerto Se Fue De Rumba*, a rumba; *La Bamba*, a son jarocho, and for the familiar ranchero ditty, *El Rancho Grande*; with a slower bolero tempo set for the exotic *Das Minutes Men*. All the sides should play well at locations where the Latin rhythms create the phono interest.

HOLLYWOOD'S FOUR BLAZES (Excelcior)

The Big Mam's Fine—FT. VC.
I Never Had a Dream to My Name—FT. VC.
That's a Good Little Old Deal—FT. VC.
Love Will Bloom in Paris This Spring—FT. VC.

Hollywood's Four Blazes, taking in piano, guitar, bass and drums, are on a King Cole Trio kick in their offering. However, they have a measure of individuality that is as easy to take as the Cole unit. With the piano and guitar for the instrumental noodling, and the entire group for the singing, the

foursome spin with plenty of lift for their own Harlequin five ditty in *The Big Mam's Fine* and *That's a Good Little Old Deal*. For the mood ballads, *I Never Had a Dream to My Name* and *Love Will Bloom in Paris This Spring*, there is plenty of nostalgic flavor in the bary piping of Connie Jordan, the drummer man.

All four sides should spin like blazes at the race locations.

SIPPY WALLACE (Mercury)

Buzz Me—FT. V.
Bedroom Blues—FT. V.

For the race blues, Sippy Wallace shouts it out thin. Nor does the alto sax, drum and piano (arrest Ammon) set any feverish pitch for the gal. Their playing is as unblurred as the gal's shallow shouting for *Buzz Me* and *Bedroom Blues*, both slow race blues.

Phono fans at the race locations have much better to choose from.

FLENNOY TRIO (Excelcior)

Somebody's Got To Go, Mr. Jones—FT. VC.
Now That You Know—FT. VC.
That's the Wrong Gal, Brother—FT. VC.
My Love—FT. VC.
I Ain't Mad at You, Pretty Baby—FT. VC.
The Induction Blues—FT. VC.

The Flennoy Trio, with Lorenzo Flennoy on piano, Jimmie Edwards on guitar and Robert Lewis on bass, makes for another West Coast unit on a King Cole Trio kick. However, their offerings are geared more to the race register, with the selling talent in the singing of guitarist Edwards. Lad can shout it out with the best of them in Kaycee style as he does for the slow blues, *Somebody's Got to Go, Mr. Jones*. Then tempers his pipings just as effectively to the romantic mood for a slow ballad as in *Now*

That You Know. His blues shouting is plenty strong for *The Induction Blues*, altho the slow chant is heavily dated lyrically, and with the others joining in on the chant, makes the lyrics jump nicely on *I Ain't Mad at You, Pretty Baby*. For *That's the Wrong Gal, Brother*, a race blues about evil women, and the sentimental ballad, *My Love*, an unblurred string handles the wordage under the port set by Edwards on the other platter. If it is the same voice, there's a marked improvement since these two sides were cut.

The blues sides should all rate big at the race locations.

BILL GOODEN TRIO (Musical)

I See Your Face Before Me—FT. VC.
My Trust—FT. VC.

With a fetching style of rhythmic singing and a pleasant piano personality to blend, Bill Gooden, with guitar and bass rounding out the trio, wins individual honors with his first sides. Creating a restful mood with his rhythmic styling, sells it big at the piano box and in song for both *I See Your Face Before Me*, a yesteryear show ballad from Knickerbocker Holidays, and for his own rhythmic ballad, *My Trust*.

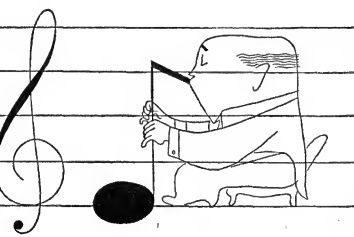
Phono attraction will depend largely on the popularity of the Trio in a territory.

PEDRO FLOREZ (Secco)

Orgullo—FT. VC.
Trigo De Tano—FT. VC.

With peppery piano passages sparking the Pedro Flores band, plus spirited singing in the Spanish tongue by Polito Galindez, it's a gay and lively guaracha dance coupling of *Orgullo* and *Trigo De Tano*.

Both sides are swell where south-of-the-border settings command the coils.



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JUKE BOX distributors gather in Kansas City, Mo., to confer with Rudy Greenbaum, vice-president in charge of commercial sales for the Alcron Manufacturing Corporation. Greenbaum, left to right, E. J. Brown, J. L. Brown, C. V. Hitchcock, Rudy Greenbaum, H. M. Branson and Gil Branner.

Universal Buys Chi Juke Route Of Joe Kroeck

CHICAGO, Dec. 29.—For the second time within the past two weeks the sale of one of Chicago's large juke route sales was announced. It was announced this week that Joseph A. Kroeck, owner and operator of the Paramount Music Company, sold out his entire operation of 107 juke to the Universal Automatic Music Company, owned and operated by Joseph Peskin.

Arrangements for the sale were begun December 13 and include an agreement whereby Universal Automatic operates the route until January 2 at which time the sale will be completed for an undisclosed amount of cash.

Photographs on the Kroeck route were located principally on the near north side of the city commonly known as the "Gold Edition" of these new juke to Universal's holdings increases their juke operation to approximately 600 pieces of new equipment and during the Chicago State line, south to Melrose Park on the west side of the city to the near north side, where the presently purchased route extends.

Kroeck operated the route known as the Paramount Music Company since 1937 and acquired substantial experience in the operation of phonographs. Shortly after the first of the year Kroeck is reported to have been in the city purchasing a membership on the Chicago Stock Exchange.

Studies Location

During the course of the period between December 13 and the date of the sale deal was completed, Universal operated the newly purchased route on a percentage basis, and during this time acquainted itself with the locations.

Prior to this sale between Paramount-Kroeck and Universal-Peskin, the Ace Music Company had been the operating institution to a group of music operators here in the city who formed a corporation known as the ABC Music Company, Inc. The Ace equipment numbered 550 to 600 juke, of which between 450 and 550 were bought by ABC and the remaining pieces purchased by Abe Koren, brother of Lou Koren, co-partner in the Ace Music Company with Max Berenson. The sale involved a purchase price close to \$500,000, according to trade estimates.

The ABC Music Service Corporation has the following officers: Bert Bondoli, president; Jerry Shuman, secretary; Ray Cunliffe, treasurer, and Bob Gano, vice-president and general manager. These officers were part of the group of 12 music men here who pooled their purchasing power to buy the Ace Music holdings of Lou Koren and Max Berenson. Berenson and Koren after the sale of their route interests formed a new corporation, the Paramount Corporation of Illinois, and they will now begin full-time distribution thru sale of automatic phonographs for the Alcon Manufacturing Corporation.

Pop Album Reviews

"THIS MODERN AGE" (Capitol)

This is the final 10 sides in the label's four-volume *History of Jazz* series, and for one of the best packages of present-day hot jazz. With a rich variety of styles and styles for the spinning, the album makes for an up-to-the-minute concert. This is the ubiquitous Coleman Hawkins, who displays his own artistry with the slow ballad, *I'm Thru With Love*. With a trumpet playing a small jump band; Bobby Sherwood band backing the Steinway quartet for Bud Weiderbeck's mood classic, *In the Park*; the King Cole Trio, with Oscar Moore's guitar popping out front; and driving of the bandmen taking that direction from Benny Carter and Stan Kenton; the Kansas City style grooved by Jay Mohrman's scintillating Steinway and a most delightful side-dish of Dilekian by an all-star band riding along with tenor Sam Eddy. It's a whole jazz library in one.

FIBER MCGEE AND MOLLY (Capitol)

The ace radio comics, joined by Teeny (Marian Jordan), provide a holiday

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24)

Rank	Artist	Title	Label
1	Paul Weston-Margaret Whiting	IT MIGHT AS WELL BE SPRING (If It's Not for the Love)	Capitol 214
2	Andy Russell	YOU (If It's Not for the Love)	Capitol 221
3	Harry James	YOU (If It's Not for the Love)	Columbia 3687
4	Bing Crosby	WHITE CHRISTMAS (Start the New Year Right)	Decca 16429
5	Louis Jordan	Don't Worry 'Bout That	Decca 16734
6	Evelyn Knight	CHICKERY CHICK (Let Him Go—Let Him Be)	Decca 16725
7	Sammy Kaye	IT MIGHT AS WELL BE SPRING (Give Me the Simple Life)	Victor 20-1738

pleasantry with a humorous and touching Don Quinn script entitled, *On the Night Before Christmas*. Spinning for three sides, there is musical merit on the mated sides as the Ken Darby Singers and Billy Mills' band adapt Clement C. Moore's *'Twas the Night Before Christmas*. Package makes excellent holiday merchandising any year as long as the radio ace retain their Crocley.

"POLONAISE" (Victor)

The lovely Frederic Chopin melodies, brought up to date for the stage musician, Polonaise, provide real genuine enjoyment in this set of six. Al Goodman's orchestra gives spirited reading for both the title side and the *Polonaise*. Earl Wrighton, baritone, and Mary Matinee Briney, soprano, make it a thrilling love duet for *Polonaise*, and even more entrancing for the lovely *Now I Know Your Face* by Heart, which stems from the Walter in *T. P. Wrighton* also excels for the patriotic *O Heart of My Country*, based on the *Nocturne in E Flat*, and for the *Finale*, based on the *Polonaise*. *Polonaise* is a gem, joining in to make it all the more striding. Rose Engrham, out of the opera, sings the stage song, her soprano for the show's only original number, a tuneful and tender ballad, *The Next Time I Care*. *Polonaise* is a gem in good voice, her diction on the disk leaves much to be desired.

EARL ROGERS (Musicraft)

For your store of musical folk lore, the old-fashioned sea-faring folk and shanty folk contained in this six-sided set makes for an excellent piece of Americana. Moreover, it's real entertainment in their lyrical projection by Earl Rogers, who has captured the true spirit of these old folk tales, most of them rare items. Accompanying himself on the guitar, Rogers makes the album a folk song gem with such classics as *Blow the Man Down*, *The Brookfield Murder*, *The Jamb on Jerry's Rock* and *The Ocean Breeze* among others.

MARGARET O'BRIEN (Capitol)

While this set of three records is packaged for holiday sales, it is a holiday for the listener. It's a holiday for the youngsters and for the adults. It's a holiday for the two sides of the year as the Hollywood top tale *Two Stories for Children*. Standard stories among the younger set. Margaret O'Brien displays true dramatic ability as she tells the tales of *The Town Without Names* and *The Three Billygoats Gruff*. Story telling is heightened by sound effects and Paul Weston's incidental music.

"OLD-TIMERS" (Sonora)

The Ben Votie Singers, male quartet, in true barbershop harmony style, with piano and celeste providing adequate accompaniment, sing in a variety of 28 tunes that are real Old-Timers. Cataloging them as drinking songs, sweethearts songs, Irish songs and such for each of the eight sides, the quartet runs the gamut from *Sweet Adeline* and *In the Good Old Summer-time to Shine On Harvest Moon*. Swell spinning for joining in on the chorus.

"THE NUTCRACKER SUITE" (Victor)

It was noble on part of the needle world to bring forward a whimsical musical fantasy that sets the fairy tale of the little girl who dreamed of her favorite Christmas. The music of the Tchaikovsky music of *The Nutcracker Suite*. The lyrical tale, by Foster Carling and George Shusterman, is told on six sides by Susan Scott and a mixed chorus. The musical beauties are both built and torn down by Spike Jones and his diaphan

symphony crew of City Slickers. On the album's jacket, this unwholesome blend is nothing short of atomic. But the disk inside are mostly all duds. The presentation is too grown-up for the tiny tots, and entirely too asinine for adults. With the kids in-between knowing all about Lana Turner, they're not likely to be taken in by the Lemon Drop Queen.

"HAWAIIAN GEMS" (Pan-American)

Dan Kalauawa Stevens and His Islanders, taking in an electric steel guitar, two guitars, a uke and a string bass, pack all the musical and lyrical charm of the island in this set of eight sides. It's dreamy dishing in their stinging and playing of eight familiar and highly tuneful island tunes, capturing the rich romantic flavor of the island music.

TEX RITTER (Capitol)

Tex Ritter, the cowboy screen star, packages his songs and stories on four sides, gearing his efforts to the children's trade during the holidays. To guitar accompaniment, gives the moppets everything from a humorous novelty, *I Love My Rooster*, to the blood and thunder *This*

Manufacturer Plans Two-Day Nationwide Juke Box Display

CHICAGO, Dec. 29.—New juke box models will be on display and "in action" during National Warbler Days, January 6 and 7, thruout the country by all distributors in that firm's organization. Instructions to operators have been sent out by the local distributors, who are now busy fixing their offices and showrooms for the celebration.

Some local showings have been made by concern since the end of the war, but this display will be held on a nationwide basis. Food, fun and refreshments will be offered to all, company officials state.

David Rosen Gets Philly Juke Area

PHILADELPHIA, Dec. 29. — David Rosen, of Philadelphia, has been appointed distributor of AMI juke boxes in Eastern Pennsylvania and Delaware, according to an announcement from the manufacturer.

Wreck of No. 2. With a gory Indian saga, the little girls will be too shocked to spin this set. It's strictly masculine, and not entirely juvenile, either.

"CUBAN RHYTHMS" (Musicraft)

This package of eight sides brings back some old masters cut by the Hotel Nacional Orchestra of Havana, Cuba. While there is none of the polish in their playing that one finds today among the dekins of the Latin units, nor is the mechanical reproduction on par with present standards, there is still much in this music making for those seeking out the south-of-the-border rhythms. There is plenty of vigor and excitement in their playing of the familiar rumba and cumbas melodies, and plenty of spirit in their songs. In the end, these are the authentic Cuban rhythms.

IMPORTANT ANNOUNCEMENT

TO ALL WEST VIRGINIA OPERATORS

On January 6, 1946, we will open our new offices at 2125 Market Street in Wheeling, West Virginia. Service and parts for Seeburg equipment will be available to you at that time.

NEW PHONOGRAPHS SOON. Watch for date of showing.

SHAFFER MUSIC COMPANY

Phone Main 5563 606 SOUTH HIGH STREET Columbus 15, Ohio

EXCLUSIVE SEEBURG DISTRIBUTORS

PACKARD PLA-MOR

HAS THE PLAY APPEAL

ANGOTT SALES CO., Inc.

Now Delivering New
PACKARD PLA-MOR Wall Boxes

12 Used Packard Boxes \$30.00 Ea.
Speakers
30-Wire Cable
Bar Brackets
Adapters
2616 Puritan Ave.
Detroit 21, Mich.

INSTANT COFFEE VENDING MACHINES

Powder Brew Said Answer

Problems plaguing pre-war machines seen solved with improved flavor of blends

NEW YORK, Dec. 28.—With the announcement that several of the large coin machine manufacturers are ready to offer vending machines for production during 1946, trade interest in "instant" coffee machines has revived.

Coffee vending machines have long held the attention of vending machine men, but the trade has had to overcome two obstacles in getting the coffee vended before the public. One problem was mechanical—how to build a practical, easy-to-service combination coffee brewer and vender. The other problem was the coffee itself—how to find an instant coffee which would stand up under the taste test.

Prior to the war, vending machine men concentrated on the ready-prepared types of coffee vendors. Ready prepared vendors brewed out both difficulties, since the coffee was made before it was placed in the machines; this also allowed the use of regular coffees, either made by drip or percolator methods.

Had Drawbacks

But the pre-war coffee vending machines, despite the fact that they overcame the mechanical and the taste problem, had their drawbacks. Chief among them was the trouble with the operator, who had to brew the coffee, was put. Carrying pails of coffee from his office or kitchen to his machines on location kept the coffee vender from most locations except the automat-style cafeteria. Servicing the machine, to make certain that it was clean and that all stale coffee had been thoroughly removed, was another obstacle.

The vending machine which would actually and automatically combine the coffee and boiling hot water would eliminate many of the operators' troubles without adding to his service problem—providing that the machine he had was practical.

Soluble coffees—perfected during the war for use by the armed services—seem to provide the best answer to the coffee vending problem.

A soluble coffee, which tastes like coffee but which can be made quickly and simply by combining it with very hot water, is the best practical answer for the venders. Latest information released by kitchens and testing laboratories, like The New York Times, indicate that the newest soluble coffee is (See **INSTANT COFFEE** on page 86)

To Slice Red Tape On Renewal of Cig Licenses at Philly

PHILADELPHIA, Dec. 28.—W. H. Beachy, deputy secretary of revenue, announced this week that a simplified procedure for renewing cigarette dealers' permits is being put into effect for the 1946 licenses.

Dealers will no longer have to fill out involved application forms, but will receive renewal cards to be returned to the department with the \$1 fee. All will be handled thru the State Capitol instead of the district offices.

Leaf Gum Buys Factory at Chi Of Government

CHICAGO, Dec. 28.—Sol S. Leaf, president of the Leaf Gum Company and the Overland Candy Corporation, announced that the two firms will be housed in a new West Side factory purchased for \$1,010,500.

Building was bought by the Leaf Building Corporation, also headed by Leaf, from the government thru the Reconstruction Finance Corporation. During the war the plant was used by the Minneapolis-Honeywell Regulator Company for manufacture of electrical control devices.

All activities of the gum company, now located at 401 North Wabash, will be centered in the new structure which is situated at Division and Cicero avenues. The building is a floor space of 210,000 square feet and a portion of it will be used also to house part of the activities of Overland Candy Corporation, which officials said is planning to branch into the 5-cent candy bar field soon. The candy company will have its facilities divided between plants at 1732 West Hubbard and 2305 West Erie.

Structure is scheduled to be ready for occupancy in about 45 days. Leaf said it would then be fully equipped with modern machinery and laboratory facilities.

Leaf Gum has been pushing an aggressive advertising and sales campaign for a larger share of the 5-cent chewing gum market.

Plan Construction of New Beet Sugar Plant in Minn.

NEW YORK, Dec. 28.—Construction of a modern beet sugar factory at Moorhead, Minn., has been approved by directors of the American Crystal Sugar Company. Work on the plant is scheduled to begin in April and is to be completed in time to process the 1947 crop next January.

Fin Pushes Stamp Folder Advertising

Uses Magazine Market

CHICAGO, Dec. 28.—Advertising on stamp folders, to be dispensed thru postage stamp vending machines thruout the nation, is featured in *Printer's Ink*, one of the leading advertising publications, in its December 21 issue. The claims 20,000,000 stamp vender circulation all over the United States.

With lowest sale rate—to be profitable—set by local stamp vending machine operators in Chicago at 800 per month per machine, and with 1,000 machines now in operation in this area alone, 800,000 circulation a month could be attained easily.

Similar in style to match book advertising, the postage stamp folder advertiser would be able to use prestige or institutional form of messages.

About one by one and three-quarters inches in size, the stamp folders have two sides available for advertising messages. Company practice is, however, to print only on the outside of the folder.

One of the greatest arguments for the folder-type advertising is that, along with paper match books, the ordinary customers will buy more stamps thru a vending machine—placed in the convenient corner drugstores, hotels or check cashing exchanges—than they ordinarily would at the moment. Thus they will carry the folder around with them for days and give the ad more than one passing glance.

Because the size of the folder is only two-thirds the size of ordinary paper book matches, "type" advertising is given a better chance to create more than average results for the space purchaser.

Name Stevenson N. Y. ICM Head

NEW YORK, Dec. 28.—James R. Stevenson Jr., Troy, N. Y., was elected president of the Association of Ice Cream Manufacturers of New York State at the 88th annual convention of the organization held last week at the Hotel Pennsylvania. He will succeed Anthony Menafra, president of A. Cardini, Inc., Long Island, N. Y.

During the one and a half years' study of conditions in the industry were reported by J. A. Perry, Riegel Refrigerating Company of Elmira, N. Y., that they were reported being on a sound base and prepared to expand their production to meet all needs.

Other officers the association elected at the convention were: A. Ricciardi, Pioneer Ice Cream Division of the Borden Company, vice-president; E. Shock Breyers Ice Cream Company, Long Island, re-elected treasurer, and W. H. Miel Jr., re-elected secretary.

Ethel V. Mars, Head Of Candy Firm, Dies

CHICAGO, Dec. 28.—Mrs. Ethel V. Mars, 61, president of the Mars Candy Company, Chicago, died in a hospital at La Jolla, Calif., after a long illness.

Mrs. Mars took charge of the candy company which her husband, Frank C. Mars, established here in 1913. She also assumed direction of his Milky Way racing stable which produced a Gallopadee winner of the Kentucky Derby in 1940. In 1934 and 1936 the stable was the leading money winner of American racing.

Internment took place in Minneapolis, where her husband first began making the candy bar which has since become the best seller. At his death she inherited a fortune estimated at \$2,900,000. One daughter, Mrs. Patricia Mars Peasey, survives.

GE To Produce Electronic Hot Sandwich Mach.

SYRACUSE, N. Y., Dec. 28.—General Electric Company have announced this week that it will build "several thousand" electronic vending machines to serve hot dogs, hamburgers and grilled cheese sandwiches heated by electronic tubes.

Howard W. Bennett, manager of the specialty division of GE, announced that the first units of the new machine are



ELECTRONIC SANDWICH VENDER
expected off the production lines here early in January.

Machines being made by General Electric are also for the Automatic Canteen Company of America, whose engineers collaborated with GE in the development of the machine.

More Details

Bennett released more detailed information on the workings of the sandwich vending machine. Here's how the firm says the machine will work:

The customer drops his dime in the machine and presses the selection button for one of three kinds of sandwiches. This trips a tray which causes the cellophane-wrapped sandwich to drop into an electronic oscillator coil where it is plainly visible to the customer.

As the wrapped sandwich falls into place, high frequency radio waves are focused on the sandwich. The waves heat the sandwich to the proper temperature. After which the one item drops into a glass-door compartment where it is ready for the customer to pick up, unwrap and eat.

Heat Uniform

Engineers at General Electric agree to have built more than 1,000 different types of oscillators before they finally perfected the one they wanted. Problem of the oscillator was to heat the rolls and the meat uniformly so that they would not burn.

After considerable experimentation and research, the engineers found the right frequency and developed a special coil which would heat the meat and roll thoroughly and uniformly.

Jack Rosenfeld Out Of Navy, Back With Trade at St. Louis

ST. LOUIS, Dec. 28.—The J. Rosenfeld Company, St. Louis, has been named distributor for U-Need-A merchandising machines in Missouri and Kentucky, according to an announcement made by the firm.

Jack Rosenfeld, president of the company, has re-entered the coin machine business following service with the U. S. Navy. Prior to his service, Rosenfeld had 15 years experience in the trade.

Northwestern WORLD FAMOUS VENDERS

DELUXE

Lots of 100 or More \$18.95
Lots Less Than 100 19.50
Lots Less Than 25 19.75

MODEL 33

Lots of 100 or More \$ 9.60
Lots Less Than 100 9.75
Lots Less Than 25 9.95

ORDER TODAY!

Deferred Payments Available

AMERICAN DISTRIBUTORS

1349 5TH AVENUE
PITTSBURGH, PA.

423 FRANKLIN STREET
JOHNSTOWN, PA.

U-NEED-A DISTRIBUTOR *in Missouri and Kentucky*

We are happy to announce our appointment as exclusive agent for U-NEED-A Venders, Inc., to distribute their outstanding machines in the above territory. Orders are now being taken for the new

MONARCH CIGARETTE MERCHANDISER

Designed by Norman Bel Geddes

Here indeed is the last word in cigarette Vendors, created by the recognized leader in industrial design, and engineered to give the operator a fool-proof, easily serviced machine of greater capacity but no larger size.

JOSEFELD CO.
3216 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1512

Also exclusive distributor of Bally Machines in East Missouri—Southern Illinois—West Kentucky

OPERATORS

Send in your orders. Tailored-to-Fit Financing arranged. Insure for yourself early delivery of New U-NEED-A Merchandisers.

You'll like to do business with

Jack Roush

Material Shortage Delays Coin Frosted Foods Store

PHILADELPHIA, Dec. 29.—The opening of the first coin machine operated frozen food store in near-by Ardmore has been postponed to January 15. A shortage of available materials caused the delay, but the operator has reported

that the additional time is not being wasted.

He and technicians are perfecting the machines already installed so that they will operate at top efficiency when the store has its official opening. The store is attractively decorated on the outside and occupies an area of approximately 20 feet in width and 30 feet in depth. It will specialize in frozen foods for the time being but plans are already being considered to increase the space and also increase the merchandise which it will dispense.

The store will be run by a staff of three. One employee will be a cashier. Another will service the machines and the third will act as assistant to the others.

The store is located near the station in the heart of the shopping district. The station is located on the main street of the town and furnishes transportation to Philadelphia and suburban spots. It's one of the main means of traveling in the area.

Shop Quickly

Advertising for the store will point out that housewives or housekeeping staffs for the homes in the area can shop quickly in the coin machine store. It will also stress the fact that frozen foods are easily and quickly prepared. The housewife can do her shopping in the city or take care of errands and still have a hot tasty meal on the table at the luncheon or dinner hour without too much rush and excitement.

Word of mouth has already done much to advertise the store and there have been many queries from people in the area as to when it will open. Once the store is operating, the owners will be able to judge which of the frozen foods more quickly and which linger in the machines. The store will naturally have to have quick turnovers in order to be profitable. The Ardmore store will be an experimental station for a chain of coin-operated food stores, which are expected to open in the Philadelphia area.

ORDER NOW FROM NEW ENGLAND SALES OFFICE

MODEL 33



Peanut Vendor, Capacity 6 Lbs.
\$9.60 in lots of 100 or more
\$9.75 in lots less than 100
\$9.95 in lots less than 25

DELUXE



Single Unit All Purpose Built
Vending Machine, Capacity 6 Lbs.
\$18.95 in lots of 100 or more
\$19.50 in lots less than 100
\$19.75 in lots less than 25

Terms: 1/3 Deposit, Balance C. O. D.

NORTHWESTERN SALES & SERVICE
1198 TREMONT ST.
BOSTON, MASS.

Northwestern

Your Assurance Of
Postwar Security



Time and time again Northwestern built vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to be first in Northwestern—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper, The Northwestern.

THE NORTHWESTERN CORPORATION
1 EAST ALHAMBRA STREET, CHICAGO, ILLINOIS

BISCUIT VENDING MACHINES

6 columns, capacity 94 packages
Refinished like new. Perfect working
condition. Ready for location.

\$32.50 EA.

5 OR MORE, \$27.00 EA.

1/2 dep., bal. C. O. D., F. O. E. N. Y.
U-needa Vending Service
100-102 SCHOLES STREET
BROOKLYN 6, N. Y.

YOU CAN
always buy
with confidence
from
Cleveland Coin
Week This
offer—

M. S. Glaser

MUSIO

4 J.M. 1.40 Selection Music Box	\$425.00
10 Selection 20 Selection Wall Mount	26.50
2 222 Wall Mount	26.50
8 1222 Wall Mount	20.00

PACKARD WALL BOXES
Brand New Packard Wall Boxes Each \$36.95

ARCADE EQUIPMENT

5 Key Fighter	\$145.00
2 Keyer Basketball Game	135.00
1 Keyer Basketball Game	135.00
1 Music Box, 8 Records, Lifespan	28.00
1 Music Box, 8 Records, Lifespan	28.00
1 Electric Discs	75.00
1 Electric Discs	75.00
1 Electric Discs	75.00
1 Electric Discs	75.00
1 Electric Discs	75.00
1 Electric Discs	75.00

NOW DELIVERING

NEW UNDERSEA RAIDERS	\$309.50
NEW GOALIES	\$25.00

20 Cabinet Set Stands with Locks and Keys, Etc.	\$15.00
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Brand-New Kew-Tone Lamp Speakers, Complete	\$38.50
--	---------

Universal Amplifiers, Complete with Tubes, Pivots, etc. Key Models, etc.	\$50.00
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PIN GAMES

Fig Zag	\$8.50	Old Bar	\$49.50
Fig Zag	\$8.50	Big Chief	\$49.50
Fig Zag	\$8.50	Wild Fire	\$55.00
Fig Zag	\$8.50	Wild Fire	\$55.00
Fig Zag	\$8.50	Reaper	39.50
Fig Zag	\$8.50	Reaper	39.50
Fig Zag	\$8.50	Reaper	39.50
Fig Zag	\$8.50	Reaper	39.50
Fig Zag	\$8.50	Reaper	39.50
Fig Zag	\$8.50	Reaper	39.50

POPOORN MACHINES

First Patterned Machine, Marlin's	\$125.00
First Patterned Machine, Marlin's	\$125.00
1-Pop-It Popcorn Machine	\$5.00

CIGARETTE MACHINES

5-Gal. Rival Machine, East	\$59.50
5-Gal. Rival Machine, East	\$59.50
5-Gal. Rival Machine, East	\$59.50
5-Gal. Rival Machine, East	\$59.50
5-Gal. Rival Machine, East	\$59.50

ONE BALL FREE PLAYS

1930 One-Two-Three	\$4.50
1930 One-Two-Three	\$4.50
1930 One-Two-Three	\$4.50
1930 One-Two-Three	\$4.50
1930 One-Two-Three	\$4.50
1930 One-Two-Three	\$4.50

TERMS: By Cash or C.O.D. All Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2221-23 Prospect Ave., Cleveland 15, Ohio

Phone: PRospect 8197-2

"JACKPOT
BELL"

\$49.50

Brand New

TAKES NICKELS—PAYS QUARTERS!!!

A fast little honey of a money maker! Soon

you'll have it! It's the only one of its kind

Three fruit reels. Coin player for per play

Wins off one quarter automatically on two

reels, etc. (Reels are for 10¢, 20¢, 30¢

per play for 10¢, 20¢, 30¢, 40¢, 50¢, 60¢, 70¢, 80¢, 90¢, 100¢, 110¢, 120¢, 130¢, 140¢, 150¢, 160¢, 170¢, 180¢, 190¢, 200¢, 210¢, 220¢, 230¢, 240¢, 250¢, 260¢, 270¢, 280¢, 290¢, 300¢, 310¢, 320¢, 330¢, 340¢, 350¢, 360¢, 370¢, 380¢, 390¢, 400¢, 410¢, 420¢, 430¢, 440¢, 450¢, 460¢, 470¢, 480¢, 490¢, 500¢, 510¢, 520¢, 530¢, 540¢, 550¢, 560¢, 570¢, 580¢, 590¢, 600¢, 610¢, 620¢, 630¢, 640¢, 650¢, 660¢, 670¢, 680¢, 690¢, 700¢, 710¢, 720¢, 730¢, 740¢, 750¢, 760¢, 770¢, 780¢, 790¢, 800¢, 810¢, 820¢, 830¢, 840¢, 850¢, 860¢, 870¢, 880¢, 890¢, 900¢, 910¢, 920¢, 930¢, 940¢, 950¢, 960¢, 970¢, 980¢, 990¢, 1000¢, 1010¢, 1020¢, 1030¢, 1040¢, 1050¢, 1060¢, 1070¢, 1080¢, 1090¢, 1100¢, 1110¢, 1120¢, 1130¢, 1140¢, 1150¢, 1160¢, 1170¢, 1180¢, 1190¢, 1200¢, 1210¢, 1220¢, 1230¢, 1240¢, 1250¢, 1260¢, 1270¢, 1280¢, 1290¢, 1300¢, 1310¢, 1320¢, 1330¢, 1340¢, 1350¢, 1360¢, 1370¢, 1380¢, 1390¢, 1400¢, 1410¢, 1420¢, 1430¢, 1440¢, 1450¢, 1460¢, 1470¢, 1480¢, 1490¢, 1500¢, 1510¢, 1520¢, 1530¢, 1540¢, 1550¢, 1560¢, 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Keeney 5 Ball	115.00
Keeney 5 Ball	115.00
Keeney 5 Ball	115.00
Keeney 5 Ball	115.00

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1/2 doz. 10" Ball, \$10.00

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U. S. reports Economic Shock Following War's End Runs Lower Than Expected

Urges Future Expansion of Foreign Trade Markets

CHICAGO, Dec. 29.—Immediate prospects for the coin machine trade along the reversion period brightened long with those of all other businesses as the U. S. Department of Commerce reported that the economic shock of the war's end has been less than expected in the Midwest, Southeast, New York, and Chicago. Report, however, made clear that reversion is just getting into full swing, and it stressed the need for manufacturers to plan expansion of markets beyond the demand for goods pent up by the war's curtailment of civilian production.

Diversification of industry, one of the outstanding characteristics of Midwestern industry, apparently is serving as a cushion to reversion in this area, according to Robert W. Perry, regional business consultant for the Commerce Department in Chicago.

Materials Handicap

In the mid-continent region, comprising the States of Montana, North and South Dakota, Minnesota and Wisconsin, many war workers naturally have been laid off, but employment is actively seeking workers for civilian production, according to the department's report. Full switch to peacetime production, however, is handicapped by shortage of materials, especially of those for building.

Most optimistic sign in the business outlook of the regions surveyed is failure of the pre-war market for government-built plants would turn into industrial ghosts with return of peace. The Federal Reserve Bank of Chicago, the department reports that few of the lessees of government-owned plants have shown an intention to drop their options and vacate.

It is believed that between 75 and 90 per cent of such tenants will exercise their right to purchase the report continued. "Thus far, only eight out of 102 such plants have officially been placed on the market."

According to estimates, metropolitan New York needs 5,500,000 square feet of additional commercial and industrial space. In Minnesota's Twin Cities individual manufacturers and distributors also are demanding space for conversion activities. In Minneapolis industrialists are asking for 2,000,000 more square feet of industrial space, and in St. Paul an additional 3,000,000 square feet.

Distributors Enlarge

The same trend has been in evidence in the coin machine trade. In all regions among distributors. Their first months of peace coin jobs over the nation have been busy changing and remodeling showrooms and service shops, buying new buildings and leasing new quarters in preparation for the conversion of business anticipated when new machines are again available.

Scarcity in the coin machine trade, however, was that many plants have been able to make rapid "reconversions" to peacetime production, they have encountered difficulty in securing an output.

"Most plants, even those who have been physically reconverted and have more quarters than they could fill at full operation, are still operating at only part capacity," the department reported in its survey of the Southern States of Florida, Georgia, Tennessee, Alabama, Mississippi and Louisiana. "The prime reasons for this are shortage of materials and workers to accept employment and a shortage of materials and equipment."

Report also pointed out that in all regions the status of employment. Cut-backs following end of the war resulted in a sharp drop in the average big unemployment figure. But no one seems to be sure how many of these war workers are still in the labor market. Beyond doubt, many were housewives, who now have gone back to their homes; others were older men and women who probably will return to retirement.

"Women employees left the cut-backs more sharply than did men," the department's report from New York declared. "To by far the greater per-

centage of manufacturing employees are males, it is estimated by the U. S. Employment Service that of 285,074 layoffs of all kinds in New York State between August 15 and October 16, female employees accounted for 181,589." That could mean more than 60 per cent of those laid off were women.

Components Short

Plans in Detroit are in varying stages of reversion, with some in actual production, the department said. However, production is limited by the lack of a smooth flow of materials and parts and because of labor condition. As an instance of the problems of reversion in the Detroit area the report cited the following case: Chrysler after contracting was shut down owing to announced difficulty in getting components. On opening day, 100,000 of some 30 per cent of the workers interfered with shop schedules.

USA reported the Chicago labor market was "in substantial balance" in mid-October. As Indianapolis the service reported 15,000 unfilled orders for work. In Milwaukee, it reported less than 5 per cent of the labor force is unemployed. Unskilled workers, especially those recent in foundries, were scarce. War-end layoffs in the States of Alabama, Florida, Georgia, Mississippi, South Carolina and Tennessee were estimated to have reached a total of 250,000, but the War Manpower Commission contended that there are nearly 130,000 unfilled jobs in the region.

Summing up the situation in the Southern area, the report concluded: "The Federal Government's war terminal leaves (of military personnel) and accrued savings are used up, or the so-called 'war jobs' general unemployment will return to employment. And as supplies become more plentiful the industries will be able to make greater progress in their programs."

Statistical Slump

As the Northern Trust Company of Chicago said in a recent analysis of business conditions, the United States today presents the "spectacle of boom psychosis and a slump in the midst of a statistical depression."

It pointed out that production is off, employment and incomes are down, business earnings are down, yet prices are higher and retail trade is setting new records.

It also cited the Census Bureau November of 1,580,000 unemployed in estimated by the department of Labor's prediction that unemployment during the shift to peacetime production will probably reach a peak between 6,000,000 and 8,000,000 jobs in the spring.

The bank's report added: "It appears that once peacetime spending is in full swing, the unemployment may amount to no more than 3,000,000 or 4,000,000, or close to the minimum in a country where workers are free to move between occupations."

H. B. Murphy Host For Candy Firm's Open House Party

CHICAGO, Dec. 29.—Vending machine men and candy firms are celebrating an open house party staged by the National Candy Company here Friday (28). Host to the vendors was H. B. Murphy, sales manager for Pan Confections, who is also in charge of vending machine sales.

Occasion for the open house was the consolidation of Pan Confections and Verbitte Offices. Both companies are owned by National Candy Co. but have operated from separate offices heretofore. After Friday the offices for both firms will be located at 311 W. Superior Street, Chicago.

Visitors at the offices were entertained from six to six with cocktails and buffet supper.

Reconversion: G.I. Gets First Lesson From Bell Machine

INDIANAPOLIS, Dec. 29.—A bewildered soldier, fresh from the war, ran into the hard knicker of civilian life immediately upon landing in France. Having a desire to try a bell machine as soon as he could, it goes like this:

As reported by "Pittsburgh Star's" column "Information Plus," it goes like this:

A young Indianapolis soldier reports a strange bonanza at a slot machine in France. He hit the jackpot and got fifteen red meat tokens. Just off the ship, he had no idea what they were until homefolk explained the defunct counters. You just can't tell how far reversion might get.

Plan Increased N. Y. Sales Tax

NEW YORK, Dec. 29.—Increase of the New York sales tax from 3 per cent to 2 has been recommended by Robert Moses, who is expected to be co-ordinator of public works for Mayor-Elect William O'Dwyer.

Moses, now park commissioner, made the recommendation at a public hearing of the finance committee of the city council in preparation of the 1946 budget. He also suggested that the additional revenue be used on the city's transportation system.

Art Paule Returns To Ideal Sales Co.

St. Louis, Dec. 29.—The Ideal Sales Co., a subsidiary of the Ideal Vending Co., reopened for business last week when Art Paule returned to this city following completion of service with the navy.

Paule, who for several years prior to his service was manager of the firm, was honorably discharged several months ago after three and one half years service.

McCall's, St. Louis, Have 8-Pound Girl

ST. LOUIS, Dec. 29.—An eight-pound baby girl was born to Mrs. A. McCall, wife of the Ideal Vending Co. president, at the McCall Vending Co., Dec. 17 at Deaconess Hospital in St. Louis.

Both mother and daughter are doing well, and the new addition to the McCall family will be named Rosemary. McCall has one other daughter, age five. The McCall Vending Co. is one of the leading distributors of coin-operated machines in the St. Louis territory.

"CONTINENTAL"

866G TUBES

WHILE THEY LAST

66¢ each

(LIST PRICE \$1.95 EACH)

Individually Boxed and

Cartoned 50 to a Carton

100% MONEY-BACK GUARANTEE

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ARE YOU INTERESTED IN BUYING A GOING BUSINESS?

Have route of 15 Panorams, 14 of which are on location. Twelve of these equipped with factory-made stands. All machines located in a midwest city. Serial numbers from 3,000 to 5,500. All machines equipped with wipers—this equipment is exceptionally clean and mechanically perfect. Several rolls of film, splicers, extra parts, etc., for

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Will finance to reliable party.

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PANORAM OPERATORS

You now can buy SLUG PROOF Wall Boxes with a 10c unit for your PANORAM MACHINES—grab all those extra 10c pieces—order immediately.

MODERN SCALE & AMUSEMENT CO.

P. O. BOX 41, DORCHESTER 24, MASSACHUSETTS

Bally VICTORY DERBY

ONE BALL AUTOMATIC PAYOUT

NOW
ON DISPLAY
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WISCONSIN • INDIANA • NORTHERN ILLINOIS

Candy Products Run to Big Coin

CHICAGO, Dec. 29.—Over \$286,317,000 is estimated as the total spent by the domestic candy manufacturers during 1944—an amount almost equal to the total value of all candy produced in the nation during 1939, according to an industry survey just released by the U. S. Department of Commerce.

The amount was spent for sugar, eggs, corn syrup, chocolate, cocoa, nuts and other raw products. All previous production records were broken by the \$658,000,000 wholesale candy figure, which explained the huge purchases.

Largest single item used was cane sugar, totaling about \$28,000,000 pounds.

Also used by the industry during the year was 750,000,000 pounds of corn sweeteners, 243,540,000 pounds of chocolate coatings, 7,212,000 pounds of eggs, 425,756,000 pounds of milk, 8,707,000 pounds of cream, 3,363,000 pounds of butter, 9,500,000 pounds of fats, 33,507,000 pounds of corn starch, 5,566,000 pounds of fruits, 223,185,000 pounds of nuts, 2,463,000 pounds of licorice and 653,000 pounds of essential oils.

INSTANT COFFEE

(Continued from page 78)

tually taste like coffee and not like a weak substitute.

Ready to cash in on the public's desire for an afternoon cup of coffee are some 15 to 20 soluble coffee makers. Before the war, three manufacturers—George Washington, Nesco and Barington Hall—had the soluble coffee business pretty much to themselves. Seeing that this phase of the business might develop into something, other manufacturers announced their entry.

While the regular roasters of standard-bread coffee are inclined to shrug the outsiders at the prospect of serious competition from the soluble makers, reports have it that old-time coffee makers are keeping their own soluble formulas ready just in case. Notable among new entrants in the instant coffee field is Maxwell House which has an Instant Maxwell House on the market.

Cola machine leaders, however, like leaders in the coffee field, hope that the soluble or instant coffees will remember their past mistakes and make certain that the product they sell is up to snuff. Many of the instant coffee makers are launching nationwide advertising campaigns to sell to buying public the advantages of soluble coffee. Leaders in the coffee industry point out, too, that sales will determine whether or not the public likes the coffees.

Best hope for the success of the soluble brands seems to lie in the reputation and know-how of its makers—most of whom are reputable firms of long standing. Tests by many laboratories have proved that the soluble coffee can taste as good to most people as the regular drip or percolator grinds. The task now remains to keep those taste and quality standards high in a competitive market.

Little definite details have been released by vending machine manufacturers regarding coffee vendors beyond the fact that the machines are now approaching full production stage. Manufacturers have been perfunctorily careful not to give away their plans along this line. It is safe to say, however, that most of the coffee vendors will make use of some kind of soluble or instant coffee.

No one in the trade doubts the public acceptance of coin-operated coffee vending machines. Locations for such machines are numerous. Every office of any size, cafeteria, transportation centers and so forth would provide the location.

If the coffee taste is right, the availability of the machines and the ease and speed of service would make success certain.

The tendency toward in-plant feeding would be another boost for coin machines serving coffee. Sandwich vending machines, and machines to vend the ingredients of a hot, wholesome meal are now in the making. Beverage and snack vendors proved their value on location during the war, and no one doubts the success of the sandwich and food vendors. A coffee vendor would greatly add to or revitalize such a business. It would give the operator too much service trouble and provided it gave the customer a drink to mix his taste.



AL STERN

Two Manufacturers Announce Al Stern As Illinois Agent

CHICAGO, Dec. 29.—With the number of new distributorship appointments mounting rapidly as the year 1945 drew to a close, Al Stern, head of World Wide Distributors, announced his firm's appointment as distributor for the Packard Manufacturing Company and for J. H. Keeney & Company.

For Packard, Stern will distribute wall boxes in the State of Illinois including the Chicago Metropolitan area. The Keeney distributorship will entail the sale of amusement devices in Illinois, Iowa and Nebraska, 200,000 per annum production gets rolling in the middle of January.

Stern has increased his sales staff in anticipation of greatly hyped activity, and he is contemplating moving his quarters to larger facilities as soon as possible.

Mullin Returns to Philly Coin Trade

PHILADELPHIA, Dec. 29.—Tommy Mullin, well-known Pennsylvania coinman, has joined the Automatic Equipment Company sales force. He will cover the eastern half of Pennsylvania, with the exception of Philadelphia, and the five surrounding counties.

Mullin is a resident of Allentown, Pa., and has been associated with the trade since 1933. More recently he operated a route of coin machines in Allentown, was manager of the Phonograph Operator Association there and has an excellent sales background.

Protest Omaha City Levy on Cigarettes

OMAHA, Dec. 29.—Protests against a proposed tax on cigarettes, cigars and other tobacco products were reported mounting here.

Opponents of the levy declared that it would place vendors of tobacco to retailers outside the city limits and in nearby towns at a disadvantage.

Surplus Peanuts To Be Offered to Vets

ATLANTA, Dec. 29.—Sole of 19,415,758 pounds of salted peanuts by the Department of Agriculture is being offered to veterans because of the reduced demand of the army and navy.

Priority will be given to government agencies, etc. of the local governments, non-profit institutions, and "high preference" to veterans. Midnight Jan. 5 has been set as the deadline for bids.

Huge Highway Building Program Promises Rapid Growth of New Coin-Service Locations

Federal Government Has \$3,000,000,000 Kitty for Roads

WASHINGTON, Dec. 29.—With the start of the nation's greatest highway expansion program next fall, coinmen across the country are sitting up in their seats—watching and waiting. Thousands of restaurants, roadside stands, filling stations, hotels and taverns are expected to spring up, almost overnight, providing location spots for juke boxes, vending and amusement machines.

Immediate launching of the program—that will provide \$1,500,000,000 to be spent by the federal government, together with an equal sum by the States—is planned by Congress. Funds were authorized by the Post-War Highway Act of 1944.

The giant \$3,000,000,000 program—planned for a three-year expansion program—will only be the beginning of an expected 10 to 20-year program of automobile road expansion and improvement designed to meet future traffic needs. Besides the present program, another \$1,500,000,000 is expected to be spent during the next period on country and city roads outside of the federal-help system.

Plan Airports

Airports are also being planned by another federal bill to speed up near the nationwide traffic network, so that trips can be made on highways—to and from city roads with "built-in" safety features." As reviewed in *The Billboard*, the airports—built usually near the new highways—will be located in strategic coin machine locations within easy reach of operators.

The new network will provide a 24,000 to 40,000-mile super-network of Interstate highways, connecting all the principal metropolitan areas and containing many of the nation's "built-in" safety features. Elimination of traffic bottlenecks in and near cities—where the majority of the present road studies to safe and economical automobile travel—is assured by the new set-up. The new system will be built in three areas, it is expected that the network will give a greatly improved system of highways, connecting all the principal metropolitan areas. The new secondary system is expected to give more business to smaller areas and bring more play along coin machine locations in rural districts.

Top Design Standards

Design standards are the highest ever adopted by the American Association of State Highway Officials. Heavily trucked parts of the system will be more modern than the famous Pennsylvania Turnpike, superhighway extending from New Pittsburgh to near Harrisburg.

After three years of study, a committee of federal and state highway engineers has planned the routes of the 34,000-mile network to connect directly all cities of 300,000 or more population in the United States. The network will connect the cities between 100,000 to 300,000. It is planned, also, to reach the center of the nation's major cities. In fact, there are not many cities—any cities—of 300,000.

Express-type roads on the order of the West Side Highway in New York and the Outer Drive in Los Angeles are slated to take the motorist right into the cities. In fact, the new system will enable the tourist to bypass some cities or towns. Only a few express-type roads will be built in the plan because of the statements by lending motor associations and tourist-travel guides and officials that "the average motorist wants to get into the larger cities."

Plan Roadside Rests

Roadside rests are being planned by the new highway program. The plan calls for the start of roadside spots along the giant new network. Other States are expected to follow with similar plans. Veterans are being urged by the federal government to use their G.I. bill to establish roadside spots along the new project.

Surveys conducted by the Public Road Administration show that more than 90 per cent of pre-war motor trips were less

than 30 miles one way. It was also shown, however, that many long super-highways will be needed where concentrations of population are numerous and closely situated. With highways for local areas overlapping, the result would be a long-distance express highway.

Congress for the first time has also earmarked funds for urban areas. Over \$125,000,000 a year for three years—with an additional \$25,000,000 for use as federal aid—has been set aside. Act also sets aside \$37,750,000 a year for parks, roads and trails in national forests, national parks and monuments and Indian reservations, all in addition to the \$300,000,000 annual highway fund.

Because of the shortened work-week, money saved during the boom war years and lower costs of transportation, it is expected that travel will be on the increase in the years to come. People now have more time—and, in most cases, more money—to spend on travel and recreation. It has already been proved that people who seldom traveled before the war have expressed desire to travel. Now, with the time and money-saving super-express highway construction to be started next fall it is expected that they will start seeing the country.

Double Car Travel

The American Association of State Highway Officials predicts that within 15 years motor vehicle traffic may be double the pre-war level. They claim that the nation's economy cannot expand without a corresponding expansion in transportation. Every step in the highway building must give the nation highway progress.

The association, citing the 40,000 deaths on roads and streets in 1941, says that the cost of an experienced motorist a year in the future when traffic is double the pre-war level. Post-war traffic of the nation has been based on capacity to every mile of road.

With the many newly built industrial areas scattered throughout the United States, it is forecast by the Indiana Highway "Travelers" Association that truck transportation will be on the increase during the next few years because of the limited area covered by rail facilities. Decentralized communities will be the result, raising the association, for the increase in truck and bus travel.

Coinmen, quick to seize new ideas, have already been busy in small-town areas establishing new routes that will double or triple their initial volume of play as soon as the new highway project reaches the areas to bring the tourist and vacation traveler to the coin machine locations. The new highway building must give the association, it is expected that they will try—along with the old operators—to live up to the new spots that will spring up overnight.

Juke Box Concern Names H. Branson Ind. and Ky. Agent

LOUISVILLE, Dec. 29.—H. M. Branson Distributing Company, of this city, has named H. Branson as its new Kentucky and Indiana agent for the American Manufacturing Corporation. Firm will distribute thru all but a few counties in Kentucky and thru eight counties in Southern Indiana.

The Branson firm, headed by Hy Branson, took over all interests of the J. E. Branson Distributing Company, which organization had been serving the trade continuously since 1915.

Branson, no newcomer to the business, was sales manager for one of the large coin machine manufacturers for 14 years prior to his coming to Louisville in 1941.

The firm is now remodeling its showrooms on the corner of the new year business. Sales and service personnel, as well as service facilities, are likewise being revamped, according to Branson.

Casings Remain On Scarce List

CHICAGO, Dec. 29.—End of tire rationing January 1 is not going to make either casings or tubes any more plentiful than under rationing, according to rubber company officials here and elsewhere in the nation.

Whether or not rubber firm officials—when rationing ends the industry will use the aid of organized confusion; instead we will have just plain confusion. A. Alton, C. rubber center, R. & Wilson, vice-president of the Goodyear Tire & Rubber Company and formerly director of the government wartime special rubber program, predicted that production would not catch up with demand before end of 1946.

Another rubber company spokesman said that the industry would produce 11,000,000 passenger car tires and 3,000,000 truck casings this quarter. Both of these estimates are below the government figures contained in the announcement of the end of tire rationing.

It was forecast, however, that the shortage of truck tires would ease before that of passenger tires.

Amusement Machine Firm Markets New-Type Rotary Cooker

CHICAGO, Dec. 29.—This week the Greenhagen Tire Company announced the sale of a satisfactory pre-trial of the Greenhagen Rotary Cooker in the main grill of the swank Blackstone Hotel on Michigan Boulevard.

Greenhagen for years has held a favorable reputation in the coin machine industry, and trade sources report that the firm will have new machines in production soon.

Installation of the rotary cooker is made without charge by the firm, and in addition, the firm has an experienced chef are supplied each purchaser to teach the new operators how to use the cooker to minimum advantage.

Unique feature of the cooker is that food is cooked by a revolutionary process of "reflected heat." Also electrically powered, the cooker bakes the food by gas. A ceramic material within the cooker is heated by the gas flames, and heat is then reflected onto the food.

Cookers reportedly retain the natural juices of steaks, chops, fish and chicken and prevent loss of vitamins or proteins in foods. Food is placed in pre-heated casserole which maintain a temperature of 400 degrees Fahrenheit. When automatically timed to desired quantity, such as rare, medium or well-done, it takes the cooker only three minutes to cook a steak. A chicken is cooked in 15 minutes. A chop and fish in six minutes. From 250 to 300 short orders per hour will not over-tax the cooker, say firm officials.

E. C. Hansou, general sales manager of Greenhagen, said: "We now have the Greenhagen Rotary Cooker on locations in Illinois, Michigan, Indiana, California, Ohio, Louisiana, Mississippi, Missouri, New York, New Jersey, Florida and in Toronto."

In Chicago cookers are installed in the Bital Restaurant in the Field Building; Restaurant Restaurant, 3950 West Madison, and the West Madison Hotel.

In New York the popular Toffenetti's Restaurant, 35th and Broadway, has been using a Greenhagen Cooker for some time.

Hotel business in Chicago is now being taken to the limit by the servicemen, women and pleasure and business travelers. The Blackstone Hotel found it necessary to install a rotary cooker operation long enough to install the new equipment, which installation had to be done during night and early-morning hours to insure a minimum of service interruption.

Hawkins Heads Association of Popcorn Makers

CHICAGO, Dec. 29.—W. T. Hawkins, of Chicago, was elected president of the newly organized Association of Popcorn Manufacturers at the group's first annual meeting in the Sherman Hotel. Hawkins is president of Confections, Inc.

F. E. Poole, of Dwight Hamlin Company, Pittsburgh, was named vice-president. C. W. K. Lay, of W. O. Lay & Candy Company, Chicago, was elected treasurer.

Approximately 200 popcorn men representing nearly 100 member firms met in 21 States attended the sessions. Representatives of popcorn processors and suppliers also were present.

Topics discussed included the condition of the 1945 crop, storing and conditioning of popcorn, fats and oils and packaging.

Directors elected for three-year terms were O. Koenenau, Old Vienna Products, St. Louis; Hawkins and Shanks, Inc., St. Louis; and Fredrick Red Dots Foods Company, Madison, Wis.; C. H. Seyfert, Seyfert Foods Company, Fort Wayne, Ind., and Lawrence Bean, New England Pretzel Company, Pawtucket, R. I.; Herbert Rose, Betty Lou Foods, Oak Hotel, Chicago; and C. W. Lay, W. O. Lay & Candy Company, Inc., Atlanta.

Surplus Goods Still Plentiful

CHICAGO, Dec. 29.—Reconstruction Finance Corporation of Chicago had surplus property consisting of \$68,772 on hand as of December 15.

Property included machine tools, electrical equipment, and various industrial machinery, paint, valves and building materials.

The agency, designated as a selling representative for the War Relocation Administration, sold production goods valued at \$1,304,102 during the period December 1 to 15.

REMODELING SALE

CONSOLES—MULTIPLES

5 ft. Super Bell, Q.M.P. \$226.00	5 ft. Super Bell, Q.M.P. \$226.00
4 ft. Bell, Q.M.P. \$176.00	4 ft. Bell, Q.M.P. \$176.00
3 ft. Bell, Q.M.P. \$126.00	3 ft. Bell, Q.M.P. \$126.00
2 ft. Bell, Q.M.P. \$76.00	2 ft. Bell, Q.M.P. \$76.00
4 ft. Bell, Q.M.P. \$176.00	4 ft. Bell, Q.M.P. \$176.00
3 ft. Bell, Q.M.P. \$126.00	3 ft. Bell, Q.M.P. \$126.00
2 ft. Bell, Q.M.P. \$76.00	2 ft. Bell, Q.M.P. \$76.00
5 ft. Super Bell, Q.M.P. \$226.00	5 ft. Super Bell, Q.M.P. \$226.00
4 ft. Super Bell, Q.M.P. \$176.00	4 ft. Super Bell, Q.M.P. \$176.00
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5 ft. Super Bell, Q.M.P. \$226.00	5 ft. Super Bell, Q.M.P. \$226.00
4 ft. Super Bell, Q.M.P. \$176.00	4 ft. Super Bell, Q.M.P. \$176.00
3 ft. Super Bell, Q.M.P. \$126.00	3 ft. Super Bell, Q.M.P. \$126.00
2 ft. Super Bell, Q.M.P. \$76.00	2 ft. Super Bell, Q.M.P. \$76.00

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Air Circus.....	45.00	Gold Star.....	62.50	Red Hot.....	95.00
Air Circus.....	45.00	Gold Star.....	62.50	Red Hot.....	95.00
Air Circus.....	45.00	Gold Star.....	62.50	Red Hot.....	95.00
Air Circus.....	45.00	Gold Star.....	62.50	Red Hot.....	95.00
Air Circus.....	45.00	Gold Star.....	62.50	Red Hot.....	95.00
Air Circus.....	45.00	Gold Star.....	62.50	Red Hot.....	95.00
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Air Circus.....	45.00	Gold Star.....	62.50	Red Hot.....	95.00
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WILL PAY \$40.00 for EXHIBITS. Bus, Dr. Rm., Walk, Wind, Double Play, Gun, Beam, Zombie or Hi Dive.

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Whitaker 61 Counter Model.....	\$139.50	Seaburg Reed, Cellar Job, Remote.....	\$529.50
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Whitaker 600, Luster Record.....	45.00	Seaburg Reed, Cellar Job, Remote.....	389.50
Whitaker 600, Luster Record.....	45.00	Seaburg Reed, Cellar Job, Remote.....	389.50
Whitaker 600, Luster Record.....	45.00	Seaburg Reed, Cellar Job, Remote.....	389.50
Whitaker 600, Luster Record.....	45.00	Seaburg Reed, Cellar Job, Remote.....	389.50
Whitaker 600, Luster Record.....	45.00	Seaburg Reed, Cellar Job, Remote.....	389.50
Whitaker 600, Luster Record.....	45.00	Seaburg Reed, Cellar Job, Remote.....	389.50
Whitaker 600, Luster Record.....	45.00	Seaburg Reed, Cellar Job, Remote.....	389.50
Whitaker 600, Luster Record.....	45.00	Seaburg Reed, Cellar Job, Remote.....	389.50

WILL PAY \$40.00 for EXHIBITS. Bus, Dr. Rm., Walk, Wind, Double Play, Gun, Beam, Zombie or Hi Dive.

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Legislatures Study Many Bills on Coin Machines in 1945, But Pass Few Laws

New Year Opens With Cities Hunting Fund Sources

1945 IN REVIEW

CHICAGO, Dec. 29.—Except for the fact that a big majority of the State legislatures in session during 1945, the year might be called a minor year in legal developments relating to coin machines. In legal circles, the year is known as a "Legislative Year" because at least 44 State Legislatures were in session before the year ended. The meeting of so many Legislatures always means that big number of bills, in some way relating to coin machines, will appear in the various State capitols. There is always some speculation in the fact that each alternate year will witness the meeting of only a small number of State Legislatures. Hence, 1946 should be a minor chapter in State legislation on coin machines because few legislatures are scheduled to meet.

War conditions and war property are generally given credit for minor legal developments relating to coin machines during 1945. Greatly increased industrial activities throughout the nation and that a big majority of the cities and towns and practically all of the States had plenty of revenue coming in from various sources. In fact, during 1945 many States were discussing what to do with the surplus funds which they had on hand. Many of them put some of the surplus funds into Victory Bonds.

CITY TAXES

Before the year ended there was talk among city officials all over the country that their revenues were rapidly running out. There was a lot of talk about predictions earlier in the year that, before 1945 ended, a special wave of city taxes on coin machines might set in. However, this special wave did not materialize by the end of the year, but there are indications that a wave of city taxes might set in in 1946 because cities are having to look for new sources of revenue.

Since practically all of the States had ample funds during the war years, legislative sessions in 1945 did not produce as great a number of coin machine bills as appeared in 1943 and especially in 1941. In earlier legislative years as many as 200 bills relating to coin machines, either taxation or regulation, have appeared in State Legislatures. The number which appeared in 1945 was probably less than 100 bills.

On the whole, some constructive legislation relating to coin machines was passed in 1945. On the other side of the fence, there was a minor amount of unfavorable legislation proposed and less passed into law. Delaware was added to the list of States having a favorable income system on amusement games. Unfavorable proposals which appeared in such coin machine States as California and Nevada were defeated without any great alarm to the industry.

Club Laws

The two most notable coin machine laws which were passed in 1945, no doubt, the bills passed in Montana and Idaho. Legislatures of these two States passed laws which licensed gaming device in private clubs, thus starting a trend which is expected to continue into legislative years. The movement is being watched with much interest, both by the trade and advisory services, to State legislatures. One of the important legal factors in 1945 was the small amount of newspaper publicity given to taxes and other legal matters concerning coin machines before the newspaper publicity is regarded as a result of the war. War news and developments were so important that newspaper editors did not bother to dig up the typical scandal story which appeared in newspaper columns before the war.

In fact, in just a few months after V-J Day newspapers in New Orleans, Milwaukee and other cities used to crusading, were beginning to publish scandal stories on coin machines. But at least for a few years during

the war the public and the trade itself were relieved from the typical scandal story which in earlier years had developed during scarce news periods in order to fill space. If political and economic problems continue to make big news during 1946, the trade may expect a minimum of the typical newspaper scandal stories.

License Reports

Because of the large number of cities that have licenses covering one or more types of coin machine, reports by the license bureau or city tax office on coin machines became an important trade news item during 1945. These tax and license reports have the official stamp and are giving a good index as to how many machines are in use. Some cities also report interesting information on the number of operators paying license fees. Most of the States now having a license system on coin machines do not tabulate the coin machine revenue separate from other revenues, and States are not furnishing such statistical information on coin machines in use up to the present time. The Federal Bureau has also failed to furnish the classified statistical data for which the trade has long been waiting. Some cities have games are still tabulated together.

In the juke box field, most of the bills introduced during 1945, which taxed such machines, were of minor importance. The industry, as a whole, was not alarmed at any of the legislative developments during the year.

The two most publicized juke box legal developments were the Chicago juke box and copyright amendment proposed in Congress. The Chicago juke box law, first passed in December 1945, was in the court during the entire year of 1946. Early in the year, local courts upheld the city's new ordinance as valid. Then it appeared before the Illinois Supreme Court, both by location and by operators. In May, the State high court handed down a decision calling the juke box law invalid. Then the city petitioned for a re-hearing, and this re-hearing came before the State high court in November. Early in December the high court handed down a second decision on the Chicago juke box, and this time again pronouncing the ordinance as written, invalid because it was regulatory measure and yet not a tax.

New Ordinances

The city council met almost immediately, wrote a new ordinance "for re-

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ense only," and kept the high tax. The year ended with the debate still going on as to whether the trade would try again to invalidate the new ordinance.

Publicity given to the Chicago joke tax since 1943 in national press and tax information services, rivals, if it does not exceed, national publicity given to the federal tax on coin machines first passed in 1941.

Publicity given to the Chicago joke tax served to make the industry fully aware of the many organizations and associations that are in the business of furnishing tax information and reports to State and city officials all over the country. Many of these organizations have their headquarters in Chicago. They not only send special bulletins and reports to State and city officials, but they also give press releases to newspapers all over the country hence the wide publicity given to the Chicago joke tax.

Also in the joke box field, moves to amend the Federal Copyright Laws were an important development in 1945. The joke box trade was never fully aware of how serious was the pressure being put on Congress to amend the Copyright Laws. The object, of course, is to amend the copyright law of 1909 which exempts the use of records on music machines from paying a special copyright fee. In practical operation, the addition of a number of powerful organizations, such as ASCAP, is to collect an annual fee on joke boxes.

Vending Minor

In the vending field, legislative matters during 1945 was a minor factor. Some constructive work was reported by associations in the vending trade that give special attention to fighting high taxes. The trade was also able to defeat some serious considerations of the trade. No important court decision on vending machines were reported during the year. Taxes on merchandise sold through vending machines became of more importance to the vending trade during the year than taxes on the machines. This was especially true in relation to cigarettes and to soft drinks. A strong trend toward State and city taxes on cigarettes appeared during the year. In fact, it begins to appear that practically all States will sooner or later have a state tax on cigarettes. Such taxes are not considered detrimental to vending machines as such, but they do have a very important interest to the operator as well as to the retail merchant.

Taxes on soft drinks were considered a much more serious problem to the soft drink vending field because the popular soft drink sells at 5 cents a retail as a national custom. The addition of special State or city taxes would create serious problems for vending machine operators if taxes became widespread.

Federal developments in relation to vending machines continued during 1945. WFB and OPA regulatory orders which were repealed soon after the end of the year. Since 1942, WFB orders had banned the manufacture of coin machines of all types. The ban on the manufacture of vending machines was lifted May 12 by the ban on the manufacture of other types of coin machines was lifted May 16. Also joke boxes as such were removed from the ban May 16. Very severe restrictions still continued in effect on radio and electronic parts and devices and hence joke box manufacture was still delayed somewhat. The electronic ban was finally lifted on August 29.

Lifting Bans

The lifting of these bans on the manufacture of machines and parts, however, did not open the way to making new products because shortages of materials continued to be a serious problem to reversion right up to the last day of the year.

Price control on used coin machines had been set by MPR O-429. The price ceiling order was revoked effective August 15 by Supplementary Order No. 126. A question still remained among manufacturers as to when this order also listed price ceilings on new parts, however, a trade interpretation of MPR 188 suggested that coin machines that had been exempted from price ceiling control by the terms of Order 188.

Some hopes of amending the federal tax on coin machines became a hope during 1946, but because of the immense war and reversion problems facing Congress there was no chance to get a hearing on this issue. In fact, the whole Excise Tax question is left stand for the time being.

There is prospect of real consideration by Congress of the whole Excise Tax situation of 1946 and if so, the question of amending the coin machine tax may become a vital issue.

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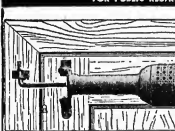
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NEW YORK 18, N. Y.

Detroit Coin Trade Celebrates Holidays With Return of Vets

DETROIT, Dec. 29.—The spirit of Christmas animated coin trade organizations here this past week, with widespread celebration of the season in different fashions, according to the preference of the operators in each case.

A typical and outstanding example was the combination Christmas party and home-canning celebration staged by the Gay Coin Distributors, under the management of Gerhard (Gay) Wobern. Event was scheduled to coincide with the return of four servicemen who are joining the staff, and were formerly associated with Wobern in the J & J Novelty Company in pre-war days.

Returnees were Phil Gustela, Ray Miller, Floyd Bunker and Ed Ziesche—the latter just returned from two years. They spent a considerable part of the evening exchanging experiences of their own time in the services, and finding many things in common.

Event was the first annual Christmas party for Gay Coin and featured a sleek restaurant. Families of all employees as well as the staff members themselves were present.

War Contribution

An outstanding fact that developed during the evening was the importance of the contribution these four servicemen had been able to make to their war work, because of the fact that they were skilled coin machine mechanics before they went in. All of them knew the intricacies of machines, and each was soon placed in responsible technical work with various types machines, as soon as their technical skill was recognized. In some cases, they were taken right out of the infantry and placed on ordnance or similar work, where their know-how was most valuable to their country.

Typical was the experience of Roy Ziesche, who worked on the repair of the latest types of aircraft ordnance equipment, a highly responsible and specialized assignment. The experience and background which he had before the war in the coin machine field helped to ready him for his new service.

All this was brought out at the Gay Coin gathering, which was only one of many Christmas events staged in the industry. Some were arranged several days

beforehand, so that servicemen could be home with their families for Christmas Eve.

Give Bounties

Another typical one was the fourth annual party staged by Master Matic Company, large operating organization, under the management of Steve Brancatone. Highlight of this party was the presentation of a Victory Bond, in most cases of a stable denomination, to every employee. Wives of staff men were present as well, and the event was an old-fashioned Christmas dinner.

A feature of the evening was a series of brief talks given by various members of the organization, all informally. In most cases they expressed the point of view that such gatherings gave them a chance, at least once a year, to get together socially, and really get to know their fellow-employees in a different and more intimate setting than is possible in the daily routine of work.

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Columnist Plugs Sandwich Vender, Slug Attachment

NEW YORK, Dec. 29.—E. V. Durling, the widely read King Features columnist who has given the coin machine industry innumerable favorable—if outlandish—items in his space, commented on the trade's forthcoming sandwich vending machines in a recent paragraph.

The item, headed "Slot Machines," the public's term for coin-operated equipment, was featured with a large two-column illustration of a very imaginary hot dog sandwich vender. Vending cartoon took up a fourth of a page in a tabloid newspaper supplement.

Because of its interest to the trade, Durling's item, from King Features syndicate, is reprinted below:

"Now there is a slot machine which cooks a hot dog in 15 seconds, adds it into a roll and propels it down a chute to the waiting customer. The slot machine industry is making great progress but is still harassed by the users of slugs. A recently invented machine which has an unusual slug detecting attachment, is also equipped with a bell and loud-speaker. When a slug is put in this machine the bell rings loudly and from the loud-speaker comes a voice screaming: 'You cheated! You cheated! You cheated me! You dirty crook! Help! Help! Police!'"

Durling's explanation of how the hot dog vender operates is not exactly accurate, and slug reactor manufacturers approached on the question deny any knowledge of a gimmick that will ring bells and scream at the patron. But it makes a good story just the same.

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2180—5 to a bundle, 438 bundles in a box—50¢ per roll. Total in \$100.00 pays out \$72.00.

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Per Bag	In Dozens	GROSS PRICE
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120 tips—Red, White, Blue, Green, Gold, Plainly colored bands.

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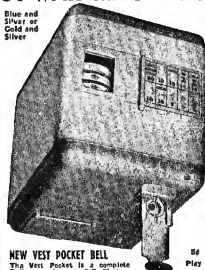
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1 Wurlitzer 12 Record, Lite-Up	149.50	1 Wurlitzer 2800 Speaker with Box	95.00
1 Wurlitzer 12 Counter Model with Stand	164.50	2 Wurlitzer Original Lite-Up Speakers	80.00
8 Seaburg Wireless Club Job with Amplifier and Speaker, Ready for Location	525.00	1 Wurlitzer #146 Speaker	45.00
1 Seaburg 800, R.C. Now Girls Only	359.50	4 Metal Chandelier Buffet	22.50
1 Rock-Ola Standard	399.50	1 Wurlitzer #118 Amplifier	79.95
1 Rock-Ola DeLuxe	399.50	1 Wurlitzer 2304 Speaker	22.50
1 Wurlitzer 2320 Sweet Music Box	524.50	10 Seaburg Drums for Wurlitzer	21.95
4 Buckley 32 Set, Chrome Boxes	14.95	17 National Big Reptiles	3.95
1 Seaburg Original Cabinet, Speaker	22.50	1 Hard Rubber Coaster, Per Set of 4	1.50
10 Wurl. #125, 5-10-25c Boxes	22.50	New 30 Wire Cabinet, Older Model, Per Pl.32

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1 Bally Turf King	\$250.00	2 Bally Sport Kings, Each	\$125.00
1 Bally Turkey	225.00	1 Bally Sports Anita, Each	100.00
1 Bally Long Shot	150.00	4 Bally Grand National, Each	95.00
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These machines are clean and in perfect mechanical condition and ready for location. Will accept \$1000.00 for above listed 11 One Ball Games providing all are taken at one time with cashed out certified receipt accompanying order. We have one Wells Regulation One Table and one Wells Regulation Roulette Wheel in original order and used only two weeks, same as new. Complete with chips, etc. Make us your offer, send on-hand deposit with all orders.

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Georgia Plans Fair Play for Tourist Trade

Stands With Coin Biz

ATLANTA, Dec. 29.—Coin machine trade's campaign for fair dealing with travelers as well as other customers was reflected in recommendations made to Georgia's progressive Gov. Ellis Arnall for strict regulations to protect the State's \$100,000,000 a year tourist business from "chiselers, exploiters and fly-by-night operators."

Recommendations were made by L. O. Mosely, Atlanta hotel man; E. N. Newton, president of the Georgia Hotel Association; and Stephen Stryker, executive secretary. They had been asked by the governor to make a State-wide survey of the tourist trade and facilities for accommodating travelers.

Report they brought back was that people threaten the State are thoroughly aware of the value of the tourist business and they feel that travelers must be protected against shady operators, whether they are residents of the State or come from outside.

Greatest emphasis of the report was placed on sanitation, especially in service of food. This is right in line with the work of the National Automatic Merchandising Association and other trade groups which have stressed the need of the utmost cleanliness in the merchandising of all food products, whether by coin machine or other sales methods.

Other Proposals

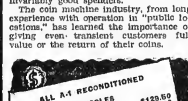
Among other proposals made by Mosely's group included:

- Elimination of questionable roadside stands and business places.
- Enactment of stricter sanitation laws and stronger enforcement of them.
- Setting of high sanitary standards for eating places and checking of the service of food.
- Establishment of a State bureau of inspection.

The group also urged that any place found in violation of State laws should be padlocked by inspectors. They also suggested that great care be exercised in granting licenses to hotels and other places offering new tourist accommodations.

It has long been argued by observers of business that the already lucrative American tourist trade could be made even more profitable by eliminating the tendency to "chip" travelers. End of "chipping" would do much to help Americans of medium means to travel even more than they do, and tourists are invariably good spenders.

The coin machine industry, from long experience with operation in "public locations," has learned the importance of giving even transient customers full value or the return of their coins.



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Mills Vest Pocket, COUNTER GAMES \$4.50
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Mills T-23, P. O. \$42.50
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80	PIKE	DEF. PROFIT, JUMBO HOLES	28.74	1.25
720	GABY	BELL, SLOT SYMBOLS	17.27	1.75
1000	OUT	CHARLIE, DEFINITE PROFIT	50.00	2.50
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.90	2.50
1000	50	OUT DOOR SPORTS, THICK JUMBO HOLES	28.40	3.25
1000	50	50 OUT DOOR SPORTS, THICK JUMBO HOLES	28.74	3.25
1000	100	BIG DIME BOW, THICK JUMBO HOLES	42.75	3.25
1000	50	750 BIG FINE, THICK JUMBO HOLES	36.80	2.80
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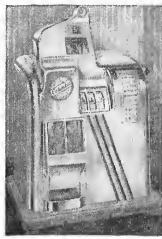
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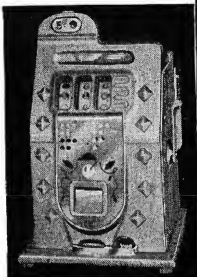
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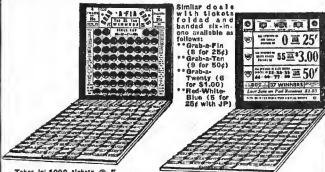
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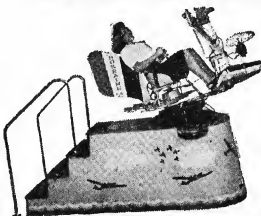
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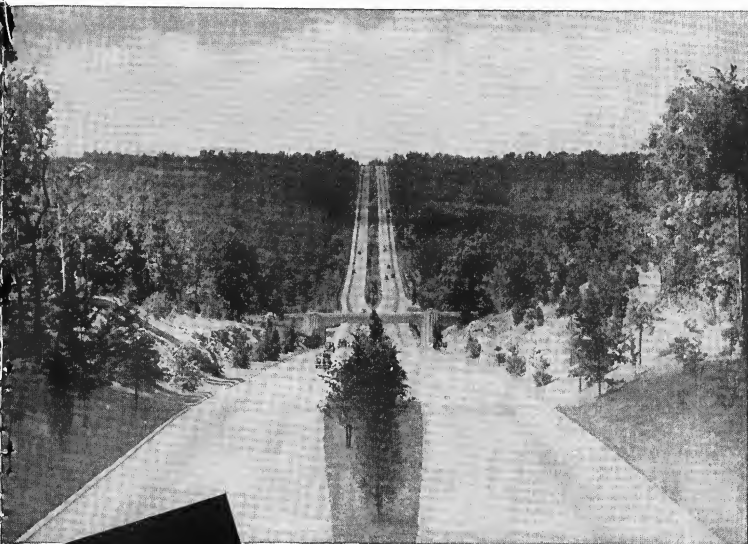
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